

A NEW TYPE OF MUSEUM

Amidst new suggestions from America there are not only practical machineries, but there is also represented in the artistic line a new type of museum.

Until now museums were kept separately from dwelling quarters and because of such a system, museums became quite isolated from everyday's life and even some official and cold atmosphere entered these structures. But museums should, in the contrary, be quite near to the daily life, leading it and setting an example of the genius of Culture.

America has solved this complicated problem in quite an original way by closely combining the idea of a Museum with dwelling apartments. The first attempt made in this direction is the Building of the Roerich Museum in New-York, now under construction.

This Museum is dedicated to the world-famous Master Nicholas Roerich, whose creative genius has enriched many and whose by-name in literature has become "Apostle of World Unity".

The majestic 24-storeys skyscraper on Riverside in New-York had been projected by the most eminent architects of the United States Mr H.W. Corbett and Mr. H. Sugarman. This impressive Building will house the Museum which contains about a thousand paintings by Nicholas Roerich, including the famous "Himalayan Series".

The Museum is under the presidentship of Mr. Louis L. Horch, and on the advisory board are such names as Ignacio Zuloaga, Mestrovic, Dr. Rabindranath Tagore, Sir Jagadis Bose, Armand Dayot, Vittorio Picca, Dr. Edgar Hewett, Charles Crane and many others of

equal prominence.

Besides the Museum the Building will house the "Master Institute of United Arts", - an Art School, where all branches of Art are taught under one roof, the "Corona Mundi" International Art Center, an Art Library, a Theater, a Lecture Auditorium and also about 300 living apartments.

Thus the remarkable Building will hold besides a Museum and an Art School, large dwelling apartments giving to the tenants wide artistic opportunities. This brings about that Art will no longer be separated from Life, but every tenant of this artistic stronghold without leaving the premises, can enjoy different opportunities of Beauty. As a special privilege the tenants may receive from the Art Center some art objects to decorate their rooms. In this way Art is brought to the people, not being any longer the exclusive privilege of the rich.

Thus many things which not long ago seemed to be an utopia enter reality and in this way new channels of culture are suggested.
