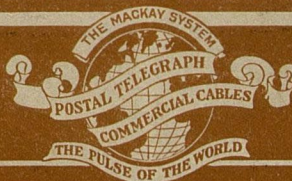


POSTAL TELEGRAPH - COMMERCIAL CABLES

CLARENCE H. MACKAY, PRESIDENT

CABLEGRAM

TELEGRAMS
TO ALL
AMERICA



CABLEGRAMS
TO ALL
THE WORLD

INDICATE CLASS OF CABLEGRAM BY X

PREFERRED	
ORDINARY	
DEFERRED	
CABLE LETTER	
WEEK END LETTER	

MARK AN X OPPOSITE THE CLASS OF SERVICE DESIRED OTHERWISE THE CABLEGRAM WILL BE TRANSMITTED AT ORDINARY RATE

CHECK

TIME FILED

ROUTE VIA

Send the following Cablegram, subject to the terms and conditions printed on the back hereof, which are hereby agreed to.

10-40850

COPY

July 25, 1928.

Mr. LOUIS WEITZENKORN
SUNDAY FEATURE EDITOR
NEW YORK WORLD
NEW YORK CITY

Your wire discloses certain misconceptions. The Institute of United Arts is the parent organization, the Art Center Corona Mundi an out-growth of it. Roerich Museum illustrates the philosophy underlying the work of the Institute as exemplified in the art of Nicholas Roerich. The aims of the Institute are to instill into pupils an unswerving devotion to the highest ideals of art, to bring to youth a new inspiration for the unity of all arts. The fundamental thesis of Roerich is Art will unify all humanity. To these aims solely his life and institutions are dedicated. As these aims, together with the fervent Americanism and broad humanitarianism of Roerich, command my admiration, I endorse the institutions about which you inquire. Duties are not prescribed to honorary advisors. I have had numerous conferences with Roerich and with the inspiring staff of the Institute and Museum where I have occasionally lectured on invitation. Publication of this statement is granted if used absolutely verbatim.

The sender will please read the conditions on back and sign name and address thereon for reference.

The Postal Company's system reaches all important points in the United States and British America, and via Commercial Cables, all the world.

Edgar L. Hewett.

THE POSTAL TELEGRAPH-CABLE COMPANY (INCORPORATED)

OPERATOR'S NOTATIONS
TIME SENT ETC.

TRANSMITS AND DELIVERS THE WITHIN MESSAGE SUBJECT TO THE FOLLOWING TERMS AND CONDITIONS:

This Company may decline to forward any message, though it has been accepted for transmission, but in case of so doing, shall refund to the sender the amount paid for its transmission.

THIS COMPANY WILL NOT ASSUME ANY RESPONSIBILITY IN RESPECT TO ANY MESSAGE BEYOND THE TERMINUS OF ITS OWN LINES.

To guard against mistakes or delays, the sender of a message should WRITE IT LEGIBLY and order it REPEATED; that is, telegraphed back to the sending station for comparison. For such repeating, an additional charge of one-quarter the regular rate will be made. Unless otherwise indicated on its face, THIS IS AN UNREPEATED CABLE MESSAGE AND PAID FOR AS SUCH, in consideration whereof it is agreed between the sender of the message and this Company as follows:

1. The Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the UNREPEATED-MESSAGE rate, whether caused by the negligence of its servants or otherwise, beyond the sum of FIVE HUNDRED DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the REPEATED-MESSAGE rate, beyond the sum of FIVE THOUSAND DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the SPECIALLY VALUED MESSAGE rate, beyond the sum at which such message shall be valued, in writing, by the sender thereof when tendered for transmission and for which payment is made or agreed to be made of the amount of the repeated-message rate and an additional charge equal to one-tenth of one per cent of the amount by which such written valuation shall exceed five thousand dollars; nor in any case for delays arising from unavoidable interruption in the working of its lines, or for errors in cipher or obscure messages.
2. This Company is hereby made the agent of the sender, without liability, to forward this message over the lines of any other Company when necessary to reach its destination.
3. No responsibility regarding messages attaches to this Company until the same are presented and accepted at one of its transmitting offices; and if any message is sent to such office by one of the Company's messengers, he acts for that purpose as the agent of the sender.
4. This Company shall not be liable for damages or statutory penalties in any case where the claim is not presented in writing within sixty days after the message is filed with the Company for transmission.
5. It is agreed that prompt and correct transmission and delivery of this message shall be presumed in any action for recovery of tolls therefor, subject, however, to rebuttal by competent evidence.
6. No employee of this Company is authorized to vary the foregoing.

EDWARD REYNOLDS,
Vice President and General Manager.

POSTAL TELEGRAPH-CABLE COMPANY, (Inc.)
CLARENCE H. MACKAY, President.

CLASSES OF SERVICE

PREFERRED messages take precedence in their order of filing over Ordinary messages. It is a special service over the Atlantic Cables; Ordinary service beyond. Code language permitted.

ORDINARY messages receive regular service in their order of filing. Code language permitted.

DEFERRED messages at approximately one-half of the Ordinary rate to follow Ordinary messages. Must be in Plain language of country of origin, or of destination, or in French. Full particulars as to countries where this class of service is effective can be furnished upon application to any local Postal Telegraph Office.

CABLE LETTERS by cable to Great Britain, Ireland, Belgium and Holland and by post to other countries. Cable Letters to other countries may be posted from London or Rotterdam according as the sender addresses the message "Post London" or "Post Rotterdam". Plain language only. Delivery the day after

filing. A minimum charge for 20 words or less, plus an extra word rate of approximately one-third of the charge for Ordinary messages. Indication "CLT" included in count and charge. Messages must bear a full mail address and the words "Post London" or "Post Rotterdam" must appear as the last two words in the address.

WEEK-END LETTERS by cable to Great Britain, Ireland, Belgium and Holland and by post to other countries. Week-end letters to other countries may be posted from London or Rotterdam according as the sender addresses the message "Post London" or "Post Rotterdam". Filed up to midnight Saturday, delivered Monday morning. Plain language only. A minimum charge for 20 words or less, plus an extra word rate of approximately One-quarter of the charge for Ordinary messages. Indication "WLT" included in count and charge. Messages must bear a full mail address and the words "Post London" or "Post Rotterdam" must appear as the last two words in the address.

CABLE LETTERS AND WEEK-END LETTERS must be in plain language of the country of origin or of destination or in French. Code addresses may be used. Figures explained by the text are admitted.

Sender's Name

" Address