Nobel prize — page 22.
MASTER Institute " 28.
Corona Mundi " 34.
Alatas " 38. 46
Roerich Museum " 42.
World Service " 50.
The Book M. " 56.
Silver " 52.
General " 60.
Americas Museum — 64
Cor Ardens — 71

19

176/3

22

Nobel Prize Questions:

Shall we send out Nobel letter to all mentioned agents? How shall we proceed with all further details? Any publicity? Or
On account of L. Nobel not living in Paris anymore should finial letter be send to Stockholm?
Shall Tagore be agent for India?
Shall appointed agents communicate with us and notify us, Stokholm the amount of signature they secured?

What stand shall we take on the Theosophical question? Many "theosophists" come here asking about "rumors". Shall we deny them?

Shall our correspondents from other countries send out themselfes the filled petitions to Nobel, or send them to us, to be send out from here?

Shall we procure agents for Austria, Germany, Ukrainia, Checho-Slovania, Russia & etc for collecting signatures? Shall the petitions be in native languages? Or French & English only?
Shall we try to get signatures of known people, or any man's signature will do?

Must the signatures be accompanied by the addresses of people?

Answers

Not to hurry with sendings of repeated petitions.
Notary
Details: — to take a full copy of the letter and signatures and when repeated next year first to mention old copy and then add the new. To take notary copies in other countries. To send in February. After sending — publicity in a very general and short way — short notices. To send to Paris with personal letter to Nobel signed by L. Horsh, ~~copies~~ Tagore must not be agent for India, but Mr. Roy in India, Takenchi for Japan. Kieff — Makarenko. The agents must notify us about amount of signatures — minimum amount — 100. If 100 or more can be send out directly from other countries, sending to us notary copies. Kettunen to collect for Nobel Price in 3 Arts club, Madra in Parnassus club, also Viren to collect from Y. M. C. A.
If Theosophists come with questions "to tell them: — if you know the litterature, you can so much more understand, that we cannot tell"

---

1) Yes. In every way to make personal investigation, through highly trusted people. In future, to interest us honorary advisors.

yes — native languages

Greatest variety.

No need of addresses with signatures, but we must have and keep them — better to ask for addresses.

Later to think of Texas women and other institutions

Nobel letters must be sent to correspon-
dents the Fall of 1925 and every subse-
quent fall. To be sent each spring
to Nobel. First to such men as Kann
et al. Then ask by letter if they have
more names. Such men as Rabeta,
Dupee, Babette Young, Pepper Mrs. Campbell
of Detroit,

Master Institute of United Arts

Questions:

1. In lecture room we can place about 175 students. With a continued growth of the institution more space will be needed. How do you advise enlarging the house?

If need for more class room arises, how shall this situation be met?

What is your advice regarding painting classes? Could the roof be utilized? Shall we also cover terrace?

Should any of the officers give lectures in the school? Should our school at anytime join any other organizations? How many exhibitions shall be given by painting and sculpture classes each year?

Can we utilize the Museum rooms for class lessons in drama, languages, diction?

Can be organized branches of M. I. near New York and in other cities?

Could such branches be under the ~~the~~ local management of our out of town teachers, and the main control should be of the Office of the M. I. of U. A.

Answers.

approach Rockerfellow or Bossom for fund for enlargening building—
Get estimate for new building.

— Yes.
— Cooperation — Yes.
— Depends upon the work — once or twice.

Why not?

Why not? Under auspices of M. I. or Extension. If person is considered worthy. Something important

"

Can be arranged concerts and exibitions of the pupils in other cities under the auspices of Master Institute of U.A.?

How to organize classes for Children in applied Arts & Crafts? (Artist Pick!)

Can Dall lead dramatic department, and Vaughn a Course in Poetry, Appreciation of Art?

Can we use the back page of the catalogue for advertisments of Corona Mundi, Alatas, W.S. & Roerich Museum?
Shall we use the Signs if all the adv. will be on one page?
Can we outline the program, ~~in the~~ in Art as we did in music branches? leading to Diploma?
Could Sviatoslav give a lecture course in Architecture for students in all branches of Art?

History of Art.

Should Master Institute Summer session be opened in N.Y. while we are away

Answers.

Through invitation. By personal approach.

If they are fitted for it.
Ask for lecture for pupils.

Yes.

Yes.

Ask Mr Halpert.

Можеръ быть

Perhaps Mr Sviatoslav Roerich.

To take off the name Tagore of Scholarship list

Corona Mundi:

Is is permitted to tell some people, that we are ready at any time to take back art works purihased there?

Shall we advertise in out of town art magazines? How many Contests shall we give each year? +

Shall we have special cards printed announcing the name of artist or (or periods) artists whenever we give exibition?

Should letters be send to Art patrons calling attention of the work being done?

Is it advisable to arrange special exhibitions of one master only or one school?

Can we place articles portaining to a specific painting from Corona Mundi collection? ×

How much rent should pay Corona Mundi?

What should the maximum & minimum number of Judges in the contests?

Can the teachers be among the Judges?

Answers.

No. But we may exchange them for other works.

6

Only N.Y., London and Paris. (Perhaps in Buenos Ayres).
Perhaps Deutsches Kunst

× It depends on appropriation. Average, two. Ten %
for C.M. for contests
we can send our cards not as exhibition
but as showing; "are exhibited" we may say.

Rather than letters, send some printed lecture
or pamplet and in back, an announcement
of the work. Thus for the future.

If we can have enough representative works,
some may even be lly loans for the occasion.
Better not contemporary painters. In loaning,
avoid galleries, rather private collections. At
almost take one from a gallery.

× Yes. Generally write article on receiving
picture.

Six thousand (7000) dollars a year.

Not less than four, not more than
twelve.

Certainly.

How should the auctions be organized?

In a case, an out of town museum wants some of objects from Corona Mundi for an temporarily exhibition, who pays all the expenses incl. insurance?

Which pictures to sent to Museum?
" " " " Exhibition in Churches?
Sheet?
Could we have others agents to send customs to us? what Comissions shall we give?

Shall we arrange exhibitions of large size paintings in railroad stations?

176/12

Preferably, outside of Corona Mundi. Only in very special cases.

Answered on Page

Depending on conditions and what they desire, as well as the guarantee promised.
Yes, and give 10% commission.

If they can guarantee the safety of paintings

Corona Mundi objects must have ~~on~~ the C.M. seal in such way that it could not be erased. On wood it can be branded, on canvass the seal must be in ink!

To beware of restorers & give him exact orders about the restorations: not to touch good parts only spoilt parts. Cracks should be untouched for several months.

Shall articles about Siberia, its future & its great possibilities, be written by Tsarkov and placed in financial magazines?

Regarding Kruchonofsky's books.

Could Prof. R. or Sw. design the Russian alphabet in the same style as Aramaca and the English letters in the style of Atamant?

Could we use these letters in future for all covers?

How much percentage should be given to agents? In case of large orders do you think agents should be allowed a smaller commission?

Is it advisable to organise the exchange of books with other publishers, keeping their books on our stock?

How much rent should pay Alatas?

Prof. Makarenko's book?

How shall we proceed in case of any new book in quest?

Should all posters and correspondence come from one source - or divide territory amongst agents.

176/B

~~Should all posters and correspondence~~

Later not yet.

Write to Trophimoff to send copy of each of Kruchonofsky's book because he only send the "worsted."

~~Follows the sample of present books~~

Twenty-five % to carriers; 10% to agents.
No - always the same.

If in future, we have a shop, yes.

Six hundred dollars a year.

Write to him that without having mss. we cannot present it. Then C.M. reccomend it to other publishers. According to nature of book.

All communications should come from Alatas directly, except in trusted cases.

Shall we translate "Flowers of N" with and of Vaughan?

Shall we consider at any time to establish a printing press for the printing of our own books, catalogues etc.?
(The cost is ₮3000.– cash ₮200.–)

Shall we publish in pamphlet form books like Adamant, Paths of Blessings etc?

Can a directors of Alatas become share holders in other publishing companies?

Should at any time Literary evenings or other affairs be arranged under the auspices of Alatas in New York or other cities?

Can we publish some books for children, like fairy-tales or legends of all nations?
What spelling to use for russian books, old or new?

Shall we consider the printing of russian books in Russia?

Shall Adamant & Path of Blessing be translated into Ukrainian, published & placed in sale in Ukrainia?

The plan about The Horrors of Skoya.

Can we sell books cheaper in Museum that at book-shops?
Prigonofsky offers books and prices.

176/14

Answers.

Yes there will be third volume of "Adamant."

Not for present.

No. No press, no pamphlets.

If they have money.

No.

Everything for children is important.

New.

Yes in the future. Leonoff, a possibility in Russia, to be in connection.

No, too difficult

Buy all possible, or exchange.
Yes
Write to publishers to send copies.

Roerich Museum

1. When should Museum be opened daily?
Should we Keep in touch with Honorary Advisers?
Shall they be notified yearly about Museum?
How shall those advisers living in N.Y. be treated?

What percentage of fee per a for articles should revert to Alatas Secs. of Alatas or other institutes arrange a paid lecture for one of its members, what percentage shall it take?

Shall we translate Remisoff?

Shall we print colored prints & postal cards of R.M. paintings and shall we try to distribute them also outside of N.Y.? Shall we consider framing some of the prints?

Should letters be send to well known personalities in the industrial and financial field inviting them to visit Museum?

Must we announce the Tea Room in connection with the Museum, when the last is open?

The names of each painting from Ocean Series & also of small sketches?

176/15

Answers.

When demand comes. Open from 10 to 6 PM.
Yes
"
Ask them to meeting twice a year.

By director, rocking. Otherwise 10-20%.
From 10 - 20%!

Yes translate "Svenigrod", in the future.

Yes.

Only for samples.

Better through personal connections.

Yes.

Yes.

The future catalogues of R.M.?

If an extensive catalogue will be published, can we citate from Remisov, Ernst etc.?
Could we approach all the owners of Roerich's Paintings asking them to donate to the Museum ~~some~~ one or few R's paintings? And have their names, as donators on the painting & in the catalogues.

Shall we order dark shades for Museum?

Should not all future catalogue, however small, contain short biographical note of appreciation.

Should Honorary advisors appear on Roerich M. Stationery & catalogues?

To what extent shall Advisors be consulted in the work of R.M.? Do they work social only?

Shall one day a week a charge of 25 cents be made, like the Metropolitan does?

Shall we send out tickets gratis to people similarly as done by Metropolitan?

Shall be announce that on certain days each month at a certain time, a lecture will explain pictures?

Publish with dates of the paintings

Not too long.

No

Yes

Yes

Only on stationery? (catalogues!!)

Answered:

Later.

If necessary in future.

Yes

Shall we ask Brentano's for some of the books if published by Kogan and put them on sale on our desk?

Shall we order slides of some paintings from the Museum?

Should the tea-room be open Sundays afternoon?

Can ever be any pictures sold from the Museum.?

Can some pictures be taken out of Museum and be given for exibition to galleries or other Museums?

Notes at meeting Prof R. suggestions

This time for Alatas to stand on its own feet — bring out shares of Ala. Try to sell $1,000's shares at $5.00 each. 51% of stock should remain in corporation that the money already given to Alatas should be replaced with equal value of Ala. shares. In beginning $1,000 of shares can be sold.

Percentage to author: In all beginnings guard cooperative foundation.

If for the beginning we offer 10% to publisher only if publication is exclusive to publisher, so that remaining after selling whole addition and figuring closely expenses, may remain 15-20 to be divided. Thus have appear as publishers who give most % and avoid unpleasant talks of Injustice on either side. Of course the ones who do

176/17

No!

Yes.

Yes.
Yes, loan exhibitions.

Yes, with care.

not try to cooperate and only sell one edition only 10% I would even in that case publications have waiting turn — preference should be given to that author.
Every author must know if he accepts cooperation he receives privileges, if not a second place.

If in another language we receive percentage

Question of book agents a good one, but in this case to put the question clearly that the book is going into the home. Not to question of profit 25% to agent.

In Paris saw book of Remisoff "Earthly Wanderings" so many important circumstances for future that he suggests to publish in very near future.

Advance I find that considered $75 highest limit
How to arrange basis of advance and
considering change of value, suggest no
more than $1,00 Otherwise half or so. —
Is the simplest way. In Paris Kovarsky made
agreeable impression, expressed to work
not only officially but as friend + coworker.
Offered book by Rhys. Prof R asked
contents: concerned "Russian immigrants"
R. said if book only considers past without
future not present only: Alatas must
be constructive, whether novel, art book,
essays must offer solution for future.
Otherwise Alatas will be filled with offers.
In many cases first read mss. then
write it doesn't fit into our program.
Especially valued Remizoff for cooperation
as author + friend — in case books not
handled properly, he could handle them.
In case we cannot read book + judge for us.

Next books of R. in English 2 or 3 part of Adamant.
When will remain only 200 Adamant left
second + some with third.
Same with other books. But when second
edition of first book — first third volume,
then repeat first edition. Returns on one —
Pay for other.
From every edition keep not less than 50 for permanent
record, increasing price.

176/18

Regarding flowers of Nicoya R. suggests to gather them
everywhere. Take them in — of change if necessary.
— Lamps of Travelers change to "Path of Blessing"
— Now no exchange, later if we have some store
— As everything for cooperative basis, whoever
sells it must receive % — Even friends.
— Books published by C.M. kept by C.M.
at present all, not to mix in.
— Speak little table in C.M. for sale of Alatas
Not in Museum. C.M. gets % on sales
— Prof R. likes to call in Echer Vol 2 —
Better in 2 parts $1 each with time
(3 mo. in between.)
— Remizoff now. If possible both at once
two Vassilys should not come out
at once.
— Book of Belmont —
— When half of one book sold, then consider
another.
— If capital not raised — first 10, all 12.
— For present Remizoff + Vassily in 2 vol. R. suggests
when ready, leave 3 mo. between selling of Chuzzy.
— Belmont for next fall preferably
— If half sold we can publish new book — or one-
third if we have the money.
Print 3000 of all books with matrix. About 20
books to author. If 4000, no matrix
Better to order 3000 + matrix. Remizoff, Tschurow,
Balmont. Remizoff + Belmont with matrix. If Balmont
old spelling only 2000 (part + out) to Remizoff, 50 binds
no more than 50 de-luxe.

World Service.

Shall at anytime an office be opened in NY?

How to mention the W.S. in next catalogues of M.I. of K.A. & Corona Mundi?

Could be arranged a wholesale & retail book shop of Alatas publications in the office of W.S.?
Also an exchange of our publications with other books?

176/19

If necessary.

Yes, in back. Underline "Transportation of Art Objects."

All done.

Answered - in future

Ask Yeruya if he has circulars, if not, let us make one. Could be printed in Riga or NY.

Not only transportation but also agencies: Novelties, electric comodities, food stuffs, Weimar colors, Shoes, Leather goods,
George Rocrich: Associate Director
Mr. Kardashevsky: Foreign Representative of B[illegible]

Wrote to Yeruya he should see where he will meet Prof. R in Berlin

Silver

Is it advisable to write articles now about Siberia (specially in a business way) calling attention to the great possibilities?

Not yet

Could he make connections regarding silver through Makarenko or others with the Ukrainian Government.

No

~~Should Concessions of land or [redacted] be considered soon? Shall we ask to obtain mining privileges in near future?~~

~~Yes, if possible~~

Should one try to make some connections with Siberia through Chisharoff or someone else?

whoever turns up of use – use!

146/20

The Book of M.

Shall be considered the printing of the Book in Yiddish & german?

How to spread widely the Book?

Shall we consider reviews of the Book?
Shall the Book be given free to libraries?
Could be considered the publishing of the Book in the new Russian orphography?
What shall we undertake if there are appearing some undesirable reviews about the Book?

146/22

Answers.

First in Yiddish – later, in German

Send to libraries.

No, unless a personal review.
Yes

Yes, in future.

No.

General.

What insurances shall we take out on pictures of C. M. and R. M.

How many guards shall we employ for Museums?

$

Shall we tell dealers we are buying pictures for C. M. or M. I. or Museum?

What about exhibitions of Amer. artists?

Shall we give regular adds about Co. M. in art-magazines or papers?

Shall the officers of the Institutions use on their visit cards the names of all Institutions?

149/24

None

One

According to occasion

Avoid them – too efficient

Answered. Twice a year.

On an official card, very useful

In sending books to review, write to authors with personal letter rather than editors

Always Personal.

American Museum

What shall the Museum be called America's Museum or American Museum?

Shall we break thru partition to 312 River. for A. M. and have entrance thru 310 River. as at present?

Can we tell some people we are collecting for future Museum?

Shall we have Board of Directors for A. M.

Where shall we hang pictures until opening of Museum?

How should be published the catalogue for the American Museum, same as Norrich Museum? Any special publications advisable?

Should American Museum occupy one floor or more in 312 River Dr?

How much sculpture shall we purchase?

Shall the Am. Indian Museum & School of American Research be consulted in regard primitive American Art?

176/26

American Museum - Place date, 1924, under name.

Future to decide, meanwhile consider only best means of collection

Yes

Yes - After opening, decide. Pres., N.K. Rand; F.R. Grant, 1st V.P. and Treasurer; Sina Lichtman, 2nd V-Pres. — Not Honorary Advisors. Keep them in Horch's home.

Future can tell.

Many possible, in future.

Depends on future

Depending on Quality

Privately

never to buy from galleries. Only from artist or private collections, also from heirs of the artist. To drop entirely buying from galleries, To ask only from them the prices.

Have in mind donations for American Museum. On picture, place small tablet, not shiny

Even now, in beginning collection of material, put the sign on the books.

If artists are musicians, put in instrument used.

Exchange paintings if possible. From C. M. exchange works for American works.

Can be purchased at auctions if closely investigated.

Cor Athens.

Could we make the headquarters of Cor Athens in New York at 310 R.D.

Shall we incorporate Cor Athens as we did other Institutions?

A Sign for Cor Athens!

176/29

No movements from us.

No room for an exhibition.

Suggestions

Slides of Prof. Roerich's paintings
Slides of some of C. M. paintings
Also building, studios etc.

Select four paintings for post-cards.
Use cut from Stockholm for post-card.
Use large cut from reproduction.
Colored cuts can be used for book later.

Kogan He asks cooperation - answer: We have written many times without answer - you went to Brentano with the book etc.

Garrett Answer: Museum has many representative of that period - we prefer earlier or later period. We found out that you have in coll. belongs to London period of 1920. This period is represented in Mus. extensively But if you have other R. paintings of earlier period up to 1916 or Amer. period we shall be interested to know about it & come in Touch

---

Sketch for painting "The Building of the Temple" 1903 period from collection of Remisoff.
Men in red garments are greeting the priests Ships on the Volga.

Send picture of Van der Weyden to Burlington Museum.

Chicago, Detroit, Boston
Rochester trip of Prof. R. in Nov. 1924

Rockerfeller

Picture of Reznanofsky said of "The Building of the Remisoff's City" when he saw it in Remisoff's home" Even if this picture is lost it will return to Roerich"

176/31

To collect various associations of artists to be exhibited - history and books.
To be incorporated. Sign is given (Corkey worked)
This is the Museum of the Future (in answer to questions - why is this Museum different from other Museums) All Museums are begun with old masters - this Museum is for the modern living artists. Not only artists but pupils + prize winners. ←
We can speak about it now to friends. Not to open too soon, but that it is founded. Chief time is time of collecting.
Trustees { Collected for 25 yrs before opened officially as Museum. Some days this home was opened to public

→ In such a such year this student won prize and this art was appreciated at the time.

When artist is surprised that we ask for photo of his studio or an early sketch say it is for our library.

American Museum - In the name of N.K.R. Roerich

President - Prof. Roerich
Vice - President Frances Grant

American Museum

Special sketches of paintings
Could have low tables with books
and associations of artist.
Around painting could be sketches
and studies.

Could have special room of designs
of Aztec, Mayan, American Indian.

Sculpture to be included - the various
examples of different expression of art.

Early sketches of artists could be collected,
also photos of studios of artists etc
remembrances of childhood etc, Little
collections for each artists "Creative Process."

We can already approach the artists.

Special file for lives of American artists—
we could say we are collecting for
our library.

In time if we need "curator", Vaughn
is good home. for Roerich Museum.

same grey room as Roerich Museum

116/22

as much as possible combine institution
on all printed matter.

Select several paintings from Roerich
Museum and write on "Loaned by —
In case of sale, these could be chosen
for sale. —"Loan exhibition"

wrote Klein to Inning Germ
1914 in Rome then during beg.
of war transport stopped in Munich
by owners of these paintings purchased
— price we ask to send Munich

1	Bundy Village "Fragments"	800.—
1	White City	1000.—
1	Blue Pillars	1500.—
1	Russian Landscape	800.—

Professor Roerich does not believe in
insuring pictures — neither for American
Museum or Roerich or Corona Studio

New book announcements also placed in "Green
Catalogue" —

In Odyssey small book published with
picture of "Messenger" — We shall receive
1500 Copies. Ask Lloyd. We should sell it for
50 cents In this book are a few articles
of Prof. Roerich.

Metropolitan Museum – Perhaps some day
give picture of P. Roerich with a
sign "Given by Roerich Museum"
or Loan exhibition

Roerich Museum: Honorary Advisors
Pepper, Vice-Pres., Boston Art Club
Eggers – Director, Denver Museum
Extension lectures, Chicago Art Inst.
Sage – Quinton Director Seo Museum, San Francisco
Hewett – San Diego Museum
Mr Belle – Chicago
Laurvick – Director, San Francisco
Kahn – Prof., University of California
Carroll – Washington, Archaeological Society
Burroughs – Curator, Detroit Museum
Vittorio Pica – Venice, Italy
Louis Vauxelles – Paris, 15 Rue Gustave Zalé
Passy, Paris.
A Kumar Haldar Director Jaipur School of Art
Rajputana
Afanasyev Art Museum Kiev

an additional Light 311 Riverside Drive

Roerich M. Call meetings of advisory Com. once or twice a year.
Ask their advice and cooperation, spreading
of literature
One month ahead announce meeting and ask
for suggestions from those unable to attend.

(X) write to Professor Ernst Hermitage Petrograd Leningrad
Roerich Museum
if letter given send H. Advisors a letter –
Time
once a year meeting ask if they have any
suggestions. In March & Autumn

Excursions notify them (Honorary Advisers)
If an Adviser gives a suggestion (if not
dangerous) write it to other advisers
but no more than twice a year

ask Mr Laurent for (Honorary Advisor)

Bosom			
Milton	@ 3.000.–		Holsey Kapitsnik
Halpert	32. tickets 82.		no 2.500.– 3.000.–
Taylor	50. @ 600.–		Goodrich (2)
Brogdon			no 2000.–
Mrs. Roberts			Octavia 600.–1000.
Kent			
Hamond			
Kellogg			

Roerich Museum

##	82	Loan exhibition	96	263
	119	" "	229	258
	31	" "	99	251
	210	" "	252	281
	~~126~~	" "	250	198
	55	" "	266	87
	141	" "	249	43

Sketch to Sacred Lake 217
Rd wall painting 116
Lamps higher
(28 Scrap the frame)
(her or black nor gold preferably gray no darker than 184 frames)

Roerich M. 50
10
13
158
153
63
39 ✓82 – 1000.– ✓264.– 400.–
294 ✓32 – 1000.– ✓266.– 400.–
163 ✓119 – 2000.– ✓233.– 400.–
90 ✓162 – 800.– ✓49. – 800.–
302 ✓292 – 1700.– ✓305. – 800.–
49 ✓128 – 1700.– ✓43 – 1000.–
81 ✓141 – 1000.– ✓17. – 1500.–
✓251 – 500.– ✓45. – 1500.–
✓244 – 800.– ✓163. – 1500.–
✓260 } @ 400.– ✓183. – 2000.–
✓257 } @ 400.– ✓132. – 1800.–
✓276 – 500.– ✓159. – 700.–
✓114 – 400.– ✓90. – 1000.–
32
✓122 – 2000.–
✓191 } @ 2000.–
✓192 } 2000.–

32 @ 3000.–
2 @ 2.000.–
50 @ 600.– 1000.–

32 @ 2.500.– 3000.–
2 @ 2.000.–
50 @ 600.– 1000.–

176/34

Place beaverboard shutter into painting rooms – impossible to paint if light comes in from two sides. – not permanent

Museum must be in life – vital. Why Museum in house and not in special constructed place? Because a Museum can be started any place – boys can make out of his home a Museum

Keep school open on November 17th – normal day. Keep open on that day for the public – A press notice can be send

Roerich Museum: Write to Vanzetti, Hanley Inn and ask him, expressing hope of cooperation (vital) and the will reach in literature about Roerich, to tell us, also possibility of spreading out in literature magazines, idea of institution. Write Honorary Advisors, if they see anything referring to history and idea of Museum to send it. Possibility of spreading ideas throughout community. All their suggestions greatly appreciated. Send to each one, their books.

Corona Mundi: Keep open Sundays, and have sign "Information from Secretariat." Also to send out small notices about changes

in showings, to newspapers and to private individuals. Repeat from time to time "ads" re buying, also in London "Studio" and "L'art et les Artistes", London; New York, "International Studio" and Art News.

Ask American Art Magazine about an article about new series of painting and also about "Corona Mundi" painting.

Corona Mundi: Corona Mundi: Permissable to have loan exhibition to libraries, museum, clubs. Numbers sent depend on importance of the occasion. Insurance, ours; if very valuable, they must consent to take insurance or give guarantee.

Roerich Museum: In cases of great importance, in large city, paintings made be loaned. Not for exhibitions, but for Museums.

Master Institute: Always considers such suggestions as come from organizations like Texas Federation.

Master Institute: In Texas, studios should be built in simple Adobe style.

Texas Club In case of raising the fund through the sale of the reproduction of "Mother of God" they could have exclusive use of reproduction. Expenses of reproduction could be advanced by us, or they can pay it. We could help in the sale at the Museum, to cover our expenses. Reproduction could sell for about ninety cents. One could be framed, in a narrow, dark grey frame for show. Size could be about 14 inches high, according to best size. Three inch border around picture. ~~Text~~ Underneath place Title, and "Net sale of this reproduction will go towards the endowment for the Texas Art Center." Founded by Corona Mundi, International Art Center; & educational Master Institute. In Summer, we may take paintings of Museum for exhibition. We must ask, if they accept the painting how many they can use. If there are Texas Art Center, do not repeat name, but use name of school. In offering, painting, say that a representative could see the painting here.

Roerich Museum: In loaning, maximum two, and not less than one year. Very rare.

176/36

f Clubs: Corona Mundi: During Women's Art conventions could arrange exhibitions. Only guarantee them. Approach Clubs and Federations of Women

Roerich Museum: Arrange to keep open during summer.

Texas Club Name — Basis same as Master Institute. Texas Art Center of the Master Institute. Point out individuality of Santa Fe. for construction of colony.

1

For Future

Stores — Stores for collection. Etymology, Archeology, Zoology. Etnography etc, Natural History. Suggest to some art patrons. Beauty of America. Begin with Amer. Art.

To Speak to Artists if they want to give an exhibition in the small Corona Mundi or the large Corona Mundi Hall 311
10% ~~if he is~~ we are general agents
20% of sales manages all his worlds affaires

Tanka Tibet

Corona Mundi: Tibetan Tankas should be exhibited after publication of book, as it lends it a great dignity. Could be sold as a whole collection for a Museum. Could also be exhibited in Boston, Detroit, Kansas City, Brooklyn, Philadelphia, San Francisco (through Sage-Quinton) Harvard and Columbia University, perhaps. Guenther has been told that we will buy 200 at publishers price. Could be sold during exhibition. Suggest to Guethner to reprint title-page for use for advertisement. Also send him a catalogue of Corona Mundi to put in back of book. Copy of title-cover could be shown + announced the book will be sold during exhibition. Better to exhibit next fall, as book will be out in March. Publicity could be done this season, on the qt. Special cards could be printed, for the occasion.

176/37

Oct 26, 1924 Need not be afraid of strangers and enemies any longer as circle is united.

Corona Mundi: Have commission agents for pictures, such men as Valentiner, perhaps Brinton, at 10%. Perhaps Scholle, Mrs. Bookman,

In case of Soviet exhibition, better begin it out-of-town, and in Ny. under the auspices of C.M., in a gallery.

176/38

Better not to exhibit results of contests. If something is especially fine, photograph it and publish.

Prof. R. Bossom, Bragdon, Vaughn, Chandler, Narody,
wishes (special committee)
to see. Mrs Roberts, Mrs Brinton, Mrs Bookman
Misses Lewisohn.

Roerich Museum: Rather than approach prominent to come personally by letter, we can approach them through Honorary Advisors. If we know they are coming to Ny., then we can approach them.

Very good to have classes in Museum rooms because it is bad for paintings to be in darkness.

Corona Mundi / Roerich: Mundi: Write to the Holkar State Home of Greatness, founded by His Highness Maharajah of Holkar to contain portraits of all greatest men and women, also biographies. Write and send portraits of great Americans and others.

Corona Mundi: We would like to help them spread their books on art, and if they send us copies, we shall consider in what way we can spread them.

176/39

Alatas: Prof. R. will ask Remisoff in Paris his opinion on the publication of books.

I saw stock for $30 000 and sell one third of shares. Divide that as other institutions, and add a share each for Taruhan and Naru.

Advances should not exceed $100.

Percentage on books should vary according to whether we have exclusive rights. If we have, they receive 10%, royalties and half the profits. And if no exclusive rights, only 10%.

American Museum: Instead of buying oil paintings of the old school – buy nice sketches

Corona Mundi / Publicity: letters of Andreif take out certain lines and perhaps publish sometime – in Russian papers. Perhaps Prof Kamm will translate and publish To receive money for them (papers)

Roerich Museum: In new publications where lists of paintings are needed, Ernst monographs has all paintings to 1916 and we have Prof. Roerich's original list for all after.

Corona Mundi: When Adamant is sold out and we have only about 200, then give out the second volume. From every edition keep about fifty. Then when second comes toward end give out third part. Then we can make a second edition of First part, and so on. To be done henceforth under Alatas, but to handled by us. Even better to continue under Corona Mundi publishing

Roerich Museum: Have several cabinets with material about Roerich. Could have cabinets in other rooms besides first.

Corona Mundi: We may try to place other people's books with outside publishers, at a commission to us.

Adamant: Second Volume: 1. Star of the Mother of the World 1&2. Praise to the Enemies (tr.)
3. Strings of the Earth. (tr.)
4. House of Ikons (Verem of Ikons) from first part of "Works".
5. The Flame (tr.) (Translated by Kamu to be mentioned)
6 Grandfather:
7. Old Advice
8 Timur-Khan (tr.)

176/40

9. Lakshmi (In first part of "Works")
10. Devasari (Also " " " ")
11 Myth of Atlantis (Tr.)
12. Boundary of the Kingdom (From first part of works)
13 Giant (From First Part
14. Deserted Cities (From First Part
15 Gayadri (In the big Monograph)
16. Place of Compassion (Sanctuary of Compassion) From Monograph.
17. Hidden Treasures (From first part of works)
18 To the Hunter Entering the Forest

Third part of Adamant
1. Flowers of Morya (Without "Hunter")
2. Grumar, the Viking, (From third part of the works.
3. Vrubel (From third part of works
4. Mares and Boecklin (From first part of works.
5. Along the Ancient Ways
6. Old Finnish Temples
7. The Great Novgorod
8 Dreams (From Monograph)

(Do not) Print from where each was taken.

Roerich Museum: In meetings of Museum
call Hall and Vaughn.

American Do not speak of Honorary Advisers for
Museum American Museum. They are not needed

no musicans - only painters

Sweig could be an officer in the Museum

Miss Potter to be ask for adviser

At meeting of Honorary Advisers state that
for ~~Jesse~~ Himalaya series some money
has already been collected. - Ask honorary
advisers to help collect fund for the purchase
so that the Himalaya series can be made
permanent. Same of Kashmir series. -

If ask who takes care of Museum say
"the Master Institute" - Corona Mundi

If ask who is in back of Master Institute
Say "I cannot tell you, but you see
the buildings". —

Song of Vixing 1907. R.
The Building of the Temple 1~~904~~, sketch from Construction of the City Series 1904. R.

Alatas: Fifty dollars each for Vassily, and for Mukula, also Remisoff

Amerind Museum: no gilded frames to be used

buy 500 Copies of "King of the World" of Kellogg if he prints it. —

176/112

Beluha: Kurdykoff
Shishtoff: Engineer and miner
Voetrotin: formerly with Nansen, now editor of Harbin paper
Lady Rapachka - ?

November 8th 1924.

American Museum:

Sidney Laufman	(1)	
Gardner Hale	1	
Robert Edmond Jones	1.	
A. P. Ryder	1	
Rockwell Kent	1	
Hamilton Easter Field	1	
Prendergast	1	
Blakelock	1	
Newman	1	
Lawson	1	
Halpert	67	
Pophart	2	
White	1	
Hoeckner	1	
Leich	1	
Keller	1	
1 Head J. Ely	1	
Schneider	1	donation by Lichtman
Hervinsky	1	(Tagore)
Chase	1	donation by Grant

176/43

American Museum: Future: Pepper, Copley, Zukalsky, Bensenton, Potter, Faggi, Laurent, Johnson, Lithograph of Bellows; Speicher, Kroll (20 yrs. ago), Davies (perhaps Mrs. Rumsey could give one), Whistler, Sargent, Innes, Homer, Homer Martin, Murphy.

Himalayas.

As
Broader ~~than~~ Big Monograph
~~with one finger~~ —
Just as the Big Monograph printing —
Text 100 pages. 100 reproductions —
separately. —
2 Messias & Bridge of Glory
Reproductions straight.

1st Page

Himalayas

Roerich

Coat of arms

Sign.

Not black or white possible gold

(A)

Like big Monograph 2nd Page.

---

next page cuts of 1st Catalogue
Border brown line figures.

Portrait N. Roerich
with signature of Prof. R. (cut)

176/44

From Alatas
Voice of America
Gelenstchinsoff
~~Strips~~ Image of Himalayas.
II
~~100 reproductions~~
Names & years of all printings
Bibliography

100 reproductions (cuts straight)
—
(~~15 colored, rest~~ 10 large
cuts 5 small. ~~colored~~
the rest in brown, sepia, green
here in black)

Reproductions: Half Himalayas, Half from Kashmir. – Colors: Mother of Lord; Birth of Mysteries; Tzong-Ka-Pa; Padma-Sambhava; She who leads; Chintamani;

Cover: Cream with Gold letters, to read as follows – Roerich; under Himalayas. center, Coat of arms.
All other pages like Russian Monograph. Follow order. First comes the preface of the publishers "From the Publishers".

Then article "Voice of America" with Bridge of Glory above. Then call of Asia, with legend, perhaps. Then Prof. Roerich's article: "Face of Himalaya" with "Messiah" on top. Then Enumeration of all works.
(In case publishers take by amount, twenty-five % may be allowed.)

Then Bibliography, Index contents. After bibliography, synopses in French and Russian, if found practical. Titles in three languages.

Include in the articles, signs of the institutions like graphic cuts.
Also use all graphic cuts
Colored cuts - have twelve full size 4 postals. Separate reproductions may be made but must be sold for not less than $2 a piece, not to diminish cost of book

146/45

Possibility for Post Card: Red Lama, Lao-Tze, Old Pekoe (Call of Bells), Song of Waterfalls. Language of the Birds.

About Soetaké exhibition, when you have photographs, begin plans for exhibition. Boston, Buffalo, Detroit, Cleveland, Chicago, Indianapolis, Omaha, Oklahoma, Denver, Ann Arbor, Mich., Des Moines, San Francisco, Los Angeles, Ask Burroughs + Hanshe, with photographs. Ask Jacobsen to arrange around the State. Catalogue for Soetaké should be written by outsider + published by Corona Mundi. perhaps Mrs. Roberts, Mr Brunton, Mary Liguet, Ivan Harding, Order about 1000 catalogue; if heavily booked about 2000. To sell for not more than 50; from 25 - 50; about 4 - 6 picture, half-tones. His picture in front.

116/46

Rental of Hall: Hall may be rented to any institutions except political organizations. Clubs could have meetings regularly. Graduating scale of prices.

~~Miss~~ ~~Natalie~~ Rogers 39 ~~Beekman~~ Pl.

~~Miss~~ Louise Kreuter Waldorf 940

Mabel Letter - Detroit & others 176/46a

Roy - Makerenko

Write to Valentiner

Burlington magazine