1. THE CIRCUMSTANCES IN WHICH THE PRESENT SUBJECT OF THE LECTURE WAS SELECTED:

When I was asked by Mr. Rajkumar and Mr. Chopra to give a talk to the Caravan of India, my first reaction was hesitation - I have refused so many friends already and there was very little time. But their great persuasive powers prevailed and after some discussions we decided upon the subject of the present talk. They felt it may interest the members of the Caravan to know something of my thoughts on Art and this talk which is the outcome of our conversation is a sort of resume' of my thoughts on the problems confronting Art and the Artists.

2. THE REASON WHY I FEEL I WOULD LIKE TO TALK ON THIS SUBJECT TODAY:

For some time past I have been witnessing a very difficult and trying period for the Artists in this country. I have daily contacted talented young men who were eager to persue their artistic work, but who were hopelessly handicapped by lack of patronage and the necessity to earn a living. Many of them had members of their families to support.

Even Artists of recognised repute found it extremely difficult to make their two ends meet, and looking into the future I often had to ask myself the obvious question how can these difficulties be bridged, what is the course which we should persue to relieve the immediate situation and have a brighter future to look forward to.

I shall give you a few of my thoughts today - some of them you may find interesting I hope.

3. THE CIRCUMSTANCES WHICH BRINGS ABOUT GREATER ART CONSCIOUSNESS AND USHERS THE REVIVAL OF ART:

While facing hese difficult problems we often hear impatient voices querying the real progress of the Artists and the standards of Art. Voices who think that a rennaissance of Art can come by or should a sort of magic touch regardless of the immediate problems confronting Art and treating Art and the Artists as some sort of industrial for fall us Turn to kis Tory, the sures Tways pland development. If we, but look back and historically trace the development and epieses in the histories of Art of many countries. we generally see a similarity and the curve of Art following the curve of a country's progress. I say generally, as there may be local variations and exceptions.

We see that the Arts flourish most and best when and where they are encouraged most and where the cultural level of the lookar country is hermoniously build-up. Look at Greece at Rome, look at all the European countries like Italy, France, Holland on persolicity. Spain. There is a marked similarity in their artistic periodicity or cycles.

Look at India with her cycles of succeeding cultures. We see the wave of Art travel and its crests reaching its exies wherever a cace or impire come to its cultural and economic maturity.

Each cycle, each period had its highest expression after which decadence set in. Each cycle, each period must have its own expression, the reflection of the sumtotal of all the factors which we into the building up of a historic period.

We cannot be true to ourselves or create something truly great if we but imitate the past. The expression of the past is not, and cannot be our language. We are different people and while we ought to know, appreciate and use the standards of the past, they must be transmuted by us into our own expressions, the expression of our own Race and environments

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Olt Treas air is Truth. Und to be True to Ourselves and Our period we muss beceme to interpreters of our own perbicular thistorical period. We must allune ourselves do To multiple faces Hat are at work staping our Loves and remember that whole the forveally There were deep rook bastery Bab reach down out the remate fast, and then & always Sundamental Continuity, yet Time Las Aanged The people and The Evolutionery Trends davi bringht? about a radical und fundament af Change. This Change, This Every waterly Jose never remains the same. At and crysballised I deas and forms of the pass are only True for the particularies

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5. WHY ART IS ESSENTIAL TO THE LIFE OF A COUNTRY AND OF COUNTRIES IN GENERAL:

Through Art the country's concepts of Beauty are objectivised.

The Artists like Prophets are able to read the trends of evolutionary forces and can show us the way and lead onto new concepts of beauty which conform to the inherent forces working within the framework of a people or a country. These inner forces are objectivised and begin to live for us moulding and influencing the people who come in contact with these creations.

Art is the Barometer of the development of a country, Art should be cherished and nurtured, like a fire which feeds itself not unless it be first fed.

6. THE SEARCH OF THE BEAUTIFUL WHICH IS AN INNATE DESIRE TO FOLLOW OR EXTEND THE GROVES ALONG WHICH EVOLUTION TAKES PLACE:

7. BEAUTY AND ITS DEFINITIONS - THE INBORN QUALITIES OF THE LOWER KINGDOMS AND THEIR REACTION TO THINGS WHICH WE ALSO CONSIDER BEAUTIFUL:

8. THE OUTER AND INNER EVOLUTION OF MANKIND VERSUS
THE MATERIAL CIVILISATION AND MORAL SPIRITUAL PROGRESS:

9. THE MEANS WHICH ARE NECESSARY TO BRING ABOUT A REVIVAL OF THE INTEREST IN ARTS:

10. PATRONAGE BY PRIVATE INDIVIDUALS, PUBLIC AND THE GOVERNMENT

11. THE ART ORGANISATIONS, GALLERIES AND DEALERS:

12. THE IMPORTANCE OF DEALERS AS INTERMEDIARIES BETWEEN THE ARTISTS AND THE PUBLIC:

13. COMPARISONS IN SUCH MATTERS AS THE ACCEPTED VALUE OF JEWELS, PRECIOUS METALS - THE ARBITRARY VALUE SUCH AS DIAMONDS AND THE DEMAND CREATED BY FASHION:

- 14. (a) EXAMPLES OF KOLAR GOLD FIELD VERSUS FORT KNOX:
 - (b) THE ILLUSTRATIONS OF SHANMUKHAM CHETTY:

15. THE REAL VALUES OF LIFE - THE PRODUCTS OF HUMAN GENIUS - THE PARAMOUNT IMPORTANCE OF THESE VALUES FOR THE CREATION OF A BETTER AND GREATER HUMANITY:

16. THE PERILS OF OUR AGE AND THE ANALYSIS OF THE ONLY LOGICAL SOLUTION OF THESE SEEMINGLY UNSOLVEABLE PROBLEMS: