

Copy of Message ^{sent to} ⁱⁿ Jullunder Rosethorn
to 2 Punjab ⁱⁿ ⁱⁿ Jullunder Rosethorn

In these days of Great Stress and
re-adjustments when even Nature seems
to conspire to confound Man's Efforts
and hopes, More than Ever perhaps must
we think of the Great permanent Values
of True culture and Art.

The Great Treasures of Man's Creative
Genius are the True measures of a
Nation's development and these
values are the Magic wand
which can give us peace and
happiness above all strife and
unhappiness.

By bringing beauty into our Life
we imperceptibly raise the standards

around us and contribute to harmony,
happiness and a greater stability. —

^{Dostoevsky}
Dostoevsky proclaimed:

"Beauty will save the world"

while Plato said: "He who
contemplates the beautiful
elevates himself." —

Art is not a luxury, a pastime
for the wealthy, Art is a vital
necessity and Society has a
great responsibility towards
its artists.

Love Prometheus They see Art.

to bring down to us from
the heaven of their magnificence
the heavenly joys of their
creative contemplation.

What is it that builds a happier
life? Material wealth alone

can never solve ^{the ever present problem of} ~~our~~ ^{our} ~~material~~ ^{material} ~~problems~~ ^{problems} ~~of~~ ^{of} ~~our~~ ^{our} ~~age~~ ^{age}

Natural wealth without Culture
to guide it becomes a menace

and only ~~multifarious~~ ^{ways} ~~and~~ ^{ways} ~~our~~ ^{our} ~~problems~~ ^{problems} ~~it~~ ^{it} ~~cannot~~ ^{cannot} ~~confer~~ ^{confer}

True happiness.

Let us all strive to build a more

That Happiness can only come through a
beautiful life.

an inner understanding - culture. But
Happiness will build. Peace, peace
will give stability and off with

Stability will come prosperity.

The prosperity of a well planned,
continuous development.

The Ideal of a Superior Man, as so

beautifully and practically set
forth by Confucius ^{more than two thousand years}
ago ~~was real and still~~
was real and still today as when first
over two thousand years ago

as ^{John} ~~was first~~ ^{was first}
today ~~of the~~ ^{we} were pronounced.

The Superior Man looks for who
lies within himself while the inferior man
looks for who lies within others.

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With my wife and I we greatly
regret the unavoidable
circumstances made it impossible
for us to be present at the opening
of the Second Punjab Exhibition,
but ^{ourselves} ^{await of the opportunity} ^{but} intend
to send our cordial
greetings to all who are gathered
here today in the name of the
Culbuc. —

to the second Punjab. ⁴
At Etobicoke.

Both my wife and I
we regret very much
our inability to be
present on the occasion
of the second Punjab
Exhibition. I have
been connected with
the Punjab for many
years and I always

look upon it as
a sort of ~~home~~ home. In
these days when it
seems ~~that~~ everything
it seems ^{as if there is} confusion
conspire to bring
about a complete
confusion and disorder.
When acts of Man
and Nature
seem to conspire to
bring about confusion and

anquit, ~~and be~~ 5
to us as lead the
Reason of hope
Specimens of a better
and more beautiful future.

The ^{highest} trends of Nature
and good as glimpses
of a future of a
higher, more beautiful
Life. You find
artistic & always
and good reforms
to bring the people
to mind and in their
Days of Confusion & Dark

It is ~~the~~ ~~sublime~~ ~~to~~ ~~6~~

The ~~plan~~ ~~to~~ ~~the~~

Liberty and Peace
to help ~~us~~ ~~building~~
to give us a more
and ~~more~~ ~~lovely~~ ~~life~~
beautiful world and
it is the duty of
Society to help and
and Encourage ~~the~~.

It is ~~to~~ ~~sublime~~

~~to~~ ~~build~~ ~~a~~ ~~more~~ ~~beautiful~~
~~to~~ ~~build~~ ~~a~~ ~~more~~ ~~lovely~~
~~world~~ ~~and~~

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of Subodh Poojari DRAFT

COPY OF MESSAGE TO 2ND PUNJAB EXHIBITION IN JULLUNDER
SENT TO RANDHAWA.

In these days of great stress and re-adjustments when even nature seems to conspire to confound Man's effects and hopes, more than ever perhaps must we think of the great permanent values of true culture and art.

The great treasures of Man's creative genius are the true measures of a nation's development and these values are that magic wand which can give us peace and happiness above all strife and unhappiness.

By bringing beauty into our life, we imperceptibly raise the standard around us and contribute to harmony, happiness and a greater stability. Dostoevsky proclaimed: "Beauty will save the world", while Plato said: "He who contemplates the beautiful elevates himself".

Art is not a luxury, a pass time for the wealthy, Art is a vital necessity and society has a great responsibility towards its artists.

Like Prometheus they set forth to bring down to us from the heaven of their inspiration the heavenly fire of their creative contemplation. What is it that builds a happier life? Material wealth alone can never solve the ever multiplying problems of our materialistic age. Material wealth without the ideals of culture to guide it becomes a menace and can never confer true happiness. True happiness can come through an inner understanding of culture and happiness will build Peace. Peace will give stability and with stability will come prosperity, the prosperity of a well planned, continuous ^{progressive} development.

The ideal of a superior man, as so beautifully and practically set forth by Confucius more than two thousand years ago is as real and vital today as when it was first pronounced. The superior man looks for what lies within himself, while the inferior man looks for what lies with others. It is the sublime task of the artists and poets to help us build a more beautiful and happier world and it is the duty of society to help and encourage

its artists.

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COPY OF "MESSAGE OF SVETOSLAV ROERICH TO 2ND PUNJAB
EXHIBITION IN JULLUNDER"

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It is the sublime task of the artists and poets to help in the building of a more beautiful and happier world and it is the duty of Society to help and encourage its artists.

(SVETOSLAV ROERICH)

5th May 1967.