C/o. The Indian Bank Ltd., Lady Curzon Road, Cantonment, BANGALORE - 1.

Dear Mr. Menon.

Many thanks for your letter of September 20th 1968.

I shall be glad to come to your meeting on Monday, October 28th at 6 P.M. and shall be happy to meet you all.

I shall send you a few words about myself as you have asked for.

With kind regards,

Yours sincerely.

(S. ROERICH)

3.16.

Shri T.K.Menon,
President,
THE ADVERTISING CLUB, BANGALORE,
Madras Advertising Co. P. Ltd.,
George Oakes Building,
BANGALORE - 2.