FILMS

## BLIC NOTICE No. HCPR 129/58-59 ed 20-1-1959

ified for the informa-ise concerned that the ites allotted to them y Improvement Trust y improvement Trust igalore have not been 7 this office in full, the lapse of the 1 for payment together st under the Bye laws. the concerned parties informed to trust this NOTICE and to pay of amount on or 15th of February 1959, ab the allotment of



## **NEW VISTAS**

CREATE conditions in which great art can take root

## By Devika Rani

I am proud to think that India today is privileg-ed to have one of the biggest film industries in the world. Our films, our stars, directors and technicians have been feted and admired in many lands from the United States of America to Soviet Russia, adding glorious chapters to the history of our motion pictures and enhancing our prestige abroad. Today we can truly say that Indian films are already able to bold their own throughout the world and that they are progres-sing rapidly. There is no limit to the quest of knowledge, and especially in a field where so many arts and

world and that they are progres-sing rapidly. There is no limit to the quest of knowledge, and especially in a field where so many arts and techniques combine together. There is need for research and constant re-exploration of the fundamentals as well as for a re-assessment of our contribution to art technique.



DEVIKA RANI: Portrait by her husband Svetoslav Roerich

into vistas of a fuller and richer life.

There is need for research and constant re-exploration of the fundamentals as well as for a re-assessment of our contribution to art technique. HIATUS We had the silent films, then came the great evolutionary dis-covery of sound—the advent of the talkies,' then colour, and since then nothing as dynamici How wonderful it would be if Indian technicians could evolve

sical and economic but also the social, artistic and cultural neces-sities will be amply provided to every man, woman and child. MY BELLEF I believe in our industry, and in the brave efforts of our people today to produce really outstanding films which will build up a tradition, founded by our pioneers who made gloricus history in the annals of the Indian motion pictures. We should ever remember those who dedicated their lives to and laid the foundations of our in-dustry. Dadasaheb Phalke, J. F. Madan, Himansu Rai and others who are no more with us, but whose vision and determination in face of seemingly insurmoun-table odds, have left a great tradition for us to follow. It is a great epic, the early history of our Indian motion pictures. The present day offers us much greater technical and other

of our indian motion pictures. The present day offers us much greater technical and other facilities, but above everything, we should always be aware that great art—art that lives—can only be given to us by great artistes and it is the sacred duty of society to create and ditions of society to create conditions which would help us evolve and produce great art.

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