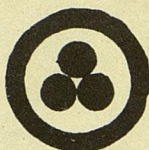


ROERICH PACT AND BANNER OF PEACE COMMITTEE

BALTZAR BOLLING
Honorary Chairman

319 West 107th Street
New York 25, N. Y.

Telephone
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Dear Principal:

We are writing to enlist your cooperation in extending an opportunity for your students to participate in our essay contest described in the enclosed announcement. This contest is open to students of leading high schools in principal cities across the nation.

It would not be necessary for your students to write these essays as part of your curriculum. We are merely asking that you post the contest rules on your bulletin board to enable interested students to participate. Perhaps you could give some announcements to the teachers of appropriate departments, show them the brochure The Roerich Pact and Banner of Peace* which we are sending you under separate cover, and ask them to speak to their pupils about it. We will send you more announcements upon request.

We shall greatly appreciate your response.

Very truly yours,

Dudley Fosdick
Dudley Fosdick,
Chairman.

*BRIEFLY:

THE ROERICH PACT is an international treaty providing that artistic, educational, religious, and scientific institutions, monuments and sites, and all objects and personnel attached thereto, be held neutral in war and respected in peace and held inviolable in war and in peace. They are to be officially registered and identified by the BANNER OF PEACE, whose design is three red spheres in a red circle on a white background.

To date, three International Conferences have been held and all the countries of the Pan-American Union have signed the Pact.

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ROERICH PACT AND BANNER OF PEACE COMMITTEE

319 WEST 107 STREET, NEW YORK 25, N. Y.

HIGH SCHOOL STUDENTS ESSAY CONTEST

ON THE THEME:

Why and How Should Our Country Safeguard Its Cultural Treasures?

This contest is sponsored by the Roerich Pact and Banner of Peace Committee for the purpose of stimulating thought and care about the nation's museums, libraries, churches, schools and monuments. In this grave period of history the youth of America should ponder over the necessity and the ways to protect its culture, much of which, if timely and adequate measures be not taken, may be doomed to destruction. Without culture, which is the most valuable heritage of every citizen, the nation's evolutionary progress, all spiritual growth and all true happiness would cease.

CONTEST RULES

1. Each essay submitted must be the work of a student now attending high school, and must bear the name of the student and the name and address of the high school.
2. The essay must be typed double space, one side only, on 8½ x 11" white paper, and must cover not less than 2 nor more than 3 such pages.
3. Entries must be postmarked not later than the contest's closing date, June 15, 1951, and are to be mailed to the Roerich Pact and Banner of Peace Committee, 319 West 107 Street, New York 25, N. Y.
4. The six winning essays are to remain the property of the Roerich Pact and Banner of Peace Committee for printing in a forthcoming Committee publication. All other essays will be returned upon request only, if return postage is enclosed. The Committee will not be responsible for any damage or loss of essays in the mail.
5. A distinguished panel of judges, chosen from the fields of education, literature, art and humanities, will award the prizes, and their decision will be final.
6. This is a national contest in which a total of six awards will be made, including three cash prizes and three certificates of honor.

1st prize\$50.00 2nd prize\$25.00 3rd prize\$10.00

7. The brochure, **The Roerich Pact and The Banner of Peace**, is to provide the basic material for the theme, and is obtainable from the high school principals, from the public libraries, and from the headquarters of the Roerich Pact and Banner of Peace Committee in New York City.

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To obtain through the State Boards of Education a list of all the high schools in New York City, Boston, Augusta, Chicago, Dallas, St. Louis, Seattle, San Francisco, Los Angeles, and send to the principals a special letter from the Roerich Pact and Banner of Peace Committee announcing a contest for students of ages from 12 to 18 inclusive, on the subject "How Should Each Country Safeguard its Cultural Treasures?"

The length of the essay to be not less than 2 nor more than 3 pages. It is to be typed, double space, on white paper, not onionskin. The contest to close on May 1st. The prize for the best essay to be \$50, with a second prize of \$25. All essays to remain the property of the Roerich Pact and Banner of Peace Committee; the winning essay to be published.

After receiving the list of all high schools in the above cities, the letter should be offset and sent out. Should the number of high schools prove to be too large, the announcements could be simply sent to the Board of Education in the cities other than New York, and also to the leading newspapers in these cities, asking them to publish it. Attention must be called to the fact that the Roerich Pact brochure is to be found in the various libraries and can be obtained from Committee headquarters. The winners to be decided upon by a special panel of judges.

To contact a radio commentator, someone perhaps like Frank Edwards, asking him to announce the contest over the radio. Publicity to be sent out the newspapers.

To ask the cooperation of Dr. Carpani in Italy and B. Conlan in France, announcing the same prizes for such essays in France and Italy. It is likely that Dr. Carpani would be very enthusiastic about this project and would be able to promote it successfully in Italy.

Mr. Conlan is connected with the leading newspapers in Paris, and he could translate the announcement from English into French for wide circulation in the French press. Thus, perhaps for a total sum of about \$300 or a little more, we could launch this Roerich Pact and Banner of Peace Committee activity on an international scale.