

REPORT OF ACTIVITIES OF ROERICH MUSEUM PRESS

February 21st-March 21
1931

The appearance of Professor Roerich's new book--"The Abode of Light" is being eagerly awaited, and publication on this volume will proceed as soon as complete material has been received. As many of the articles for inclusion are already translated, we hope to be able to publish foreign editions of this book in Spanish, German and French without delay.

Estimates have been secured on the cost of printing "The Union of Souls" by H.I.H. the Grand Duke Alexander. The manuscript is now being edited by Miss Grant, and production on the book will proceed as soon as estimates are approved, and the editorial work completed.

"The Roerich Banner of Peace" will be completed March 24th, so that copies will be available for distribution at the Peace Day Program that evening. The Press has contributed several days the past week assisting in preparations for this program.

"Pillars of Life" by Shri Keskar has been received from the printer, and is now on sale. It is being copyrighted in the name of the author.

At the suggestion of Professor Roerich, large envelopes reinforced with cardboard are being used for mailing the Roerich Museum Bulletins in place of the old paper jackets, which failed to protect the bulletins sufficiently.

A form for the more accurate keeping of cost, stock, royalty and loan records on Press publications has been designed, and will be put into tentative practice for a month. Following which it will be revised to suit any necessary changes which may have been made evident, and then put into printed form for permanent use. It is hoped that

this form will make it possible to gauge the actual income from each book, based not alone on printing costs and income, but taking into consideration all expenditures connected with it--such as circularization, postage, advertising, etc.

The Director of the Roerich Museum Press addressed the first official meeting of the Roerich Society of Washington on Tuesday, March 10th, and assisted in the development of organization plans for the group.

On leaving for her extended lecture tour of the West, March 13, Miss Grant took with her a large selection of the publications, reproductions, etc. of the Press for distribution and promotion during her trip.

Further circularization on the Press photo service, as well as on international promotion of Press books is being planned.

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ROERICH MUSEUM PRESS--FINANCIAL REPORT

<u>INCOME</u>	10/1/30 to 2/18/31	2/19/31 to 2/25/31	10/1/30 to 2/25/31
Bulletin		2.00	2.00
Library	76.03	2.75	78.78
Deposits	54.00	1.00	55.00
Repros & Publications	2771.15	98.61	2869.76
Extension Trips	6.25		6.25
Photos & Prints			
Gen'l Outside Publ.	295.59	14.95	310.54
Expenses for Distrib.			
Commission on Sales	285.08	11.00	296.08
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	\$5488.10	\$130.31	\$3618.41

DISBURSEMENT

Outside Publ.	398.42	18.44	416.86
Publication Cost	1850.24		1850.24
Director's Salary	1615.00	35.00	1650.00
Sec'y & B'kstell Help	1049.00	45.00	1094.00
Reproductions	303.01		303.01
Photos & Prints	11.00		11.00
Promotion	95.13		95.13
Commission on Sales	199.11		199.11
Trips			
Postage	144.58		144.58
Stationery	34.01		34.01
Office Expenses	96.50		96.50
General "	87.42		87.42
Telegrams			
Royalties	95.85		95.85
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	\$5979.27	\$98.44	\$6077.71

Unpaid Invoices \$1101.18

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ROERICH MUSEUM PRESS--FINANCIAL REPORT

<u>INCOME</u>	10/1/30 to 2/25/31	2/26/31 to 3/4/31	10/1/30 to 3/4/31
Bulletin	2.00	5.20	7.20
Library	78.78	2.81	81.59
Deposits	55.00		55.00
Repros & Publs.	2869.76	86.97	2956.73
Extension Trips	6.25		6.25
Photos & Prints			
Gen'l Outside Publ.	310.54	14.41	324.94
Expenses for Dist.			
Commission on Sales	296.08	8.67	304.75
	<u>\$3618.41</u>	<u>\$118.05</u>	<u>\$3736.46</u>

DISBURSEMENTS

Outside Publ.	416.86		416.86
Publication Cost	1850.24		1850.24
Director's Salary	1650.00	35.00	1685.00
Sec'y & Bkstall Help.	1094.00	45.00	1139.00
Reproductions	303.01		303.01
Photos & Prints	11.00		11.00
Promotion	95.13		95.13
Commission on Sales	199.11		199.11
Trips			
Postage	144.58	9.85	154.43
Stationery	34.01	13.64	47.65
Office Expenses	96.50		96.50
General "	87.42	2.55	89.97
Telegrams			
Royalties	95.85		95.85
	<u>\$6077.71</u>	<u>\$106.04</u>	<u>\$6183.75</u>

Unpaid Invoices \$1138.83

ROWRICH MUSEUM PRESS---FINANCIAL REPORT

<u>INCOME</u>	10/1/30 to 3/4/31	3/5/31 to 3/11/31	10/1/30 to 3/11/31
Bulletin	7.20	2.40	9.60
Library	81.59	2.15	83.74
Deposits	55.00	1.00 (deducted)	54.00
Repros & Publ.	2956.73	69.13	3025.86
Extension Trips	6.25		6.25
Photos & Prints			
Gen'l Outside Publ.	324.94	22.97	347.91
Expenses for Distr.			
Commission on Sales	304.75	9.40	314.15
	<u>\$3736.46</u>	<u>\$105.05</u>	<u>\$3841.51</u>

DISBURSEMENTS

Outside Publ.	416.86		416.86
Publ. Cost	1850.24		1850.24
Director's Salary	1685.00		1685.00
Sec'y & Bkstall	1139.00	45.00	1184.00
Reproductions	303.01		303.01
Photos & Prints	11.00		11.00
Promotion	95.13		95.13
Commission on Sales	199.11		199.11
Trips			
Postage	154.43	.85 (refund)	153.58
Stationery	47.65		47.65
Office Expenses	96.50		96.50
General "	89.97	4.00	93.97
Telegrams			
Royalties	95.85		95.85
	<u>\$6183.75</u>	<u>\$48.15</u>	<u>\$6231.90</u>

Unpaid Invoices \$1236.26

ROERICH MUSEUM PRESS--FINANCIAL REPORT

<u>INCOME</u>	10/1/30 to 3/11/31	3/12/31 to 3/18/31	10/1/30 to 3/18/31
Bulletin	9.60	4.70	14.30
Library	83.74	2.77	86.51
Deposits	54.00	1.00	55.00
Repros & Publ.	3025.86	269.70	3295.56
Extension Trips	6.25		6.25
Photos & Prints			
Gen'l Outside Publ.	347.91	119.10	467.01
Expenses for Dist.			
Commission on Sales	314.15		314.15
	<u>\$3841.51</u>	<u>\$397.27</u>	<u>\$4238.78</u>

DISBURSEMENTS

Outside Publ.	416.86	85.82	502.68
Publ. Cost	1850.24	4.70	1854.94
Director's Salary	1685.00	86.00	1771.53
Sec'y & Bkstall Help	1184.00	40.00	1224.00
Reproductions	303.01		303.01
Photos & Prints	11.00	13.50	24.50
Promotion	95.13		95.13
Commission on Sales	199.11		199.11
Trips			
Postage	153.58	15.89	169.47
Stationery	47.65	26.65	74.30
Office Expenses	96.50		96.50
General "	93.97	15.56	109.53
Royalties	95.85		95.85
	<u>\$6231.90</u>	<u>\$288.65</u>	<u>\$6520.55</u>

Unpaid Invoices \$1085.78