

Tampy 1

With greetings.

40169

Please use the enclosed
in one of ~~the~~ your
magazines.

and please
send 5 copies when
published.

Montevideo
FIERY STRONGHOLD. by M_eru Review.

Lagun Vidya

1 Biosoph. $\frac{TK}{2}$
1 Adv. copy of Messiah returned

2

Feb*26*1934.

40379

My dear Mr. T a m p y .

Prof.de Roerich having left this month for the United States of America, has instructed me to especially attend to your kind letters, and I take the pleasure in acknowledging the following writings and printer matter received since then from you goodself:

Your three letters of February 6th
Your letter of Feb.10th
1 advance copy of reprint A MESSIAH OF CULTURE
3 reprints of same
2 reprints of the RADIANT CITY
3 Proof copies of Bookreview, A Message & Ind. Reader's Digest adv
2 copies of Indian Reader's Digest Jan.4.
2 reprints of a MESSAGE, reprint from "Culture"

for all of which we thank you very much indeed. The items mentioned in your letter of Feb 6th have also all been duly received previously.

FIERY STRONGHOLD. We were glad to hear that you are reading this book with immense delight and that you are reviewing it. Please arrange as usual for at least 5 reprints of this bookreview when published.

BEAUTIFUL VICTORY We are glad to hear that you are placing this article of Prof.de Roerich and await your news as to where and when it will be published. The usual number of reprints will greatly oblige.

A STUDY IN HUMAN GENIUS. We shall be glad to receive the usual number of reprints of this article and await to hear when and where it will appear.

BIOSEPHICAL REVIEW. We are glad to hear that you like this issue. I shall do my best to supply you with previous copies of this Journal, if you will kindly let me know the numbers which you possess already. This was previously called SPINOZA QUARTERLY, of which copies were sent to you from time to time. Since vol.III it appears as BIOSEPHICAL REVIEW. We have already sent you Vol.III No.1 (which you have reviewed), and are now sending you herewith Vol.III, No.2.

BLOCKS. 1) I regret the blocks which you saw reproduced in the HINDU are property of the HINDU and for the present I cannot arrange to send them to you. I have written to them asking them to let us have these blocks, and in case of their favourable reply, will let you know further about this.

2) Re Blocks previously sent to you (which appear in CULTURE). We shall appreciate to receive these carefully packed to prevent scratches and damage, as soon as the printers of CULTURE will have finished with them. Please let us know by return when they will be posted in order that we can adjust our arrangements accordingly.

3) Blocks HIMALAYAS and SANCTA PROTECTRICE. These blocks are at present out, but I am keeping in mind to send them to you as soon as it will be possible, when returned to us.

4) No block of signature is available and such are not made.

RADIANT CITY . These reprints are very nicely made and we shall greatly appreciate to receive these as soon as ready. We usually receive from other publishers reprints ahead of their monthly issue, and when we are so requested, we do not release such reprints within India until the monthly issue is out, but we can send them abroad at a much earlier date. We would appreciate to hear if the same could be done also in regard to reprints from CULTURE in future?

A MESSIAH OF CULTURE. As you know already from the telegram, we greatly appreciate this fine article of yours. Since you yourself invite us to let you have the corrections for same, I take liberty in returning to you herewith the advance copy with such corrections. Kindly return this copy to us after use. Please understand that the corrections are not made with any intent of expressing disapproval of this beautiful article, but merely to correct some facts, the knowledge of which may be useful for further writings and will prevent unnecessary criticism from unfriendly outsiders. Thus the Museum has 29 stories (and not 49) and Prof. de Roerich was never elected President of the Hague Court of International Justice, but M. Adatci was until recently President of this World Court, and he is also Protector of the Union Internationale pour le Pacte Roerich. We have further mentioned some printer's errors in names. I may also add that in the text of a literary article like yours, as on page 73, it is preferable to use the title Professor instead of His Excellency, though the latter may naturally be used in addresses and social functions. It would improve the whole appearance of reprints, if a more simple end-piece design could be used or none at all. (this refers to the end pieces in the reprints RADIANT CITY and A MESSIAH OF CULTURE.

Regarding your wish to enlarge this article into bookform to be printed by us, I have no authorization for such printing, but I would suggest that if your articles of similar length appear in 3 or 4 more issues, we would order some 200 reprints of every issue to be reserved, which afterwards may be bound into a nice volume of some 100 pages including the illustrations. I am glad to add that the latter are excellently reproduced.

I mention all the above in view of your letter asking to send such corrections and I sincerely trust that you do not mind my having referred to these details at such length.

We shall remit the cost of reprints of RADIANT CITY and of MESSIAH OF CULTURE, upon receipt of these copies and your respective bills.

Re ADVERTISING. The advertisements for Roerich Museum Publications being in my personal charge, I thank you for having inserted a page in CULTURE for \$5 and I hope that you have added Fiery Stronghold and Roerich, Fragmentary Biography, amongst the books which have now appeared. In principle I have nothing against advertising the publications in such good standard literary periodicals as yours, if they really bring a return, I mean if the advertisement brings order to such an extent that the cost of advertisement forms at least 25% of the amount of orders received. Unfortunately the adverts in the Indian Magazine brought no results and for this reason were not upheld. Please let me know in future about advertisements before you place any. I have in mind your proposal for one advert in the Educational Review, but will write about this at some later date.

CULTURE. Please send these by reg. parcel post, as this is the best method.

FLAME IN CHALICE. I am keeping in mind your wish to have a copy of this. Unfortunately they are all sold out at the moment, but I shall not forget to remember about sending you one, when again instock.

BANNER OF PEACE. We also have none of these in stock, but I shall try to obtain one from America. It is unfurled over places containing religious, artistic and scientific cultural treasures, and thus the Hall where you hold the meetings and lectures of your Travancore Cultural Association would be the right place to keep it permanently exhibited.

Always glad to hear from you, with very best wishes

Yours sincerely,

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March 3 1934

40408

My dear Mr. Tamy,

Since writing you on the 26th ult., we have received your kind letter of the 18th and I have pleasure in replying to your various points as follows:

LITERATURE. As stated in my last letter, I shall certainly make it a point to send you copies and reprints of all available literature, as soon as it appears. Under separate cover we are posting you a copy of AGNI-VIDYA by Prof. de Roerich, this being a reprint from the REVIEW OF PHILOSOPHY & RELIGION. We trust you have already received the reprint of Dr. James Brown Scott's speech on the Banner of Peace, which will afford you good material to incorporate in parts in your enlarged article on Prof. de Roerich.

YOUR ARTICLE. With regard to this, we have now received your quotation for 500 copies - for 40 pages reading matter, 8 pages blocks in imitation art paper, with thick cover paper, demy size, to cost \$80. We have decided to accept this offer on behalf of our various institutions, and I consequently request you to proceed with the enlarging of the article. Will you please send us the MSS for looking over and suggestions, before printing. For cover we like very much the orange-yellow kind in which one of the reprints of this article was bound. Perhaps the printers will supply a sample of thick cover binding in this paper.

BLOCKS. I am glad to say that the two blocks for which you asked have now been returned and I am sending them to you on loan under separate cover. Both would best be printed in blue, the Himalayas on white background, and Sancta Protectrix on buff background. These would be nice to add to your monograph, and since you have so far 5 pages of blocks, and this would make 2 more, I am still wondering what over block you suggest utilizing? Should we get any more, perhaps from the HINDU, who have not replied yet, I will at once let you know. I request to kindly print these blocks on hand with you, for the monograph and to return the blocks as early as possible after this printing is finished. If you could print the Urusvati Institute Headquarters in dark green, it being in a deodar forest it would still more enhance the artistic impression of the reprints.

REPRINTS FROM BLOCKS. When printing off these blocks, I have the following request to make. I urgently require 500 reprints, trimmed to postcard size, (not on the full demy-sized page, but only postcard size, without text) of the following:

BUDDHA THE GIVER (in purplish on white as in your article)

Roerich Museum (in brownish on white as in your article)

Urusvati Institute (in dark green on white)

HIMALAYAS (in dark blue on white)

SANCTA PROTECTRIX (in dark blue on pinkish art paper or on buff or failing this even on white)

and I wonder what your printer would charge me (personally) for knocking these extra 500 reprints off at the same time when printing the 500 copies? As this is urgent and as I trust he will not charge you excessively, I request you to please proceed with this at the lowest possible cost, and to send these 5 x 500 reprints to me by parcel post, registered, packed in waterproof paper in a WOODEN box (as mail is very roughly handled here in the hills by postal runners). Whatever the cost of packing and postage I shall refund you at once on receipt of the parcel and your bill, or he may even send it by V.P.P. if he likes this better. The quality of the art paper should be the same as in your reprint and the printing as clear. I thank you most heartily in anticipation for your kind care in this matter. If, as I expect, his work will be good and charge reasonable, I shall be very pleased to give him similar orders from other blocks in future.

INDIAN READER'S DIGEST - No.4 both copies from the printers, besides your already acknowledge, are now to hand. We are glad that A STUDY IN HUMAN GENIUS will appear in the Feb. Copy of this magazine and are looking forward to the usual number of reprints.

ADVERTISEMENTS. I am taking your remarks about this to heart and shall be glad to see what I can do. Please quote your rate for page and half page for single insertion.

FRUIT & SEEDLINGS. Following your request about fruit and seedlings, Mme de Roerich has very kindly given instructions to send to you by railway parcel 20 lbs of dried apple rings and 5 seedlings each of apple and pear trees. I attach a list of the names of the trees and similar names have been attached to the seedlings themselves. The railway receipt (to Trivandrum Central Stat. as requested) is herewith enclosed, please take urgent delivery. Freight has been paid at this end by us.

Mme de Roerich and Mr. Sv. Roerich both reciprocate your good greetings, in what I also join heartily. All your greetings and points of your letters are communicated regularly to Prof. de Roerich in my weekly airmail letters. Yours very sincerely,

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-3.MAR.1934

Dear Mr. Tamy

What would your printers charge for 1000 or 2000 copies of a small 7 1/2 x 5" catalogue of publications in small type, 24 pages (or 16) in similar stiff yellow cover and how quickly could they send final proofs from receipt of MSS and how soon could they complete printing. Please let me know personally about this.

Best greetings

Yours very sincerely

ROBERTSON MUSEUM
SECRETARY

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NAGGAR, KULU, PUNJAB

Apr. 16 1934

My dear Mr. Tempy

I have been rather badly ill lately and therefore could not write to you earlier. Tomorrow I shall reply to all your questions of your last three letters in detail, but I hasten to send off to-day - on loan - a copy of ALTAI-HIMALAYA for you to read, as we think a monograph on Prof. de Roerich would be incomplete without mentioning this extensive work also. Most unfortunately this book is completely sold out in the American and also in the English edition. Just last January the publishers in London wrote to me that it was "sold out". I have therefore requested Mme de Roerich to lend you her only copy but it is absolutely necessary that you return this to us in not later than 2-3 weeks time as I must naturally return it to her. I assure you that I am trying my very best to get a copy as present for you, but until I am certain that one such copy can be found and is received here, I must unfortunately definitely request you to please return this copy as stated, as I can only loan it under this condition. I know it will interest you and will be help to you and please send your additional page on this for chapter III, which shall be at once returned to you. We have received to-day the first 3 chapters which are nearing finished in reading and I shall try to have them typed as urgently as possible, so that in a few days they will be sent to you.

As to-day's mail closes, I must conclude this, but I hasten to send you my hearty thanks for your photograph, I hope to reciprocate with my own shortly. I am also sending enclosed some 15 copies of BEAUTIFUL VICTORY as requested by you. Unfortunately they were received in a terrible condition, with almost no wrapping paper around it and this accounts for the bad condition of some, what may perhaps be pointed out to publishers, when reprints are sent next. In conclusion I add a note about apple and pear-tree planting which is absolutely simple, as in every book on gardening. We have no fresh fruit at the

present as the snow has only recently disappeared. We shall have fresh fruit that will stand travelling as far as Trivandrum, only in August or September, as cherries and plums do not travel so many days and would rot half-way. Unfortunately South Indian fruit does not grow here as it is too cold.

The reprints from the blocks are really most urgently needed or I would not have sent a telegram. The reprint on pink paper is very nice for my 500-reprint-purpose, but in your monograph the one on white is preferable on account of the background of the paper and a pink sheet would not look nice. So for the Monograph the white background is better. Please send my reprints by V.P.POST as urgently as possible, I shall be indebted to you personally for seeing to it. 2500 thin cards is not so big a parcel and can conveniently be sent by v.p. parcel post in plywood strong case. The blocks and also the reprints of book-notices can be sent by railway parcel, I will write how, in my next letter, but this is very inconvenient as this is 16 miles away in the hills and very inconvenient to collect and will take much much longer to reach here. Therefore the 2500 trimmed thin reprints should please be sent urgently by V.P.PARCEL POST.

I will continue replying to ~~the~~ other questions in a day or two at the latest. In the meantime please ~~return~~ the thin prints urgently and please return the book ALTAI HIMALAYA by registered books (at my expense, but REGISTERED) as many unregistered articles are lost, so we know from sad experience.

With hearty greetings

Yours sincerely,

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NAGGAR, KULU, PUNJAB.

Apr. 17, 1934

My dear Mr. T a m p y ,

In continuation of my letter of yesterday, I acknowledge with thanks receipt of your letters of March 12th, 15th and April 6th, as well as

- MS Chapter I, II, III.
- about 50 copies notices INDIAN READER'S DIGEST
- about 50 copies one page notices R. M. Press
- about 50 copies two-page notices RM Press and Unique Publications.
- as also sample prints of some blocks.

We have also received one copy only the Indian Reader's Digest No.5 for February.

We have however not received so far the first issue of Culture, reprints of Radiant City, Reprints of A MESSIAH OF CULTURE, Indian Reader's Digest for March, reprints of the latter, and since you send your mail unregistered, we wonder whether this has gone astray? It is absolutely necessary that all important printed matter be registered, as the way from the extreme South to the extreme North is rather a long one and we have unfortunately experienced many cases of unregistered articles not having reached us.

INDIAN READER'S DIGEST FEBRUARY. We would appreciate to receive 3 clippings of page No.195 containing your editorial with references to the Banner of Peace, etc. It is not necessary that you send the whole issue, but no doubt you have some cut-up copies from which page 195 could be sent to us.

ADVERT in CULTURE. With reference to the latter, we note that the one page notice does not contain the important books by Prof.de Roerich published by other publishers, but we note that you have also made a print of these, making a two page notice. You now offer to supply reprints from this two page notice for cost of paper and printing charges only, but you do not state how much that is. Please let me know the cost. As a matter of fact we have in mind printing a small catalogue, so would then hardly need the reprint notices, but if they are very cheap, I may take them over. Please therefore communicate price.

ADVERT IN INDIAN READERS DIGEST. According to your quotation, we would take half a page for a single insertion only and then await results. But you now write that without charge you have added 500 copies of the notice printed for CULTURE to the Indian Reader's Digest, charging me only for the paper and printing cost, but here also you do not state the cost. In all cases it is always advisable if you send me the estimate and proof before printing or issuing anything, in order that we may make the necessary changes up-to-date. Thus for example FIERY STRONGHOLD and DUVERNOIS are both not published by the R.M.Press and their prices in India are 9 and 12 Annas respectively. And for the former it would have been necessary to add "Published by Stratford Boston". But as this is probably already out, we cannot change it. Please however let me know cost of printing of notices by your earliest convenience.

NOTICES OF INDIAN READERS DIGEST. Thanks for sending these. I will do my best to send them out usefully.

REPRINT THE BEAUTIFUL VICTORY. This has been received from the Educ.Rev. and we are awaiting their bill, to send them the remittance. We have asked them to send by V.P. in future. Unfortunately all articles are very badly packed and on such long distances they are terribly damaged. Some extra copies of this reprint sent to you will show the state in which they arrive.

A STUDY IN HUMAN GENIUS. We did not find this in the Feb.Indian Reader's Digest, as advised, but now learn from your later letter that it will be in the March issue. As the Feb.issue reached us lately, the March issue will probably appear here only next month or will it be a combined March-April issue? Reprints of this article are also very much requested, as well as RADIANT CITY and MESSIA OF CULTURE. The two latter are surely ready and could they not be sent urgently?

BLOCKS. I am glad all these reached you safely. Please have all the necessary printing from them done as soon as possible and please return then ALL blocks by reg.parcel post in a wooden box, carefully packed. These blocks are now very urgently needed, and several friends are waiting for them here and abroad. Please kindly keep this urgency in mind and hasten the printers to prepare the necessary amount of art paper prints without delay.

SPINOZA QUARTERLY We note that you have none of these and I hope to send you some backnumbers as soon as received, as I hope they are already on the way. However these are now old issues, and the up-to-date issues of the now BIOSOPHICAL REVIEW have all been sent to you. As desired I am sending under separate cover a second copy of Biosophical Review Vol.III, Number II, 1934, I regret there are no spare copies of No.I of the same Vol., but if these also come as anticipated, a copy of No.I will also be sent to you.

BLOCK S FROM THE HINDU. We have corresponded with the HINDU office and have even received their special newspaper blocks, about which you asked us, but unfortunately these are entirely useless for reproduction on art paper, being apparently made for some special newspaper matrix purpose; all of them are besides badly damaged, so that the prints would be absolutely useless for artistic purposes.

BOOKS. Altai-Himalaya was sent to you on loan as per my last letter. We shall however send you also a copy of REALM OF LIGHT shortly. In the meantime you have for review Altai-Himalaya and please do not omit to return this copy to Mrs H.de Roerich as soon as possible.

YOUR MONOGRAPH. The first three chapters of this have been received, reading is almost finished and the retyping has started. The latter will slightly delay the return, but anyhow we would like to have the complete monograph here together, to have the general impression and as soon as this is to hand, we shall start returning the typed chapters, as they get ready. Please therefore send the remainder of the Monograph as soon as possible, as we are waiting for it. Re AUTOGRAPHED PHOTOGRAPH of Prof.ROERICH. Since as you know Prof.de Roerich is in America and as he is travelling on visit to many cities where he has been invited, it is impossible to obtain the autograph on the photo at the present and it would delay the monograph indefinitely and this we do not wish. I have however sent to Bombay to the photographers an excellent new photograph of the very latest painting of Prof.de Roerich, and this photograph we can let you have especially for your book, and will not publish it elsewhere in India. The block will be made by us and sent to you, which should after printing be returned to be sent to America. I enclose a small photograph to give you an idea of beautiful picture of the Master painted by his son Mr.Sv.Roerich, the famous portraitist. The size of the block will be very nearly as Sancta Protectrix, but in proportion it is a little wider. Re family block I regret this does not exist and cannot now be made, I shall however endeavour to send you the block from Indian Mag., with the portrait block when ready. Under same circumstances as above mentioned it will also not be necessary to send you an autographed

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page message.

May 24 1934

I am extremely sorry that owing to recurring illness and absence, the finishing and despatching of this letter has been delayed. In the meantime we have been waiting for the continuation of the Monograph, to have a complete picture of the whole, but we have not received any more pages from you, nor an acknowledgment of our last letter and the book ALTAI HIMALAYA returned. We trust however these are on the way. In the meantime the three first chapter have been typed and are only awaiting the general reading over.

INTRODUCTION TO YOUR MONOGRAPH. We would be glad to help you in this direction, but as it would be impossible to get an introduction from anyone who has not first read the MSS, and as to send the complete MSS abroad and wait for their return would take far too long time, also because this book is published in India, would it not be more appropriate if one your countrymen wrote an introduction for it, and we would suggest the President of the Travancore Cultural Association as preeminently fitted person to do this. Please get into touch with him on this matter and as he will no doubt agree, please send us also his introduction with the end of your monograph.

Since writing the above, the photograph of the front page portrait for your monograph has been received from Bombay and was at once sent by me to Calcutta for making the block. We hope this will be ready soon. A photograph (small one) of the portrait is enclosed herewith and no doubt you will like it.

Now in reply to your letter of April 12th and of the printer's bill. I may mention apropos that the reprints of Miss Grant's article have been received in the meantime with the Editors bill, which was paid immediately by return of post, as always. Our Institutions have our own rules for paying printers work, and I may mention these: small bills for reprints and one page leaflets etc. and block prints are paid immediately on receipt of the goods and their bill, or in exceptional cases (as also in my wire to you) by V.P.POST, if a previously sent proof was fully approved. Larger orders are paid 25% on receipt of final proofs and the balance immediately on receipt of the delivered goods after their checking. Or written order for printing is absolute safeguard of our paying on these terms. We find that only thus can we have printing done more or less promptly, for in cases of advances to printers they usually neglect prompt deliveries.

To return to your printer's bill of April 12th for Rs 21 - we fully approve of this. The advertising charges in March and April INDIAN READER'S DIGEST will be paid immediately these issues reach us, so far neither March nor April have been received. We shall then also pay the 5 Rupees for the extra 2000 copies. As we find however that the prices in the lists of books are the old ones (at the old rate of the dollar for the books of other publishers) and in view of heavy postage charges, we think it better if you will utilize these notices with further issues of the Indian Reader's Digest, sending us only 500 copies by reg. bookpost, postage at our expense. I calculate that this will only be about 4 or 5 pounds. Despatch by rail is most inconvenient as the railway outagency is 16 miles from Naggur and the time taken is twice and even three times as long as by post with same costs. Regarding cost of printing 500 one colour reprints from blocks at Rs 4

for each set, this had already been approved by me by wire and I am anxiously awaiting the dispatch as I can wait no longer. The prints may be sent as they are ready one or two sets at the time, by VP as stated and postage charges at my account. If they cannot be sent by your printer within a week from the date of receipt of this letter, then I must request you to return me the blocks and I will print them elsewhere and return the blocks to you for your monograph as soon as they are free again. It was agreed by us that the blocks will be printed by the printer immediately and the art paper pages kept ready and the blocks at once returned to us. You can hardly imagine what great demand there is on these blocks and we therefore must request you to insist that the printers do the offprints from the blocks, and return the blocks urgently, carefully packed, to the Museum in Naggar, as soon as possible. I may shortly repeat that 500 are requested of each of the following blocks:

SANCTA PROTECTRIX dark blue on pink (as enclosed)

HIMALAYAS (dark blue on white) The sample the printer sent was light blue, a darker one is requested)

URUSVATI INSTITUTE in dark green on white

Roerich Museum (in brown on white)

Buddha the Giver (in purplish on white)

all trimmed.

THIS IS REALLY URGENTLY WANTED and please make the printer to send this by V.P. at once, or to let me have the block so that I can make them myself.

FRESH ARTICLES . I am going over all the material of articles I have on hand and will send you some definitely shortly. In the meantime as ORIENT has not used THE SWORD OF GHESSAR KHAN can you not get it back from them and use it elsewhere? Does the Orient appear any more?

I am also enclosing some lines on interesting activities of Urusvati medicinal plantations, which can be used in your Monograph, chapter on Urusvati, and also a copy of a letter from Pan-American-Union which can also be used in part quotation in the monograph.

I am greatly pressed with urgent work lately and have not been able to get a photograph of myself to reciprocate your kind gift of yours, which was so much appreciated and stands on my writing desk. I have however sent a photograph to the Bombay photographers and will send you my photo as soon as received from them. Please however treat this as absolutely private and personal for yourself, as I do not like to have my photos published anywhere. If also only for your personal use, I shall be glad to send you a set of small photos taken locally, but these would also not be for publication.

With very best wishes to you in your work for the advancement and spreading of Culture and Beauty,

Yours very sincerely,

U.S. Enclosures:

1 Biosophical Review III/2

1 photograph of Mr Sv. Roerich's Portrait of Prof. de Roerich

1 reprint ROERICH'S PAINTINGS IN ALLAHABAD

2 samples of colour of printing for SANCTA PROTECTRIX & HIMALAYAS.

We have received the other day the splendid issue of EDUCATIONAL REVIEW with the fine review of FIERY STRONGHOLD. Whilst I have ordered 6 copies by VP, I hope they they are sending reprints of this review, at least 50 copies on charge as usual?

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June 12 1934

My dear Mr. T a m p y .

I am in receipt of your letter of May 25th, which again crossed my long letter to you of April 17th-May24th. Almost all of your questions were already replied to in this my last letter but I hasten to add the other replies now.

CULTURE. We were glad to receive this quarterly issue January-March. In accordance with your letter of Feb.6th and my confirmation of Feb.26th, I am sending you by M.O. \$5 to cover the advertisement. If there is any discount on this, please keep this to my credit on further bills. I have not so far received any bill from you for CULTURE, but hasten to send the amount as promised, on receipt of the issue .

EDUCATIONAL REVIEW. I have received from them 6 copies of their last issue with the review of FIERY STRONGHOLD and they have collected this cost as also the previous reprints, by V.P.post which is certainly the best procedure.

INDIAN REDDEN'S DIGEST. I ~~believe~~ mentioned in my last letter that their reprints of Miss Grant's article had been received and that I immediately sent the amount for this by M.O. which I trust has safely reached. So far I do not know whether the March issue has appeared, as I have received no copy since FEBRUARY. Immediately I receive the issue containing the adverts I shall be pleased to send them the remittance for this advert. I wonder why the March, April, May, June issues of this journal have not been sent to us as voucher copies for the respective inclusion of adverts? As regards the copies of the two page notice, I have already written in my last letter, asking to add 1500 copies FREE as so kindly suggested by you to the next issues, and sending me but 500 by V.P.Post, collecting the amount of \$6 due for them on this parcel. The weight of 500 reprints is less than 3 pounds so it can naturally be sent with packing material in one parcel. I have already written and also once wired that everything should be sent by POST ONLY.

TRANSPORTATION. As we are 16 miles from the nearest railway outagency, which again is over 100 miles from the nearest railway, and freight charges are therefore extremely high, especially from such far away places as Travancore, it is FAR MORE expensive for us get things by rail, than by post. Anyhow as we pay for the cost of postage, I fail to see what the printer has to worry about it and why he does not carry out my instructions, which were always to send things by POST only. I have just received 2500 postcard prints from Europe and am awaiting 2000 postcard from England and all comes by post with no trouble and least cost. Please therefore . Only things that cannot be sent by post on account of bulk, may be sent by rail, but everything that can be sent in one or two or three packets should be sent by REGISTERED POST and the cost of same added to my bill and collected by V.P.also. You write that that the printers state that sending the reprints in postcard size costs a lot, by post. But 500 thin reprints of each block in my estimate weight only 40 tollahs or near about, thus the whole lot can easily be sent in one postal parcel, as these

can be sent up to 11 pounds and even 20 pounds. Even a 20 lb parcel costs only \$5 per post, whereas if sent by rail, the collection of it alone in the hills from over 16 miles distance, would cause more inconvenience and cost! I shall therefore be obliged if you will kindly instruct all printers to send all printed matter that can be sent by post in several parcels, only by post. In my last letter I have written of our terms of payment, and although I have not even received during these several months of waiting from the printers proper proofs of ALL FIVE BLOCKS of our own, I am willing to simplify matters to pay for this work by V.P., which please ask them to collect together with the postage on the parcel(s). Please however inform the printer that any bad prints will have to be returned to him to be remade. If not, I have to repeat my request that all the five blocks be returned to us so that we can make the work elsewhere. That these prints are required by POST and urgently and can be sent by V.P. was telegraphed on March 21st. All the work for which these reprints are needed is long ready and the delay owing to the absence of the prints which were ordered so long ago, is a great inconvenience and causes loss. I shall be great thankful to you, Dear Mr. Tampy, if you will please insist before the printers on an immediate attention to this matter.

YOUR MONOGRAPH. As you probably require the text of the first three chapters for further reference, I am sending same enclosed, but please note that it is a preliminary typing and the fully corrected copy will be sent to you, also typewritten, on receipt of the end of the monograph.

ARTICLES. As promised, we have pleasure in sending enclosed Prof. de Roerich's article OBSESSION for the EDUCATIONAL REVIEW and another article NICHOLAS ROERICH, THE MESSENGER OF PEACE, by M.M. Meru for the Indian Reader's Digest.

As usual we shall be pleased to receive FULL 50 COPIES OF REPRINTS of each, at our charge. Should you wish to have a dozen more for yourself, please instruct that these are struck off ABOVE the requested 50 copies.

ALTAI HIMALAYA. We are glad to hear that you enjoy reading this book and that you are returning it in a week (on June 1st), as I must return it to Mrs de Roerich, who so kindly lent it. Yes, I hope another copy will be obtainable and I am doing everything I can to get it for you and am almost sure to get it, if only it will perhaps take a little time. In the meantime, I have promised Mme de Roerich to return her book in a month and therefore request you to please return it as soon as possible, though it no doubt according to your letter, already en route.

REPRINT of RADIANT CITY. YOUR ARTICLE and copies of CULTURE. We are delighted to hear that these are now ready. Please also send all these by V.P. post adding postage expenses to the bill and collecting this postage as well. If even it will take two or three postal parcels, the cost will still be cheaper than by rail and besides railway transport from South India, if by good strain would take 4 to 6 weeks to reach us. We therefore express readiness to pay the postal charges, because it cannot be helped and it is still cheaper. Even from Calcutta we get all printing by mail.

PORTRAIT OF PROF. DE ROERICH for your MONOGRAPH. We have received proof of the new block and it came out very nice indeed. I hope to soon write further on this question.

ADVERTISING. We note with pleasure that you have arranged to attach 1200 sheets of notices to the next Educational Review free of cost, for what I thank you. Thus probably these notices will be exhausted and then there is no need to send me any 500 here. Anyhow please do not print any more, as prices are different now. Please also do not place any more in the Indian Reader's Digest, as we have had quite enough advertisements now and it is more wise to await the results first before placing any more.

9

page 3

I am very glad to see all your literary and cultural activities, and was delighted to hear that you have written an article for the Indian Reader's Digest. Naturally we shall appreciate to have here a full 50 copies of this reprint, as well as also at least 12 reprints of your review of Fiery Stronghold. (Re the latter, please note that Messrs Stratford in Boston, USA were the publishers and that the price is \$9).

Dr. Georges de Roerich has left together with his father, Prof. de Roerich and I therefore regret it is impossible to get an article for the present. I have to mention that in his last letter, Prof. de Roerich instructed me to convey to you his best greetings.

I enclose a small self-made photo of myself, as requested by you, for you personally with best wishes.

Regarding reprints of RADIANT WORLD and your article in Culture, it occurred to me that you may wish to have some copies of these and if so, we shall be glad to let you have ten copies of each, which please keep from the number to be sent here.

It may be easier for us both to summarize the various pending matters:

"Altai-Himalaya" to be returned to us.
"OBSESSION" for Educational Review. - 50 reprints requested by V.P.
M.M. Meru's article for INDIAN READER'S DIGEST - 50 reprints requested by V.P.
your review FIERY STRONGHOLD - 12 copies requested.
your editorial on Transvancore Cultural Association in Feb. IND. READERS DIGEST - (page 195)
on Banner of Peace at least 3 clippings requested
INDIAN READERS DIGEST - March and April expected. We pay \$7 for adverts on receipt of these.
ANY BALANCE of notices, but not more than 500, expected, we pay \$6 by VP on these notices.
500 off prints each of five blocks urgently expected by V.P. POST, securely packed, we pay \$20 plus packing and postage by V.P. Post.
Your article-biography in Indian Reader's Digest - 50 reprints requested by V.P.
90 copies RADIANT CITY by V.P.
90 copies MESSIAH OF CULTURE by V.P.
a few more copies of CULTURE No. 1.
one page addition for Monograph on ALTAI-HIMALAYA.
end of your Manuscript for Monograph.
we to send portrait front page for your Monograph.

With very best greetings and thanking you once more in anticipation of your persuasion of the printers to send the needed offprints immediately

Yours very sincerely

10
40956

June 27 1934

My dear Mr. Tampy,

Many thanks for your VP parcel which was taken over at once. I only regret that one reprint is missing (BUDDHA, THE GIVER) and I can do nothing until I have the full set of 5, so am awaiting for it anxiously. In the meantime I had already sent you Rs-8 for the notices and March advert in Indian Reader's Digest, which amount kindly deduct from the next VP of RADIANT CITY AND MESSIAH OF CULTURE. Though you have collected also for the April advert in the Reader's Digest, this issue has not yet been received. I hope it is on the way. Many thanks also for the other periodicals sent. A few more author's copies of CULTURE would greatly oblige, to be sent to Prof de Roerich, New-York and Paris. Only one was received. The special copies of Messiah of Culture (bound) have been sent to Prof. de Roerich.

I am glad to let you know that we have just received news from Prof. de Roerich from Japan and in his letter he sends you his greetings. We have also received a mass of newspaper clippings, etc. describing the cordial welcome of Japan accorded to Prof. de Roerich, and I have collected this news into a short resumé, as I am sure it will be interesting to readers of your periodicals. I am enclosing herewith 2 copies of this - one for the "news and Notes" section of the EDUCATIONAL REVIEW, the other for any other periodical you think best. Of course it may slightly modified to suit the particular paper.

I am also sending herewith a copy of a new monograph by Mr. Ram Chand Tandan, published by the Roerich Centre of Art and Culture in Allahabad, for review, preferably in the Educational Review's next issue. I may be able to get another copy, if you think

the CULTURE will also like to review it? By the way,
A letter to Prof.de Roerich's address has been received
from Mr.Uma Maheswar, also asking for a n article for
next CULTURE, so I have sent "GURU-THE TEACHER" which
has not appeared elsewhere in India, and of course also
the news about Prof.de Roerich's visit to Japan.

I believe I wrote in my last letter that for the
time being we have had enough advertisements and therefore
ask you not to place any more at present.

I hope ALTAI-HIMLAYA is being returned and is on the
way.

I hasten to get the enclosed off with to-day's mail.

With hearty greetings

Cordially yours

P.S. Personal - I will make a small album for you as
soon as shall find time. In the meantime please
accept for yourself with my best greetings the enclosed
new postcards, which have just come from England for me.

Anxiously waiting for the end of your Monograph.
In reply to your question, - as you wrote the
monograph will be an enlarged writing of the pre-
vious article MESSIAH OF CULTURE, I naturally
thought you will send all this within a week or
so. As soon as the end is received, I will send
you the complete final typing. Please do not start
printing before, as the typed copies have not even
been checked for typing errors. When receiving the end
we shall return EVERYTHING within a couple of days.

11
41074

NAGGAR, July 18, 1934.

Dear Mr. Tamy,

I have much pleasure in sending you enclosed a special interview of Prof. de Roerich with the eminent representative of the Trans-Oceanic Association of Women of Nippon (Japan), Mrs Mashi Matsudaira, which please use for any of the special periodicals of women's organizations in South India with which you have contact. I also enclose two postcards for the editor in question and please lend him the block of Sancta Protectrix for a short while (of not longer than a fortnight) if they want to illustrate the article. I enclose a stamp for father of reply where and when it will appear and we would be glad to have at least a dozen reprints of the article.

I trust you have safely received my registered letters with articles and am awaiting with great interest your kind replies as to where they were placed and when they will appear.

We are also awaiting with great interest your short biography and review in the Indian Reader's Digest of which up till now the March issue is the last we have received. I am also anxiously awaiting the reprints of Radiant City and Messiah of Culture, with at least one more copy of CULTURE for our head office, and hope to receive soon your letter in general as well as the end of the Monograph and the return of ALTAI HIMALAY of which you wrote in your letter of

May 25th that it will be returned in a week, viz. by June 1st. I positively must return this copy to Mrs Roerich who so kindly lent it.

By the way I have received from the Publishers of the Educational Review a bill No.108 of July 12 for 10/13/- for "inserting a two page leaflet in the July issue". This is no doubt an error, as I never placed any such order for an advertisement and have asked you since May, to kindly discontinue ALL our advertisements for the time being, until I shall be able to judge of the results. On going over your letters I find that you wrote on ~~May~~ 25th that you have arrange to attach 1200 notices to the copies of the JUNE Educational Review "free of all cost to you, this certainly is a fine step"; and I understand that these notices were retained from the ~~account~~ printed, of which you sent us the balance. Please kindly clear up this matter with the publishers of the Educational review and ask them to cancel the bill and please discontinue ALL advertisement for the present in ALL periodicals.

With very best greetings and good wishes

Sincerely yours

Enclosures

1 article

2 postcards

NAGGAR, Kulu, Punjab.
July 26, 1934.

Dear Mr. Tamy,

We acknowledge with thanks receipt of your letter and the last three chapters of your Monograph, which I hasten to return herewith typed together with the corrected typing of the first three Chapters, as promised. I am also sending herewith some up-to-date information and as I believe it desirable to bring your monograph as far up-to-date as possible, I would suggest that you make use of this recent news from the press, as summarized in the enclosed communiqués, part of which had already been sent to you previously. If you will add this news in your own words in additional paragraphs at the end of chapter I, it would bring the monograph truly up-to-date, making it the latest that has appeared. I have also enumerated the various Roerich Halls, and also some of those important museums in which so many of Prof. de Roerich's paintings are widely scattered. If you could send these pages together with the one on "Altai-Himalaya" I will be glad to look them over and return them to you immediately in order not to detain the printing. This has now become an urgent question, for to be of best advantage it should be out and reach also America before autumn. But remembering your remark that the printer takes 10 days from receipt of the MSS, I think this is easily possible.

In reply to your various questions of your last letter:

Re PUBLISHER. We consider that your Monograph is of such interest, because it was conceived by yourself and because it comes like a voice from India. We would therefore think it far better if it remains as such, for you will understand that such a book cannot very conveniently be published by ourselves. The fact that we have succeeded in obtaining orders for the 500 copies of ~~the~~ edition, upon your suggestion, from various institutions, and thus have the possibility on behalf of the obtained orders to cover the Rs:80 which you require, does not mean that we publish the book and we therefore consider that it would be far better and more interesting if you would publish it as Vol. I. of the Travancore Cultural Association's Publications, - or otherwise you may publish it with an inscription "Published by the Author".

Re advance you require for the printer. Although it is again ^{our} practice to pay any advances, before the printers have delivered the proofs and work has thus actually been commenced, but if you recommend this advance, we leave the matter in your hands and are sending you personally Rs:30 on account of the printing, to be dealt with as you deem best.

Re PORTRAIT. We are sending under separate reg.cover, securely packed as necessary, one case with over 500 sepia prints on buff paper of the Portrait of Prof.de Roerich by his son Mr.Svetoslav Roerich, with ready text printed underneath the portrait, as front page insertion for your Monograph, which please accept as a present for your publication.

Re "block of latest painting" (7) about which you write, this apparently is some misunderstanding, for by "latest portrait painting" we meant the abovementioned portrait, and we have no other blocks. Two blocks of Prof.de Roerich's latest paintings HIMALAYAS and SANCTA PROTECTRIX had been sent to you now about F O U R months ago and these you have received. *(on letter of March 3rd)*

Re all blocks loaned to you, we wish to state that we have many friends inquiring continuously for these, which we had to refuse much to our disadvantage and as the blocks were loaned to you for a short while IN DECEMBER 1933 with the request to return them urgently, we must now request to have the printing of the art paper pages completely immediately and the blocks returned carefully packed in a wooden box within not later than a fortnight. We have requested this in our recent letters but have received no reply to this point. I shall be greatly obliged to you, dear Mr.Tampy, if you will kindly urge the printers to do so without fail.

Re block of signature. I have no authority to make or to permit making such a block, nor can I obtain such permission, as Prof.de Roerich cannot be reached at present, and therefore this question has to be dropped.

Re 7 small blocks from Mr.Tandon's monograph, property of the Allahabad Centre. These, I regret, are not available, because other monographs in Hindi and Urdu are in preparation by the same author and we therefore cannot ask at present for their loan. If at some later period these shall become available we may try to ask for their loan, but please let me know in the meantime how long to you intend to keep them and within what time after receipt you promise to return them. But anyhow for this monograph they will not be in time and would therefore apply only for some other article in future *issues*.

Re introduction. I am in no direct personal contact with the persons mentioned by you and we can but repeat our suggestion that the President of the Travancore Cultural Association introduces you, which will be most befitting, - if you think that an introduction is at all necessary for a biography.

We are awaiting your kind interesting replies in other questions mentioned in our last letter of July 18th. Regarding "CULTURE" #1 if you have kindly included another voucher copy, this will fully suffice. Re advertisement, we have already written, that since so many have appeared lately in your district, we must for the time being discontinue all adverts.

We expect the printers will strike off an extra proof copy which you will probably send us then at once, and although we expect the proofs will be O.K., as the MSS are clear, we shall gladly help you in wiring you O.K.

With all very best greetings
cordially yours,

Please accept my hearty congratulations for you B.A.
R.S.

When returning the manuscripts of my monograph typed, with necessary instructions, please send advance of at least 1/3rd the amount Rs:30 for the printers.

to
Although it is against our practice to pay any advance ~~at~~ the printers before the delivery of the proofs, ^{but} if you recommend this, we leave the matter in your hands and are sending you personally Rs:30 on account of the printing to be dealt with as you deem necessary.
Please send the portrait of Prof.de Roerich, special for my monograph.

prints ready, are sending herewith

Block of latest painting of Prof.Roerich for my book?

no such exists and never promised. above latest portrait is what was promised.

Please let me have a block of Prof.Roerich's signature to be published under the portrait of Prof.Roerich

~~no such exists and never promised. above latest portrait is what was promised.~~

I have no authority to make a block of the signature, nor can I obtain such permission and therefore the printing of it cannot take place.

Seven small size blocks of paintings in Mr.Tandon's monograph. Please get these blocks on loan for use in my Monograph. The blocks being small, they could be used at the end of each chapter - just below the text.

these are not available because other monographs are in preparation (in Hindi and Urdu) and we therefore cannot ask for their loan.

Please get an introduction from any one of the following internationally reputed savants - Sir Tagore, Sir Radakhrisnan, Sir S.V.Raman, Sir T.B Sapru. through your influence. You can send the MSS to any of them and get an introduction to my Monograph. Tagore is the best person to be approached. Enclosed please find Cards with my credentials. Please take carbon copies of the MSS for the purpose of sending to get introduction.

As I am in no direct personal contact with the persons mentioned by you, we can but repeat our suggestion that the President of the Travancore Cultural Association introduces you, which will be most befitting, if you think that an introduction is at all necessary for a biography.

I like much that my Monograph on Prof.Roerich should be issued under the seal of Roerich Museum. Hope you agree. If so please send me the colophon block of the Roerich Museum.

~~The~~ We consider that your Monograph is of such interest, because it was conceived by yourself and because it comes like a voice from India. We would therefore think it far better if it remains as such, for you will understand that such a book cannot ~~be~~ very conveniently be published by ourselves. The fact that we have succeeded in obtaining orders for the 500 copies from various interested bodies, ~~and that we have agreed privately to~~ ^{we} furnish the necessary Rs80, does not mean that we publish the book and we therefore consider that it would be far better and more interesting if you would publish it as vol.I. of the Travancore Cultural Association's publications. or otherwise you may have printed an inscription: "published by the author".

Send for

on behalf of obtained order

14

4114i

Aug.3, 1934

My dear Mr. Tampy,

Just this URGENT note to request you to please let me know urgently, what may be the contents of the small packet which has arrived some days ago at the Post Office with a V.P. charge of 18/8/- ? In accordance with your letter of July 9th, we were to receive TWO PACKETS of reprints of Radiant City Messiah of Culture and block prints for 15/8 plus postal charges. This packet however hardly contains the reprints of Radiant city and the block prints, and could not contain Messiah of Culture also, thus containing less than half the matter in value, it is charged for the full amount. Please inquire urgently from the printers, who I expect, have been despatching the parcel, and if the copies of Messiah of Culture have been omitted, then please instruct them to send these immediately. I regret I also have to add that the parcel is not in a good condition, end and corner being worn open, whereas we always request to pack more securely, on such long distances, and with mail being carried in the hills by postal runners and especially now during the rains very roughly handled.

I take this opportunity to request you for the following. A friend who has come from America has heard of the painter Elshe-mius and since I remember you have some leaflets and reproductions, could you please

send me two or three of each of the
red and yellow leaflets and prints.
Hoping I am not ~~assubing~~ assubing you too much
with this request, with best greetings

Yours very sincerely

15

41227

Aug. 12, 1934.

Dear Mr. Tampy,

I have this morning received your letters of the 5th inst. and in response to your inscriptions "IMPORTANT", "VERY IMPORTANT", "MOST URGENT", "NOW PLEASE WIRE RESPONSE AT ONCE" "ACT IMMEDIATELY", we have at once wired you as follows:

"Use prints Culture Stop Sending block for monograph. Please return book".

It was a surprize to hear that your monograph will be of a different size. You sent us a copy of your article "MESSIAH of CULTURE" and wrote that this will be enlarged upon. I naturally took it to be that size, and believed that "Demy sized" means this size, which is also the size of the Educational Rev. We in America have different denominations for sizes and the word demy conveys nothing, as it means half in French, but half of what? But under these circumstances there is nothing to do but use these prints which we sent you as FRONTISPIECE for #2 of CULTURE, which is to appear on the 15th and to send you the block for printing your own frontispieces, sideways, and we would again recommend to use a buff colour paper and to print in dark brown.

The increase of price of printing is also unexpected. 12½% increase on the total cost, means about 35% increase on the cost of printing as such, which is very stiff for using just only a different type. However I shall communicate with all those concerned and we shall have to adjust this somehow. Please go ahead at full speed with the printing to get the

book ready and printed and shipped abroad in time. All subscribers ^{20 NOV 1953} are waiting for it. I regret I have no three colour blocks to lend you and it is impossible to obtain them from America. The number of illustrations is fully adequate and the main thing now is not to loose any time. ^{KSC} Please send us soon ⁰⁵¹⁷ proofs of Cover page, Title page, illustrations with text under them, etc, text of additional page for ALTAI-HIMALAYA, and additional page at end of Chapter I to bring the book up to date. These will be returned to you by return post.

As no answer had come about the VP parcel, I had to buy it, or it would have gone back, and to my surprize it ^{20 NOV 1953} did not contain any reprints from Messiah of Culture and 85 Radiant City (plus offprints and one CULTURE #1 for which many thanks). Please notify the printers who sent the parcel, that they should not have charged the price if the article was not included or have let me know or instructed the PM, Naggar to withdraw charges. In future please ask them to send everything by reg. parcel ⁰⁵¹⁸ their bill at the same time, which will be settled after checking. I cannot understand how having sent the packet on July 17th, they have still not rectified their error!

Having complied with your request to reply urgently, I now in the same manner request you to kindly treat most urgent:

- 1) return of the book ALTAI HIMALAYA
- 2) despatch of MESSIAH OF CULTURE
- 3) Return of all blocks, having the prints for the book struck immediately.
- 4) Additional pages and cover and title proofs of your Monograph as above stated
- 5) Please ask the various publishers and printers to send receipts for the various amounts transferred through you (as per slip attached).

Anxiously awaiting your kind letter with replies to the many other open questions and particularly as to the placing of articles sent to you,
Yours very sincerely,

Oct. 5th 1934

16

My dear M r. T a m p y ,

I have just returned from leave, on Oct. 1st, when your telegram was received. In the meantime all the additions had been typed and I am sending you herewith the following:

- a) Return all your original manuscripts of Chapters I - VI
- b) Return all your additions (8 in number)
- c) Sending ONE COMPLETE set of your monograph with additions correctly pasted in.
- d) Since you have already Chapters I-III in duplicate and Chapters IV-VI in one copy, I am sending you additionally TWO full sets of all the eight additions, which you can paste into your two sets of the first three chapters and I am also adding one more set of chapters IV to VI - thus the total will give you THREE COMPLETE COPIES.

As I now have no copies whatsoever of the first three chapters, I request you to return to me as soon as possible the first three chapters, perhaps the very first uncorrected typed sheets, which I can correct myself and will insert the eight additions of which I have left a spare set with me here.

Naggar is a small village, hundred miles away from nearest railway etc and there are no typing facilities here to copy for you the whole monograph all over again, as you requested, but since you are equipped with three complete typed sets now, we trust that this will be ample.

We are also sending herewith the block of the portrait, now to hand, for the frontispiece of your monograph. If you have no buff coloured paper at hand in Trivandrum, it may be printed in sepia on white paper, as best as possible.

Regarding the number of copies, we need a full four hundred (two hundred here and two hundred to New-York, about which shipping instructions will follow) so if you print 500 books this will be ample. We would like to have some general idea of the front cover, fly-leaf, binding etc. - Do you intend the binding as the two copies of Messiah of Culture which you sent for Prof. de Roerich? Please let us know the actual text of the cover and fly-leaf. Also if there will be any introduction please send us a copy of it for information as soon as possible.

RE CULTURE. I note that the article specially sent to them for this issued, has not been printed by them, neither has it been acknowledged. As it was sent registered, I assume that it reached safely. Please send 5 more copies of CULTURE No.2.

When printing the Monograph please kindly see that the printers use no peculiar end-pieces or "decorative" blocks - as they used in the reprints of "Messiah," though we asked to omit these.

Trusting to hear from you soon about the printing of the Monograph and awaiting to receive the bound proof

Yours sincerely,

My dear Mr. Tampy,

5

Your letters of the 3rd inst. to hand. Also many thanks for the copies of your Monograph on Ravi Varma. I shall be happy to peruse same as soon as possible. The copy for Professor de Roerich cannot be forwarded at the present to him, as he is on the scientific expedition in the deserts in the Far-East and we cannot even communicate with him at the moment. Thus the copy will be placed in his Library, ~~xxx~~ where he will find it on his return.

We have also received your telegram on the inst reading

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to which we replied :

As there is no electricity as yet in Naggar, we have no possibility of using lanterns and therefore have no stock of slides here. We have of course beautiful slides in America, but because of heavy duty and because they are easily damaged it is not possible to get them over.

There are many questions concerning your Monograph, to which I shall now reply as per your paragraphs:

The Portrait block should be printed in sepia on buff paper or failing the latter on white paper, but it would be utterly inartistic to print it on pink paper. The block has now already been reproduced in CULTURE and there would therefore be no point in "reserving a copyright".

BINDING of the Monograph. We have already agreed on a stiff cardboard cover as per your estimate and on a yellow paper for same, we thus confirm the enclosed paper for this cardboard cover and we would require the whole amount to be done in this colour. You have sent a paper jacket in brown on buff and if such is wanted in addition, please let me know what would this cost in addition per hundred jackets. As regards ^{Salin} calico and other bindings such combination of colour, etc. would not be appreciated in the West and would only hamper the spreading and sale. Besides, as stated, I wrote you that subscription was collected according to your original statement.

Middle

Para 1

single no fancy design no border adjust no paper Dec 17/1904

Min

and nothing can be changed now that would increase the price ~~and~~ and subscription amount. 18

for the text
OUTER COVER . Red, would not look good on the yellow cover, so we would like the entire cover to be printed in black or ^{dark brown} ~~dark~~ brown on the yellow background. It seems that the block of the Banner is too bulky for the cover and we are sending a smaller block, ~~which alone should be printed in red, all the other text as stated being in black or dark brown.~~

As regards price, we would like to make the book accessible to widest circles and find that Rs:1/8 is rather stiff and therefore ask you to print the price as Re:1.

NAME OF PUBLISHER AND INTRODUCTION We are awaiting particulars of these.

AUTOGRAPH BLOCK I have to repeat as stated, that I have no permission to use Prof.de Roerich's signature in any reproduction and therefore request that this matter be dropped. It is also not customary nor appreciated ~~in the West~~ by readers in the West.

The BLOCK of Prof.de Roerich and Son This block is ^{damaged} ~~not in order~~ and therefore not available. Also would the addition and making of any more ^{the making} blocks and prints increase the price, and this for reasons already explained is not possible. On the same grounds the block of CONFLAGRATION and your portrait will also have to be omitted. Besides it is not customary in ~~the~~ America and Europe to have the author's portraits of ⁿ ~~monographs~~, ~~and~~ ~~the~~ ~~fact~~ ~~of~~ ~~the~~ ~~author's~~ ~~portraits~~ ~~of~~ ~~monographs~~. I therefore regret that for all these reasons I cannot in this case meet your requests.

Your kind offer of donating Travancore coins, the skeleton of a sea-horse and Cape Comorin geological material has been very much appreciated. We have no occasion to place a modern numismatical collection, as this would not come under archaeology, ^{sea horse} but as regards the sea-horse skeleton and geological collection, the Museum of the Urusvati Himalayan Research Institute would accept these thanks, ^{this is not better} if they can be carefully despatched to Naggar without

damage.

Your request to help you to spread copies of Ravi Varma's Monograph is rather a difficult one to fulfill. As stated before, we are fully engaged with our own scientific and cultural activities and hence know neither the market nor have ~~we~~ we connections for the sale of this book to assist you. If you intend to send us ~~half~~ some few copies ^{free} (nor more than half a dozen) for distribution to our friends, we shall of course be glad to do so, but I can certainly not promise that they will have time and opportunity to send their written opinions, though they may appreciate reading the monograph. As regards Naggar, you are probably aware that we are in a remote part of the Himalayas, with no ~~shops~~ bookshops nor English reading population near for many miles ~~xxxxxxxxxxxx~~. Thus despite my sincere wish, I fail to see how under such circumstances anything could be done to "help you to convert your book into cash".

Regarding ALTAI HIMALAYA, if a copy will be secured, we shall certainly be glad to send it to you as a gift, but have so far not succeeded in obtaining one.

Article for CULTURE. This was sent to Mr. Uma Mahesvar upon his personal direct request addressed to Prof. de Roerich and therefore the article was sent to him. However I am glad to hear that it will appear in the next issue.

With best wishes and greetings,

Remits

Ret. Elbein
read book
of

41664

NAGGAR, Kulu, Punjab. Nov. 14, 1934

My dear Mr. T a m p y ,

Your letters of the 3rd inst. to hand. Many thanks for the 5 copies of your monograph on RAVI VARMA. I shall be happy to peruse same as soon as possible. The copy for Prof. de Roerich cannot unfortunately be forwarded to him at present, as he is on the scientific expedition in the deserts in the Far-East and we cannot even communicate with him at the moment. Thus the copy will be placed in his Library, where he will find it on his return.

We have received your telegram on the 9th Nov. reading: "Send immediately lantern slides for my lecture about Roerich Big Conference Cousins President - Tamy", to which we replied: "Regret have no slides here". As there is no electricity as yet in Naggar, we have no possibility of using lanterns and therefore have no stock of slides here. We have of course beautiful slides in America, but because of heavy duty and because they are so easily damaged en route, it is not possible to get them over. We wish your lecture however every success and shall be glad to hear particulars as to what kind of Conference is going to be held, who else spoke and what subjects and how it progressed.

YOUR MONOGRAPH: There are many questions concerning your Monograph, and as desired by you, we are glad to give the following replies and suggestions:

YOUR PORTRAIT BLOCK. This should be printed in sepia-brown on buff paper or failing the latter on white paper, but it would be utterly inartistic to print this block on pink-rose paper. We would not like to have any coloured paper in the monograph (except buff as frontispiece) and especially none which is yellow at the back or such like. The block has now already been reproduced at your request in "Culture" and there would therefore be no point in "reserving a copyright".

BINDING: We have already agreed to a stiff cardboard binding and to yellow paper for same. We find however that the second binding (cardboard) which you sent us is very inartistically done, showing a brown cardboard edge cut at the side, which is impossible. As regards satin and calico bindings and there combination of colours, these would not be appreciated in the West and would only hamper the spreading and sale. We therefore send you herewith a sample book of cheap stiff cardboard binding (the book is called "Raja Yoga") and would request to make the binding like this, which would no doubt be covered by the estimate for cardboard binding which you gave us. The paper to be used for cover should be the yellow as per attached sample and as per sample copy of CULTURE also sent herewith and as red ink would not be suitable on yellow, only one dark blue ink should be used, the same as was used on the Culture magazine. If this blue is not available then a dark brown as used on the jacket covers of Ravi Varma may be used, also one colour only for the entire outer cover. Should such a binding as RAJA YOGA be impossible to be made in Travancore, then we must take the simple yellow paper soft cover binding, as the journal CULTURE, which would naturally make the estimate cheaper. But we trust a binding as RAJA YOGA can easily be done, for the book looks then nice and flat. Calico binding gives carved boards and besides as stated, I wrote you that subscriptions were collected according to your original estimate and nothing can be changed now that would increase the price and subscribed amount. Thus I trust you can arrange for the "Raja Yoga" binding. The find

that the proportion of the book is rather awkward, as a matter of fact we have not seen such a size in the whole of our libraries. It would be much preferable if the height of the book should be shortened by one inch at least or even one and a-quarter inch, which would then bring the book to the nice proportion of $5\frac{1}{2} \times 7\frac{3}{4}$. I have calculated that this would entail some little extra expense on paper, about 3 to 4 rupees which we would be willing to bear, but of course composing remains the same. The book having then more pages would also be a little more solid. We hope you will be able to arrange this, but if impossible, then of course nothing can be done, though all reproductions etc would look not in proportion. We expect you will use the same paper as in the copy of CULTURE sent herewith.

OUTER COVER AND STYLE. We suggest to omit on the outer cover the words (A Monograph) which can be retained for the inner front page. We also suggest to print on the cover and front page only the actual sign of the Banner of Peace, instructing the printers to cut away from the block the background-scarf. It is also not necessary to print any text as "Banner of Peace" as this will be seen by the reader on perusing the book and thus the whole appearance of the cover would be beautiful in its simplicity and dignity. The type for "NICHOLAS ROERICH" may be the same as the type used for Ravi Varma, for it is narrow and will just fit the book, but it would be nice to have a heavy very thick line set under the name, which should be exactly as long as the the two words. Another thing we want to point out is that the text should be placed exactly in the center (the making distance A equal to A, B to B and C to C. The Sign should be in same proportion below the Title as on the attached sketch, that is to say, slightly HIGHER than the center.

Please note that we would like to see the book in a nice dignified beautiful simplicity, and therefore we request again to omit all little blocks (of dancing girls, mice, jockeys, vases, angels etc.) to have no fancy lines or decorations around the page text, to omit entirely the decorative lines above and below the text of "First Edition", to have the front and back flyleaves in white, and no coloured paper or coloured texts anywhere and except the front cover in dark blue or dark brown to have the whole book printed in one black ink colour only.

Then we request not print any price, as this gives more freedom in handling especially abroad, the year would perhaps then better be placed at the bottom in the center and we suggest 1935, as the year 1934 is almost over and it would look an old book abroad. As regards your titles and designation, may I suggest, since this is a cultural edition, that you place the Trav. Cult. Assn and Student's Union nearer to the head and perhaps omit the railway and travelling agency, which is more or less commercial, but if you insist on this also, then I would at least advise to place it at the end of list.

ONE TYPEWRITTEN COPY of your MONOGRAPH to be RETURNED. We have noted that you shall return this shortly and are awaiting this anxiously as now no other reference is at hand, even your handwritten MS having been returned.

NAME OF PUBLISHER AND INTRODUCTION . We note that you will shortly send us these.

AUTOGRAPH BLOCK . I have to repeat as stated before, that I have no permission to use Prof. de Roerich's signature in any reproduction and therefore request that this matter kindly be dropped. It is also not customary nor appreciated by readers in the West.

BLOCK of Prof. de Roerich and Son This block is unfortunately damaged and therefore not available. Also would the addition and making of any more blocks and the making of more prints increase the price and this for reasons already explained is not possible. On the same grounds the block of Conflagration and your portrait will also have to be omitted. Besides it is not customary in America and Europe to have the author's portrait in monographs and I therefore regret that for all these reasons I cannot in this case meet your requests. But perhaps this may be considered at some future opportunity.

FINAL PROOF COPY in BOUND FORM. We request again, since the printing anyhow has taken so much time, to send us a final proof copy, ready and finally bound, exactly as the book will look when finished and I shall send you immediately a telegram approving of it, if -as no doubt we believe - it will be alright. I trust you can arrange this, as after all it would take only 6 days for the book to reach us, and this is not much in comparison with the time already taken.

with actual paper, cover, reproduction etc.

Your kind offer of donating Travancore coins, the skeleton of a sea-horse and Cape Comorin geological specimen has been very much appreciated. Whilst I regret we have no possibility of placing a modern numismatical collection nor the sea horse, as these could not be regarded as archaeological specimen, but as regards the geological specimen, the Museum of Urusvati Himalayan Research Institute would accept these with many thanks, if not too bulky and if it can be carefully despatched to Naggur without damage.

Your request to help you to spread copies of Ravi Varma's Monograph is a rather difficult one to fulfill. As stated before, we are fully engaged with our own scientific and cultural activities and hence know neither the market nor have we connections for the sale of this book to assist you. If you intend to send us some few copies (not more than half a dozen) for free distribution to our friends, we shall of course be glad to do so, but I can certainly not promise that they will have time and opportunity to send their opinions in writing, though they may appreciate reading the monograph. As regards Naggur, you are probably aware that we are in a remote part of the Himalayas, with no bookshops nor English-reading population near for many miles. Thus despite my sincere wish, I fail to see how under the circumstances anything could be done to "help to convert the book into cash".

Regarding ALTAI-HIMALAYA, if a copy will be secured, we shall certainly be glad to send it to you as a gift, but have so far not succeeded in obtaining one.

ARTICLE FOR CULTURE. This was sent to Mr. Uma Maheswar upon his personal direct request addressed to Prof. de Roerich and therefore the article was sent to him, but it was never even acknowledged. However I am glad to hear that it will appear in the next issue.

NEW ARTICLE LIMITS. We have pleasure in sending herewith a new article from Prof. de Roerich's pen, under title LIMITS, which you may place wherever you think best, asking for the usual number (50) of reprints. Please confirm receipt of this and please let me know at an early date where it will appear.

According to regulations for importation of books into the United States, books printed in foreign countries must have the imprint "Printed in India" and I would therefore request that this appears in small type ~~at the end of your copy of the book~~ in the place where in Ravi Varma's books you have "Printed at the V.V.Press, Branch, Trivandrum" you add "India" or better still write:

"Printed in India"
at the Press, Trivandrum.

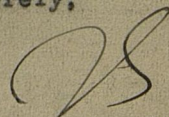
which will conform with the regulations.

I also return herewith with many thanks the material of Dr. Elshemius which you so kindly lent me some time and which you asked to be returned to you.

Since the copies of CULTURE and RAJA YOGA, which we are sending herewith, have been taken from the Roerich Museum and my personal library, I shall be obliged if you will kindly return them soon, by reg. parcel post at my expense.

With best wishes and greetings

Yours sincerely,



ENCLOSURES:

- Cover page
- Inner front page
- Article "Limits"
- Material on Dr. Elshemius returned
- 1 book Raja Yoga and Culture No.1,1. which please return registered

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NAGGAR, Kulu, Punjab.
May 18, 1935.

K.P.Padmanabhan Tampy, Esq
Trivandrum.

My dear Mr. T a m p y ,

I was very glad to receive your letter of the 4th instant and the advance copy of your monograph, which I am reading, also the Certificate of a Golden Medal awarded to the Roerich Museum in naggar for reproduction in photo and print of Prof.de Roerich's paintings. We were greatly touched to see that this work was appreciated.

From the March Educational Review we saw that my letter of December 17th had apparently reached you. I have received reprints of the article "LIMITS" and "THE ROERICH PACT AND BANNER OF PEACE" but we have never heard a word from the Editors of Culture, neither in acknowledgment of our letter nor have we received the issue with "GRANDFATHER'S TREASURE" nor any reprints of same. I shall be obliged if this could be sent to us.

New developments have taken place with the Roerich Pact, as on April 15th North and South America signed the Pact. It is regrettable that since your monograph has been delayed for a year, this news could not also be included. I am sending enclosed an article about the Signing of the Pact, which is as if a supplement to my previous article on the Pact. Since the Educational Review had the previous material they may be interested to publish this news, or otherwise you may place it elsewhere.

Regarding your request for Prof.de Roerich's article, I had sent "NARROW GORGES" recently to the Educational Review, so am sending now one more; "NEW-YEAR TIDINGS" which you may use for the CONCORD. By the way I have never seen a copy of this periodical and shall be glad to receive a specimen copy. Of your illustr.article given to them, we shall be very happy to have 50 reprints as usual.

We were surprized that the printers of your monograph asked for another payment of Rs:35/-/- when the work is not yet completed, but on your special recommendation it was decided to send this amount as requested by telegraph and I trust you have received same long ago. The following wire was also sent at the same time: "Wiring thirtyfive rupees second instalment book Stop Suggest binding only yellow paper cover no cardboard Stop Send fifty reprints Concord Greetings writing". Since we have not received any sample binding on the style of the book sent to you as specimen (which we requested to return urgently together with our only copy of bound Culture No.1 and which unfortunately have still not be returned) we do not want to risk on experimenting with this and therefore wired to bind the book in simple yellow paper (as sample of Culture) in a manner like the volume you sent us as advance copy (but not pink). Such a soft binding is more pleasant to touch and appearance. Immediately when ready please send 25 copies by REGISTERED PARCEL POST securely packed and the balance

together with all the blocks and my copies of MAJA YOGA and CULTURE securely packed in a wooden box (using waterproof paper inside) by train to "Kulu-Sultanpur outagency NORTH WESTERN RAILWAY, via Jogindarnagar" and the respective railway receipt together with the detailed bill, by reg. letter direct to us at Naggar. On receipt of the case and checking, the balance of the amount due will immediately be transferred to you.

I shall be very interested to read you speech in the Concord and awaiting to hear from you soon again

Yours very sincerely,

Enclosure:

"NEW-YEAR TIDINGS" article by Prof. Roerich
"America Signs Roerich Pact" .

P.S. Please acknowledge receipt and please let me know where and when the enclosed articles will appear. Should you wish to have more articles of Prof. de Roerich, please do not hesitate to let me know for what periodical and what month's issue and I shall gladly try my best to secure and send same to you. In all instances we request at least 50 reprints of the articles to be struck off at the time of printing.

51041

June 13, 1935.

Kulu, Punjab

Dear Mr. T a m p y ,

Many thanks for your letter of the 28th ult. and 2 copies of Concord, 2 reprints of your article and 1 clipping of Grand-Father's Treasure. If we cannot receive any reprints of the latter and of "Fires of the Earth" we would ask for at least five copies of the corresponding issue of Culture (I don't even know th month) to be sent to us by the publishers by V.P.Post. as well 3 more complete issues of the Jan.CONCORD.

The other copies of your reprint from Concord have not yet been received and I wonder where they are such a long time.

We are very much awaiting further news about your Monograph and note that you promised to send all the blocks, the book Raja Yoga and my copy of Culture in the case by train, 25 copies to be mailed by reg. parcel.

As desired I am sending enclosed a new article of Prof.de Roerich EASY DIFFICULTIES which is solely released for the EDUCATIONAL REVIEW. Please ask the publishers to send at least full 50 reprints and 5 extra complete copies of that issue of the Educational Review by V.P.Post, please.

I shall try to send more articles shortly, if you will please let me know for what periodicals and by what time there issue goes to press.

The Biosophical Institute is no longer associated with our Institutions and we doubt that this magazine is at all continued.

Urusvati Journal - in view of the departure of the Director to the Central Asiatic Expedition on behalf of the U.S. Government, the issue of vol. has been postponed, as the part in Tibetan could only be printed in his presence here. The journal will appear as soon as the Director returns.

With all best wishes and greetings

Yours very sincerely,

Enclosure

article EASY DIFFICULTIES
for EDUCATIONAL REVIEW.

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Naggar, Kulu, Punjab

June 21st, 1935.

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My dear Mr. Tampy,

Your letter of the 10th to hand yesterday - many thanks. We were glad to see Dr. Cousins's "Instead of a Foreword" and also to read your prefatory note. As desired we are returning same typed in duplicate with some suggested alterations in accordance with your explicit request to do so. Regarding your passage on Dr. Cousin, we believe that since he already himself explains the nature of his introduction, there is hardly any need to repeat this in such detail again, and have venture to suggest a slightly different version, - however this is only a suggestion and should you wish to abide by your version in full, we are enclosing another typed page 3, exactly as worded by you before.

(By the way the proof of the intruction was made on pink paper, but we take it that this is of course only the proof and that in the actual printing all text will be on one white-paper only.)

As regards adding at the end a pamphlet about your activities, we believe the ethic value of your work would suffer if you were to add such pages in the book. It would also certainly not be appreciated abroad. However if you will send us separately some of these leaflets, we shall be glad to add them separately wherever this will be useful.

As regards binding you may have the thick white drawing paper pasted inside the yellow cover and I hope that when well pressed the cover will not roll up into a tube. However let us have one hundred without the pasting, just the white leaf only (pasted if necessary slightly at the back edge only).

Thus the material being returned to you by return of post, we trust that the work will now be soon completed and 25 copies sent by registered post (well packed in cardboard protection at sides and corners) and the remaining 375 in a wooden case and waterproof paper, by train as previously indicated with all the blocks returned and my book of Swami Vivekananda and the copy of Culture (and the railway receipt by reg. letter)

We are sending you under separate reg. cover a copy of a new monograph of Prof. de Boerich published in the Latvian Language by the famous Latvian poet and writer Richards Rudzitis, this is for your reference Library. (By the way this is a very nice way of stitching the binding, for the book can be opened flat on the table, which is ever so much more preferable.)

Awaiting to hear from you ^{soon} and hoping that the article "EASY DIFFICULTIES" has also reached you in the meantime and has been placed in the "Educational Review"

Yours very sincere 7

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July 22, 1935

Kulu, Punjab

dar Mr. Tamy,

We were glad to receive from the Educational Review copies of the July issue with Prof. de Roerich's article EASY DIFFICULTIES and your article on ROERICH AS EDUCATIONIST. We have however not received the reprints, which are so very much needed and although I have already written to them, I also ask you to kindly always mention that these reprints are ALWAYS wanted, at least 50 copies of all Prof. de Roerich's articles.

I am sending enclosed another article by Prof. de Roerich O QUANTA ALLEDGRIA for Educational Review. And request that copies of the issue be sent extra by V.P. and 50 reprints also.

Anxiously awaiting to hear from you
with best greetings

Yours sincerely,

Nov.13,1935.

My dear Mr. Tampy,

As per your request I hasten to send you enclosed three unpublished in India articles of Prof.de Roerich

GODS OF KULUTA
BOUNDARIES OF THE KINGDOM
THE SITE OF COMPASSION,

for publication in the magazines which you mentioned. Please arrange for 50 copies of each reprint as usual. Should the article "Gods of Kuluta" be found too long for one issue, it can of course be printed in two parts.

The case of monographs and blocks has not as yet been received.

25 copies of "CULTURE AND ITS MODERN MESSIAH" had been received and we have been waiting for the balance. However this is now rather late.

We have received a copy of the FEUDATORY AND ZAMINDARI INDIA with your finereview of FIERY STRONGHOLD. However the editors wrote us that no more copies of this issue are available. Please try to get at least one more copy. The editors also want a copy of Fiery Stronghold, however this book is published by Stratford and we have no more copies. Other books of our have recently been published, but they are in Latvian, Mongolian and Russian and therefore they would probably not be accessible to reviewers in India.

We have not received the copy of OLD COLLEGE with "New-Year Tidings, nor reprints of same.

I take this opportunity to congratulate you once more most heartily. I will send the promised album as a memento for this occasion as soon as I shall find a little spare time.

Prof. de Roerich sends his best greetings. We shall always be glad to hear from you.

Yours very sincerely,