9-A., 2ND STREET
SAIT COLONY
EGMORE

10th August 1964

Mrs. Devika Rani Roerich, C/o. The Indian Bank Ltd., Infantry Road, Cantonment, Bangalore-1.

Dear Madam,

Thank you for your letter of the 7th August concerning colour photographs of Dr. Roerich paintings. I confirm that I am fully equipped to take colour photographs of paintxings and I have pleasure in quoting below my charges for the work:

- Positive Colour Transparency on Kodak Ektachrome Professional Film either $2\frac{1}{4}x3\frac{1}{4}$ or $2\frac{1}{4}$ x $2\frac{1}{4}$ size Rs. 300/- each
- 2) Positive Colour Print on Ektacolor Paper 8 x 10" size Rs.75/- per print.

I have quoted for providing either a colour transparency or a colour print since I am not clear as to your exact requirements. If you require the original for subsequent colour reproduction by any photomechanical method, the transparency will perhaps be best suited for it.

The prices quoted by me are exclusive of to and fro travelling expenses at the rate of one Ist Class and one 3rd Class..

With regard to colour reproductions from the transparency, either lithographic or tri-colour block, I would request you to kindly contact either of the following:

- 1. Prasad Process Private Ltd., Arcot Road, Vadapalani, Madras-26.
- 2. The Times of India Press, Bombay.

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I trust I have covered all the details required by you and if you require any additional information, please let me know.

Yours faithfully,
N. Nagarajakao

R.N. Nagaraja Rao

cc to: Mr. N.C. Sen Gupta,
Managing Partner,
Vijaya Laboratories,
Arcot Road,
Vadapalani, Madras-26.

Ps: The price of Rs.75/- for an 8 x 10 Colour Print is for the first copy. For subsequent copies the price will be Rs.30/- each.