

310 RIVERSIDE DRIVE NEW YORK

Honorary President
MADAME HELENA DE ROERICH



It is with the vision of giving Woman her true place in the Era of the Great Mother, that the Woman's Unity of the Roerich Museum has been organized. In these days of cataclysms, human disunion and disintegration, a Voice must rise which calls to the resurrection of the spirit and the infusion of the fire of achievement into all life. And that voice should be of womanhood. It is she who must raise the new banner of spirit, on which is inscribed "Life, Knowledge and Beauty!"

As a non-political world organization, its tenets must comprise striving toward the ennoblement and upliftment of all that pertains to true Culture in its world measure, and beyond conventional borders and prejudices.

The purpose of the Woman's Unity is to unite women—those who feel the need of a true spiritual and cultural infusion into current life. It is they who must carry the banner of self-sacrifice and beauty, they who must constitute for humanity the example of true cooperation; who must raise the banner of the Great Heart of the Mother of the World.

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To unite the Women of all Countries, in the name of this ideal.

- To introduce into life and sponsor in all measures, the cornerstones of Culture—the development of spirit and the broadest cooperation in every domain of Knowledge and Beauty in all countries.
- To ennoble all manifestations of life and establish Art and Science as the most vital factors of development; to strengthen and enlighten family, social and State-life, and eventually to esstablish a center which may give advice and counsel in such problems.
- To encourage the broadening of thought and of all creative faculties; to infuse ethical values into all fields of life as the most essential factor in the Education of the new generation.
- If the Woman's Unity is apprised of any violation or neglect of cultural principles, it shall recognize the duty of bringing this to the attention of the Leaders of the institutions concerned, and even of appealing to public opinion.
- As the establishment of true cooperation between men and women is one of the most vital conditions of culture, the Woman's Unity is not solely a women's organization.
- So manifold are the Branches of Culture that there can be no restriction to a uniform program, but primarily, effort should be made to establish world-wide interchange regarding local conditions, needs and possibilities for spiritual and physical regeneration.
- To establish the equilibrium between the physical and spiritual development through continuous creative perfecting.
- To lend assistance to all constructive efforts for international peace.
- Participation in woman's organizations now existing must be regarded as especially helpful to participation in the Woman's Unity, which does not duplicate the efforts of other women's organizations.

MEMBERSHIP

Annual Membership: \$2

Open to those who desire to take active part in the aims of the Woman's Unity.

Associate Membership: \$1

Open to those who wish to enlist their sympathy with its purposes.

All members, both Annual and Associate, receive upon enrollment a Reproduction of the Painting, "Mother of the World," by Nicholas Roerich.

Please address membership applications to
SECRETARY
WOMAN'S UNITY OF ROERICH MUSEUM
310 Riverside Drive, New York City



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AIMS

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- To ennoble all manifestations of life and establish Art and Science as the most vital factors of development; to strengthen and enlighten family, social and State-life, and eventually to esstablish a center which may give advice and counsel in such problems.
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Being an apolitical world organization, into its foundation will be laid the striving towards enobling and uplifting of all pertaining to true Culture in its world scope outside conventional boundaries and prejudices.

The purpose of the Women's Unity is to unite women - those who feel the need of a true spiritual and cultural infusion into current life. It is they, who must carry the banner of self-sacrifice and beauty, they who must set an example to humanity of real cooperation and raise the banner of the Great Heart of the Mother of the World.

AIMS.

To unite the Women of all Countries, in the name of this ideal.

To introduce into life and patronize by all means the corner
stones of Culture - the development of spirit and the broadest cooperation in all domains of Knowledge and Beauty in every country.

To enoble all manifestations of life and establish Art and Science as the most vital factors of development, strengthening and enlightening of family, social and State life and eventually to establish a center which may give advice and council in such problems.

To introduce the development of thought, of all creative faculties and the infusion of ethical values into all fields of life as the most essential conditions for the Education of the new generation.

If the Women's Unity shall be aware of the decrease and lack of cultural principles anywhere, it shall consider it its duty to bring it to the attention of the Leaders of these organizations and even appeal to public opinion.

The Women's Unity is not solely a women's organization, for the establishing of a true cooperation between men and women is one of the most vital conditions of Culture.

In view of all Branches of Culture being so manifold one should not be restricted to one uniform program, but first of all one should strive to establish a world wide interchange about local conditions, needs and possiblities for the spiritual and physical regeneration.

To establish the equi-balance between the physical and spiritual development through a creative perfectioning.

To lend assistance to all constructive efforts for international peace.

The participation in already existing women's organizations is no obstacle but will precisely help the participation in the Women's Unity, as it does not duplicate the efforts of other women's on-



CAMPAIGN for \$1.000.000 WOMAN'S UNITY "SHARE OF CULTURE" FUND

N his article "Guard of the Mother of the World," Nicholas Roerich writes, "To enumerate the achievements of Womanhood, is to write the history of the world. To enumerate the ecstasies of illumination is to enumerate the vision of Womanhood. To study cooperation is to perceive the hand of Womanhood."

It was in this spirit, with the hope of uniting the world's Womanhood in a great force which would serve and aid human progress, that the Woman's Unity of Roerich Museum founded by Professor and Mme. Roerich, its Honorary Presidents, was begun. And it is in the following words that it has set forth the purposes of its work:

"It is with the vision of giving Woman her true place in the Era of the Great Mother, that the Woman's Unity of the Roerich Museum has been organized. In these days of cataclysms, human disunion and disintegration, a

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"As a non-political world organization, its tenets must comprise striving toward the ennoblement and upliftment of all that pertains to true Culture in its world measure, and beyond conventional borders and prejudices.

"The purpose of the Woman's Unity is to unite women—those who feel the need of a true spiritual and cultural infusion into current life. It is they who must carry the banner of self-sacrifice and beauty, they who must constitute for humanity the example of true cooperation, who must raise the banner of the Great Heart of the Mother of the World."

To the end of making possible this great Unity of Women through the world, the Committee for the Fund for Woman's Unity "Share of Culture," has inaugurated a campaign for \$1,000,000 to provide means to carry on this universal cause.

In the enlisting of this Fund, Professor Roerich has generously donated all

In the enlisting of this Fund, Professor Roerich has generously donated all proceeds from the sale of the postcard reproductions of his paintings "Mother of the World" and "Queen of Heaven," which will go towards the cause. In addition, the Share of Culture has been devised, enabling everyone to add his contribution. Gifts of any size will be welcomed by the Committee.

It will be the purpose to expend all donations to the fund for Woman's Unity in fulfilling the following purposes:

To unite the Women of all Countries, in the name of this ideal.

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To ennoble all manifestations of life and establish Art and Science as the most vital factors of development; to strengthen and enlighten family, social and State-life, and eventually to establish a center which may give advice and counsel in such problems.

To encourage the broadening of thought and of all creative faculties; to infuse ethical values into all fields of life as the most essential factor in the Education of the new generation.

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To establish the equilibrium between the physical and spiritual development through continuous creative perfecting.

To lend assistance to all constructive efforts for international peace.

Participation in woman's organizations now existing must be regarded as especially helpful to participation in the Woman's Unity, which does not duplicate the efforts of other woman's organizations.

In this light it is hoped that the men and women of the world, who realize the great mission of womanhood in the cause of world evolution will aid this Fund, thereby sharing in the fulfillment of these noble aims. And in announcing this dedicated task we may also pronounce the call of Nicholas Roerich when he says, "In the language of the heart we greet you, Legion of Women and Lightbearers! Honor to your invincible enthusiasm! Voicing the name of the Himalayas, symbol of the most lofty summits, we offer you our full-hearted cooperation. We greet you in the joy of our mutual striving towards that most sublime and most imperative destiny of humanity. With you we shall attain!"

All Contributions should be made to the Treasurer of the Committee for the Woman's Unity "Share of Culture" Fund

ROERICH MUSEUM

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