

MASTER INSTITUTE
OF UNITED ARTS

310 RIVERSIDE DRIVE
NEW YORK, N. Y.

Telephone CLarkson 2-1700
Cable Address, Unitar, N. Y.

OFFICE OF THE PRESIDENT

March 30, 1936

His Excellency, Eero Jarnfelt
Minister of Finland to the United States
Washington, D. C.

Your Excellency:

It was indeed a great privilege to meet Your Excellency during your stay in New York, and to find you so deeply interested in presenting an exhibition of paintings by contemporary Finnish artists. We feel that such an exhibition would be of greatest interest to the American public, and as mentioned to Your Excellency, the exhibition could be shown not only in the city of New York, but we would make all possible efforts to have it shown also in other leading American cities.

I think it particularly fortunate that Your Excellency intends soon to go to Finland, and that you have so graciously offered personally to assist in the realization of this exhibition. With your assistance, the exhibition will be a truly distinguished one.

With reference to your inquiries concerning the Master Institute, I am pleased to give you here the desired information. The Master Institute of United Arts was incorporated on September 28th, 1922 under the Educational Law of the State. The Institute comprises a School Department, where all the arts are taught; an International Art Center which has given numerous foreign as well as American art exhibitions; a Department of Arts and Sciences, which sponsors annually about three hundred lectures, concerts and recitals; and permanent collections. Although the Roerich Museum is a department of the Master Institute, Professor Nicholas Roerich personally has no connection with this Institute.

The activities of the Institute are now conducted by the Trustees of the Master Institute.
On behalf of the Trustees of the Master Institute I desire herewith to submit to Your Excellency a definite proposal for the exhibition of Modern Finnish Paintings, to be presented by the International Art Center of the Master Institute of United Arts. A memorandum thereof is enclosed. We should of course be very pleased to receive any suggestions from Your Excellency which you might deem advisable.

The M.I. is the owner of the 29th St. Bldg.
N.R. is not a Trustee of the M.I. of the Arts

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The exhibition should reach the United States if possible in October; but if this is not convenient, there would also be time enough if it would reach us by November, December or January of next year.

Again let me thank Your Excellency most warmly for the deep interest which you have shown in this exhibition, and assure you that we shall do everything in our power to make this exhibition an outstanding event in the American art life.

~~We~~ We should like also to invite Your Excellency to be a Patron of the proposed exhibition; and should you wish to invite others, either in America or abroad, to act as Honorary Patrons, we would be very pleased to have you do this.

With the expression of our highest esteem,
we remain

Yours very sincerely,

Louis L. Horch President

*the ad
should be made
been the purchase
your, Park Avenue
We would like to
see the exhibit in
your Park Avenue
We would feel honored to have Y.
Excellency officially this exhibit at
New York*