

(12)

FLAMMA QUARTERLY

Representative:

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13-MAR-1939

INTER-EDITORIAL LETTER #2

To: Mr. Gene Fosdick, USA Mr. Barnett. D. Conlan. France.

Dear Friends.

In continuation of my inter-ed.Letter #1 and acknowleaging with thanks the reply from USA to same, I am now in a position to give a general review of the entire receipts and expenditures for Flamma covering all the issues up to #5 inclusive completely with all expenses. As part of the expenses for #3%4 were paid in January, it was not masible to make this survey earlier, and we have now the advantage of estimating on hand of 4 copies (#1-5). I shall be grateful if you will go thoroughly into these figures - it appears that the members get the issue even below self-cost, yet to raise the subscription price. nor to cut down the contents would be a way out of problem. If we could increase the number of subscribers, we could print 500 copies with very little difference except cost of paper and would then find ourselves covered, if we can get some 300-400 subscribers, but this is not so easy it appears and especially is it difficult to do anything from Naggar in this respect. In the meantime it seems we must hope for, and do everything we can to get some dunations here and there. All considerations with regard to the attached analysis will be highly welcome.

From reg.receipts and certificates of posting I see that #5 was despatched from Palghat on March 1st, thus catching the March 4th P&O liner for Europe and America and I shall be very glad to hear on what actual // date



it reached your respective countries. It is necessary to get started a little earlier, if even in Australia and America the issue is to reach in time for the equinoxes and solstices and also to avoid telegrams to Palghat which are quite a burden and caused by printer's errors and mistakes done in a rush, and there is no time to write them, it taking 8 days for a letter to reach Palghat from here. Thus #6 is already now being prepared. The next number will also have the pages properly numbered, but for this purpose we have to start from the beginning and that means the ON VIGIL has to go in the first order. I have not yet received the SPRING "On Vigil" which we hoped to use for the Summer issue, but even the SUMMER "ON VIGIL" would be almost due, and we would greatly appreciate if these articles could be sent in future by one issue in advance.

Awaiting to hear your ideas and suggestions for the future and your considerations regarding the financial statement sent herewith

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Yours very sincerely

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