

NEW YORK HERALD TRIBUNE  
Wednesday, October 24, 1945

L.L. HORCH APPOINTED DIRECTOR OF U.S. COMMERCE OFFICE HERE  
Will Also Guide the Newly Created Bureau to Aid in  
International Trade

Louis L. Horch, formerly assistant regional director of the Foreign Economic Administration, has been appointed director of the Department of Commerce in New York City by Henry A. Wallace, Secretary of Commerce, it was learned here yesterday.

Mr. Horch will head both the Bureau of Foreign and Domestic Commerce and the Office of International Trade Operations, a newly created office to which has been assigned the export and import control functions previously handled by the Foreign Economic Administration, now in the process of liquidation.

It is understood that the office of the Bureau of Foreign and Domestic Commerce, now at 130 W. 42nd St., will be moved to 61 Broadway and share quarters with the trade operations office in the near future.

Mr. Horch has been in government service for seven years. After serving in the Department of Agriculture for several years, he later was appointed head of the New York office of the Bureau of Economic Warfare and more recently has been assistant regional manager of the F.E.A. Mr. Horch has a wide

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