

# Basel Mission Press

Established 1841



FINE ART PRINTERS - CALENDAR AND DIARY MANUFACTURERS - POSTER PRINTERS - BOOKBINDERS - DESIGNERS - TYPE FOUNDERS

BLOCK MAKERS

MANGALORE S. K.

TELEGRAMS: "PRESS"

TELEPHONE NO. 36

The Private Secretary  
to H. E. Prof. N. de Roerich,  
Noggar, Kulu, Punjab, Br. India.

Ours Yours

Ref. 422/37,

DATE 5/2/1937.

Dear Sir,

We beg to acknowledge receipt of your favour of the 26th ultimo with a packet containing one block and photo and a post card, and as desired we are preparing a halftone block in copper, and shall print the copies in Sepia colour. Proof will be submitted with our quotation as soon as the block is ready.

In the meantime, we remain,

Yours faithfully,  
BASEL MISSION PRESS  
CANARAG LTD.

MANAGER.



Attractive letter heads are *your best armament* in the competition struggle. Please ask for proposals without any obligation on your part.



THE PRESS FOR DISTINGUISHED PRINTINGS

SINCE 1841



# Basel Mission Press

CANARAG LTD.

Dr.

Anandashram,  
Ramnagar,  
Kanhangad,

MANGALORE S. K.

Bank Reference : Imperial Bank of  
India, Mangalore - Travancore  
National Bank Limited, Mangalore  
National Bank of India Ltd. Madras  
National Bank of India Ltd. Bombay

Bill No. 348

Date 27/2/1937

254 600 Copies of Block prints of Prof.  
Nicholas Roerich in Sephia Colour  
on art paper, and supplied.

Composing, printing and cost of  
paper.

6 8 - 6 8 -

Rupees. Six annas eight only.

G.

E. & O. E.

Interest at the rate of 12½% per annum is charged on all accounts not settled within a month's time



**SINCE 1841**

**Basel Mission Press** CANARAG LTD.

Dr.

The Private Secretary,  
To H.E.Prof.N.de.Roerich,  
Nagar,Kulu,  
Punjab, Br.India.

**MANGALORE S. K.**

Bank Reference : Imperial Bank of  
India, Mangalore - Travancore  
National Bank Limited, Mangalore  
National Bank of India Ltd. Madras  
National Bank of India Ltd. Bombay

Bill No. 402

Date 10/3/1937

146	100	<p><u>Copies of A Reprint from the Vision</u>  <u>January 1937, Vol.IV, No.4 of Prof.</u>  <u>Nicholas Roerich,6 pages and cover</u>  <u>Dy 8 in size, with 1 inset.</u></p> <p>Composing, printing text,cover and  one inset, cost of paper for the  text and cover and inset and</p> <p>and binding charges.</p> <p>Cost of one block.</p> <p>Postage for the same by Reg. Post.</p>	<p>14</p> <p>7</p> <p>1</p>	<p>8</p> <p>8</p> <p>8</p>	<p>-</p> <p>-</p> <p>-</p>	<p>23</p> <p>8</p> <p>-</p>
G.		<p>Rupees. Twentythree annas eight only.</p>				

Interest at the rate of 12 1/2% per annum is charged on all accounts not settled within a month's time



# Basel Mission Press

Established 1841



FINE ART PRINTERS - CALENDAR AND DIARY MANUFACTURERS - POSTER PRINTERS - BOOKBINDERS - DESIGNERS - TYPE FOUNDERS

BLOCK MAKERS

MANGALORE S. K.

TELEGRAMS: "PRESS"

TELEPHONE NO. 36

The Private Secretary,  
to H.E. Prof. N.de. Roerich,  
Naggar, Kulu, Punjab, Br. India.

Ours Yours

Ref. 929/37,

DATE 12/3/1937.

Dear Sir,

As requested in your letter of the 26th January 1937, we beg to send you rough hand press proof of the half tone block in Demy Octavo size, and that of the Post Card for your scrutiny and early return with order to print off, mentioning thereon the number of copies required of each job. Please note that these are only rough proofs, without any makeready, but in final printing the get up will be far superior. Our quotation :-

300 photo prints on art paper as per pull	Rs. 4/8/-
500 Post Cards as per pull ..	Rs. 7/-
1000 do do do ..	Rs. 11/8/-

Forwarding charges extra.

The estimate we hope will meet with your approval.

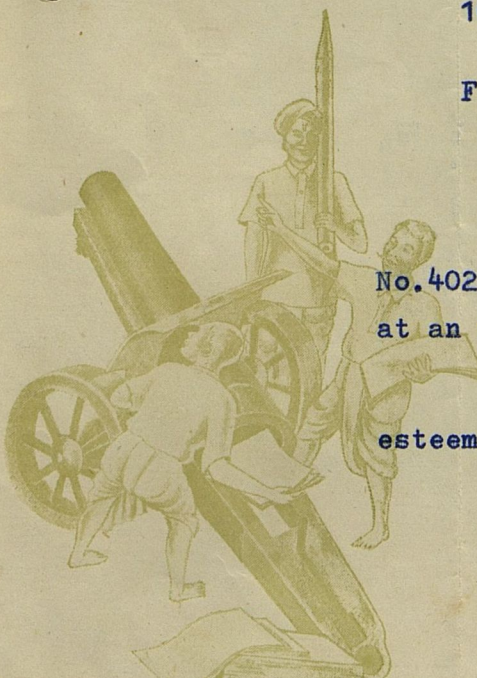
Enclosed we beg to hand you our Bill for Rs. 23/8/-, No. 402. May we request you to kindly favour us with a remittance at an early date.

Thanking you, and looking forward to your further esteemed orders,

Yours faithfully,  
BASEL MISSION PRESS  
CANARAG LTD.

MANAGER.

Attractive letter heads are *your best armament* in the competition struggle. Please ask for proposals without any obligation on your part.





5  
704040

7-APR-37

The Manager  
Basel Mission Press  
Mangalore.

Dear Sir,

Upon my return from Karachi I found your rather belated proofs for the printing of the postcards and photo prints but regret to have to say that the workmanship of same is far below our expectations. The picture is all in spots and lines and especially the line dividing the postcard on the back is visible right through - if this cannot be avoided then the line be better omitted altogether. If good clear prints can be made (better than in the booklet reprinted from "VISION", the

300 postcard and

300 thin photo prints

may please be supplied at the rates stated and our blocks returned with them, but it is understood that these postcards and prints must be free from blotches, spots, lines etc.

Regarding your bill #402 and also your bill #348 which has been sent on us to us by the Editor of "VISION", please find enclosed check # 4a-78009 for Rs:30/- in full settlement for both bills. Please acknowledge receipt.

In anticipation of your early delivery of the postcards and thin prints

Yours faithfully,

Enclosure:

check for Rs:30 as stated.



6  
one print  
2 catal.leaflets

802190

25-FEB-38

The Manager  
BASEL MISSION PRESS  
MANGALORE S.K.

Dear Sir,

About a year ago you prepared a block of a portrait of Prof. Roerich for us as well as some reprints and by letter of the 12/3/37 Ref. #929/37 quoted cost of prints and postcards.

We placed an order for the printing of postcards and thin prints, but this order was never executed nor the block returned to us, though the block had been paid by us by check #4A-78009 Rs:30/- (in cover of your bills 402 & 348), which check was sent with our letter of Apr. 7th 1937 - though never acknowledged by you, but our bankers have confirmed withdrawal of this amount.

Though we of course do not need the prints any more, we request you to kindly return us by reg. parcel, and securely packed in adequate packing to prevent damage to the block en route.

I take this opportunity to inquire whether you have a illustrated small album, called I believe "PICTURESQUE INDIA" with photoreproductions by Mr. Fr. Rauleder for sale. I believe it was published by your press and cost about Re:1/- retail. If it is available please quote for half dozen copies at trade discount rates.







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20-APR-38

Kulu, Punjab

The Manager  
MODEL ELECTRIC PRESS  
5 McLeod Rd.  
L AHORE

Dear Sir,

Please let us know by return of post, what are your printing charges per page and quantity for a page EXACTLY of the same size and form and same type (or slightly smaller) as the enclosed sample (outside paper 6 $\frac{1}{2}$ x10, actual form 4 $\frac{3}{8}$  by 8)

for

1 page      2 pages      3 pages      4 pages

for 125 copies

for 250 copies

for 500 copies

for 1000 copies

as well as separately cost of paper, of similar smooth quality or slightly better

sheet 6x10

sheet 13x10

for 125 sheets:

for 250

for 5000

for 1000

PLEASE SEND SAMPLES of type and paper, preferably a type book for selection of various types.

Further please send samples of COLOURED ART PAPERS



(as background for pasting pictures( 9r for covers in gorse ( maize or light yellow-orange), in light and light brown, with quotations for ream and size ( 20½x31½ - to give each sheet 2 sheets 13x10.

and

It is further absolutely essential for us to know whether you can undertake to supply at a definite urgent date and if so how many HOURS after receipt of the typed text. Because unfortunately in India the printers often take much too long a time and we must be ASSURED on this point. Also in order not to waste time on proof reading here, can you undertake to deliver EXACTLY in accordance with the typed text and if there are printing mistakes what would be your responsibility (in terms of discount from bill)? There must be some certainty on this point though we hope you can print a few pages WITHOUT errors.

If printing is done in the prescribed time and -out error, the printed page may be sent by V.P.PC and sample sheet by book post for verification. But if the delivery is not within the prescribed time and if there are many errors, then the printed page would have to be sent by reg.parcel post, and the bill will be paid when verified and checked. This would be our condition and it is fair.

out

Awaiting your early reply, and quotation and samples by return

Yours faithfully,

Are there any special regulations for printing in the Punjab and if so what? The contents of the text would be book advertisements or articles on art and culture.



Devotional Programme and Agenda

for the

100th

ANNUAL MEETING

of

THE PUNJAB MISSION

November 3rd to 6th

1937.



# DEVOTIONAL PROGRAMME, ANNUAL MEETING NOVEMBER 3-5, 1937

## *Monday, November 1—*

8-15 P.M.      Evening Worship, Miss M. J. R. MacDonald.  
                         Music, Mrs. J. B. Weir.

## *Tuesday, November 2—*

8-15 P.M.      Evening Worship, Dr. I. Gibbins.  
                         Conference on Intestinal Parasites.  
                         Dr. A. E. Harvie.

## *Wednesday, November 3—*

1—2 P.M.      Annual Sermon, Dr. H. J. Strickler.  
8-15 P.M.      Evening Worship and Reports of Mission-  
                         aries, newly recruited and recently  
                         returned to the Field.  
                         Rev. H. A. Whitlock.

## *Thursday, November 4—*

9—9-45 A.M.      Objectives : Old and New.  
                         Miss E. Morris.  
                         Rev. R. M. Ewing.  
                         Discussion.  
                         Chairman, Dr. E. D. Lucas.  
8-15 P.M.      Evening Prayers. Miss B. H. Orbison.  
                         Stunts.

## *Friday, November 5—*

9—9-45 A.M.      A New Programme for a New Century.  
                         Rev. A. B. Gould.  
                         Miss M. H. Black.  
                         Discussion.  
                         Chairman, Dr. J. B. Weir.



## 100TH ANNUAL MEETING

of

## THE PUNJAB MISSION

Business Session—2 P. M., November 3, 1937.

1. Call to Order and Prayer by President.
2. Roll Call—Election of Consultative Members,—  
Fixing hours of business.
3. Approval of Printed Minutes of 1936.
4. Welcome to New Missionaries and Missionaries  
returning from furlough.
5. Election of President, Clerk and Assistant Clerk.
6. Report of Executive Committee :
  - (a) Printed Circular of March 12, 1937 (Nos. 3701-55).
  - (b) Minutes circulated July 1, 1937 (Nos. 3756-64)
  - (c) Uncirculated actions, (3765- )
7. Matters arising from 1936 Minutes.
  - 3654—Property Documents, (see 36143).
  - 36147—Report on Liens.
8. Matters arising from India Council Minutes :
  - 36123-124—Physicial Examinations and Reports,  
—Medical Committee.
  - 36163—Pre-furlough Questionnaires.
  - 36164—Children's Allowances, (P. M. 3747).
  - 36189—Property Study and Church Equities.
  - 36190—Property Progress reports.
  - 36191—Possible Property Sales.
  - 36198-199—Personal Labour Reports,—Direct  
Evangelism.



- 36200—Pioneering and Creative Work.
- 36201—Arrangement of Minutes under Headings.
- 3704—Rent of "Lowriston."
- Western India Mission.—Request for consideration of Joint-Treasureship in Bombay.
- India Council's distribution of General Funds.

9. Matters raised in Board Letters :

- 104—Page 2—Personal Labour Reports.
  - „ 3—Sale of Board Properties.
  - „ 14—Relation of National Workers to Mission Boards.
  - „ 19—Depressed Classes Movement.
  - „ 22—Care of Property Titles.
  - „ 23—American Support of Indians.
  - „ 29—Study of Property Titles.
- 105—Page 9—Amendments to Manual.
  - „ 10—Visit of Dr. Cheesman Herrick.
  - „ 19—Station Histories.

10. Reports of Standing Committees :

- Devotional Committee.
- General Assembly in the United States of America.
- Hill House Committee.
- Historical Records.
- Medical Committee.
- Necrology Committee.
- Nominating Committee, (Executive Committee and India Council).
- Property Committee.
- Santokh Majra Committee.
- Tent Committee.

11. Reports of Special Committees :

- Personal Labour Reports.
- Committee on Study of Character, (36159-160).



## 12. Miscellaneous Reports :

Report of Mission Treasurer.

Representatives on Punjab Christian Council.

Representatives on Christian Mutual Insurance  
Co., Ltd.

Representative on Kellogg Church Committee.

Representative on Mashal Press Committee.

Representative on Christian Industrial School  
Board.

Editor of News Letter.

Forman Christian College.

Woodstock School.

## 13. Miscellaneous Business :

Registration of the Mission as Stock Company,  
Answer of General Assembly to action No.  
35223.

Visit of Dr. and Mrs Robert Laird, Treasurer  
of United Church of Canada.

3745—Report on Western India Mission Cele-  
brations.

Books Received.

Partial Co-operation in Inter-Mission Business  
Office, Bombay.

Greetings from Retired Missionaries,  
Minutes of Central Board.





The Model Electric Press, Lahore



# THE MODEL PRESS

The Premier Printers,  
Publishers, Stationers,  
Bookbinders and  
Typefounders of  
Northern India

TELEPHONE 4780  
ESTABLISHED 1911

POST BOX 43  
MACLAGAN ROAD  
LAHORE

27th April 1938

The Secretary  
Mussati Himalayan Research  
Institute of Research Museum  
Naggar - Kulu.

Dear Sir,

We thank you for your inquiry received here on the 25th instant. Our quotations will be as follows:

	1 page	2 pages	3 pages	4 pages
125 Copies	Rs 2-4-0	4-0-0	6-0-0	8-0-0
250 "	Rs 2-12-0	5-0-0	7-0-0	9-0-0
500 "	Rs 3-8-0	6-0-0	8-0-0	10-0-0
1,000 "	Rs 4-8-0	7-0-0	9-0-0	11-0-0

	Paper Sheet	6 1/2 x 10	Sheet 13 x 10
125 Copies	_____	0-6-0	0-12-0
250 "	_____	0-12-0	1-8-0
500 "	_____	1-8-0	3-0-0
1000 "	_____	3-0-0	6-0-0

The specimen of type to be used is being sent. It will be the type of text of the programme enclosed. This type is slightly smaller than your sample and is the best for such matters.

We can undertake to despatch 1,000 copies of 4 pages printed matter within 24 hours from the time we receive



the manuscript which should be typewritten. If the order is VERY urgent we can be more expeditious. We make promises which we keep and assure you that we will despatch the printed matter in time. We will also undertake to print exactly in accordance with your text and hence the question of discount will not arise.

The samples of art paper are also enclosed. These are the only colours available. The rate is Rs 16/- per ream of 500 sheets, which will give you 2000 of 13x10 size.

Postage in all cases will be borne by you.

Awaiting your instructions and assuring you of our best workmanship.

We are  
Yours Faithfully  
The Model Press  
R. L. L. (Manager)



12  
Samples of paper.















