



THE PROPERTY OF

2780

Meeting of May 14th, 1923. F. Grant. M. and S. Lichtmann

M. J. of N. A. Leaflet estimates to be gotten from printers.

To ask Prof. Roerich regarding the use of 4 officers names or founded by Prof. Roerich in future adverts.

To ask Mr. Bloomberg the right to mention charter and certificate in the leaflet.

Publicity articles with illustrations about summer

session were sent to newspapers, music and art magazines, also articles about the new home. Special articles to trade papers, like "Furniture Magazine" about interior decoration were send.

Short notices about Prof. Roerich and Mr. Korzh going abroad to newspapers and magazines were send.

Publicity about Prof. Roerich (special articles with letter)

to India - leading papers and magazines are

being send. Special articles with letter being send to

leading men of the world ("Center of Unity" article)

articles to be send to Australia. Talk with Muscardji

to be send to music magazines.

Mr. Lichtmann's article "The Time is coming" was published

in "Jewish World" Philadelphia.

Article - "Russian Activity" by Prof. Roerich was send to

To "Forward" Women's magazine with "saintly guests".
Special ads in Vogue, Harpers Bazaar, Scribners,
Revue of Reviews were given. To give add. in
"Hamford Advocate".

Posters - to have boys address and fold them on
Wednesday.

Corona Mundi Letter of Sudeikine to be send
to Prof. Roerich. Put glass frames on
Museum Tempora (light) of Prof. Roerich's paintings.
Publicity about Buro Contest was in all leading
newspapers, many with headlines.

Leaflets of Corona Mundi to be send to India.
Letter to Prof. Roerich, asking about publicity in
Germany "Die Woche".

To order "cut" of Roerich's Museum

To order shades for Museum

To go to Aeolian Hall and Knabe about Steinway's

To ask teachers about Summer Scedule

Meeting of May 21st 1923.

Estimates were received from 3 printers about the leaflet. The cheapest (Federal Press) 465.00 for 15,000 leaflets. Jetter offers 10% less, so the printing is given to him.

Mr. Bloomberg notified, that only certificate can be mentioned in the leaflet, but not charter.

All publicity is sent already to India.

Articles to be sent to Australia, also to leading men of the world. Communication started with "Stanford advocate". "Forwards" accepted article by Prof. Noeich. In Musical America appeared interview with Mr. Noeich and picture.

Notices about Drama during Summer Session were sent to dramatic papers.

Posters to send to faculty and patronage.

Theatre Decoration (Simouson) completed season May 17th

Solfège (Trotin) " May 16th

Harmony (Jacobi) (incompleted season) 3 lessons credit to students

Constant inquiries about summer session - no results yet.

Corona Mursoli Letter from Chicago Art Institute about insurance, referred to Mr. Bloomberg, also Prof.

Roerich. Letter received from Mr. Kozan, Berlin about Monograph of Prof. Roerich and cable and letter send to Prof. Roerich.

All paintings returned to Shrich's Gallery To ask Prof. Roerich about leaflets of Corona mundi to send to India. and everywhere

Put glass on Tempora paintings of Prof. Roerich. Cut or Roerich's Museum ordered.

Shades to be ordered. Steinway pianos to be attended. Summer Schedule to be arranged.

Summer Session leaflets to be send out.

May 28th 1923

All articles are send already to ^{India} ~~Australia~~ Letters were send to Tagore, Sundara, the rest to be send. In Musical Currier and Musician appeared articles

with pictures

Article about Drama appeared in Billboard (to order copies)

Posters were send to Faculty

To buy Jewish Early Book for 1923

Ordered directory of Churches

4 enrollments for Summer Session - 2 Theatre Deco?

1 Evening class - Painting - 1 Kalcrose.

Remaining 500 Summer Session leaflets to send out.

Summer snapshots to be used for publicity.

To get check protector.

To attend to pianos in June.

Corona Mundi leaflets to send out during summer.

Answer written to Chicago Art Institute

Glazers were asked about estimates for glass on
paintings (tempora)

Meeting of June 4th 1923.

All letters were send to the famous people
of the world.

Jewish early book bought.

2 Directories of churches bought.

All summer session leaflets ^{are} send out.

Check protector to be gotten by Mr. Thomas

Article with a picture of Prof. Roerich
send to musical America.

Articles send to Temple Artisan and accepted;

their Sunday meeting devoted to Master
Institute, including reading of articles.

send to them.

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Article "Koeich as Prophet" appeared under
title "Artist in Messiah's Time" in "Jewish
World" Philadelphia May 1923.

Article about Muserdji with picture send to
Musical America

Article by Prof. Koeich send to Scribner's
Mr. Merrit promised to publish the article
and will notify about the date.

To write to Montani about his own
addresses and friends for propoganda.

Meeting of June 11th 1923.

Fall catalogue ready - to be sent
out to Faculty, prospective
pupils, all pupils and inquiries
Posters to churches to be sent 2000

Corona Mundi leaflets to be sent to
all museums abroad and in Ame-
rica, also to Prof. Koeich's
private list of addresses

Article with picture about Muserdji
appeared in Musical America

2 Articles in Jewish and 2 in English

by Mr. Lichtmann appeared in "Jewish World" Philadelphia.

Letter from Prof. Roerich received regarding "Fee of Rain" - restoration fee to be demanded, but to be careful about involving his name.

To order the printing of new address on Corona mundi leaflets.

Meeting of June 18th. 1923.

Fall Catalogue has been sent to Faculty, pupils prosp. pupils and inquiries, also all New York schools. Posters are being sent to churches.

Posters to send to camps and summer schools on July 5th.

Advertisement given up to Sept. to: Vogue, Harper's, International Studio, Scribner's, Review of Reviews.

Newspaper adds to Havana and Cuba for August and September.

All articles before going out must be first read and approved at the meeting

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Nov. 3rd 1937

Dear Mr.

Many thanks for your kind
contribution to the Campaign Fund for
the election of our mutual friend
J. H. CHRIS MITCHEL.

It is my pleasure to convey
to you the deepest appreciation and grati-
tude of Chris and the Committee for your
assistance.

Cordially yours,