

FORM LETTER REGARDING ADVERTISING SPACE IN JOURNAL

The Journal of Urusvati, Himalayan Research Institute, which has just been issued, has had an enthusiastic reception, and we take pleasure in enclosing excerpts from some of the comments which we have received.

Our mailing list includes the leading scientific institutions and universities in the United States and abroad. The Journal reaches specialists in the fields of Medicine, Bio-chemistry, Botany, Zoology, General Science and Archaeology.

We should be most pleased to offer you advertising space in the Journal, the next issue of which will appear in February 1932. Our fees are \$25 for the half page, and \$40 for the full page.

We believe that you would find it to your interest to consider the Journal as a possible advertising medium. We should appreciate hearing from you in this regard.

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Journal of Urusvati Research Institute

The third volume of the Journal of the Urusvati Research Institute of the Roerich Museum contains much that is of interest. This volume is dedicated to Dr. Sven Hedin, the great explorer of Central Asia, and opens with a sketch of his thirty years' labours. Punjab readers will be particularly interested in the account of the Cosmic Ray expedition to South-Eastern Ladakh which was undertaken last year by Lahore scientists, written by Professor J.M. Benade, the leader of the expedition. Another article which should be of interest to Lahore readers is an account of a journey to the Gangotri Glacier by Professor Kashyap of the Punjab University. This readable and informative article is profusely illustrated by excellent photographs. There is a concise account of recent archaeological discoveries in India, written by Colonel A.E. Mahon, D.S.O., which should be of general interest. Count du Mesnil du Buisson, Director of the Archaeological Mission of Mishrif-e-Qatna, contributes an instructive article on the use of clues in excavations. Throughout the ancient world there have been found evidences of the knowledge of the benefit to be derived from exposure of the surface of the body to the sun and air. With the conquest of the world by Christianity this hygienic measure was sacrificed until well into the middle of the eighteenth century. With the accumulation of scientific knowledge there has been a simultaneous increase in the knowledge of the public as to the benefits to be derived from exposure to sun and air. In an article on the Role of the Skin in the Preservation of Health Professor S. Metchnikoff, of the Institut Pasteur, Paris, stresses the value of air and sun baths. There is a lengthy and scholarly article on the Tibetan dialect of Lahul by Dr. Georges de Roerich which should ensure this volume finding a permanent place on the shelves of students of Oriental languages. The subject

is one on which the writer is an acknowledged authority. The annual report of the Institute and a description of its new building for medical research are interesting accounts of the work that is being carried out under the supervision of Professor de Roerich and give some idea of the multiple activities of the Roerich Museum in New York and its Himalayan branch at Naggar, Kulu. In addition to the above are other articles that will appeal to the scientist as well as to the general reader. The previous volumes had set up a high standard which has been fully maintained, if not surpassed, in the present volume and the Institute is to be congratulated on the success of its labours.

LIBRAIRIE ORIENTALISTE PAUL GEUTHNER, S. A.

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VOL. I

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Paru : **Vol. I, n° 1**, 1 frontispice, 27 figures dans le texte,
101 pages, gr. in-8, 1931.

Numéro dédié au professeur Charles-R. LANMAN.

Professor Lanman and his work in the field of Indology. —
R. V. D. Magoffin. Archaeology as a Science. — *Du Mesnil du Buisson*. The art of excavation. — *G. de Roerich*. Problems of Tibetan Archaeology. — *C. C. Lozina*. Technique of body and mind. —
V. A. Pertzoff. Lomonosov and his contribution to natural science.
— Annual report of the Himalayan Research Institute, 1929-1930. —
E. D. Merrill. Urusvati brings America new botanical treasures. —
V. Shibayeff. The Institute's Himalayan headquarters. — Book reviews.

Le **n° 2** contiendra, entre autres, les articles suivants :

E. L. Hewett. Problems of Southwestern Archaeology. —
A. Kalitinsky. Methods of Tumuli Excavations. — *G. de Roerich*.
Tibetan Buddhism, etc., etc.