

MASTER INSTITUTE
OF ROERICH MUSEUM

INTERNATIONAL ART CENTER
OF ROERICH MUSEUM



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ROERICH MUSEUM

Presented to Madame and Prof. Nicholas de Roerich

Memorandum

by

M. M. Lichtmann

It is suggested in view of the fact that so many people in the past inquired and are eager to learn about Professor Roerich's Art, his life and teaching to establish special courses which would deal exclusively with an extensive study and research work in the biographical data; artistic and legendary material, which form the basis of Prof. Roerich's Art; scientific discoveries and achievements of Prof. Roerich; the philosophy of Prof. Roerich's teachings; the endeavors of Prof. Roerich to bring about the realization of Peace throughout the world as outlined in the Roerich Peace Pact; and other courses, which will be found in the course of time. Thus the Roerich Museum shall open wide the gates to those eager ones to learn more about the Master's life, art, teachings and endeavors, through special courses, dedicated to this purpose and guided by those who have already made extensive research work in the creative life of the Master.

This course seems to be of paramount importance for the present, because there is a great demand for the requirement of such a study and once it is announced as a regular course, and organized accord-

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ingly it shall become a very fruitful activity of great educational value. These courses could be given besides the Trustees also by friends like Howard Giles, who deeply appreciates the Art of the Master and also understands fully its unique mastership. Dr. Fleisher, Mrs. Baker and many others could join the teaching staff of these courses ultimately.

Taking into consideration that the Roerich Museum Press will publish a series of books on Prof. Roerich, these courses could be arranged accordingly to these series, and the lectures could constitute the major part of the material used for these courses.

2) It is also suggested that all the principals of all schools, colleges and universities as has been done before, should be again informed that groups of students are invited to the Roerich Museum and that lectures would be provided for such occasions if desired. And that these invitations be also extended to Women's Clubs and other similar organizations.

3) It is suggested that the organizations for the Blind be approached and that groups be formed from these organizations and special lectures be given to those deprived of light on the Art and Teachings of Prof. Roerich, the sole purpose of which shall be the carrying of the Light of the Master's creations into the prevailing darkness of the blind ones.

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4) The following Paintings of the Roerich Museum are in need of cradling: 696, 687 and 316.

5) It is suggested to stress especially the unique artistic value and significance of Prof. Roerich's Paintings through a series of articles written by people, who understand their mastership of color and form. Articles by such experts as Vaughn, Giles, Tack and others would be of great value to those who study art and these articles could be afterwards compiled into a book, which will have a wide circularization throughout the world.

6) It would not be premature to think already now about the extension of the Roerich Museum because if any new Paintings shall arrive, they could not be crowded into the present halls of the Museum, where every place is utilized to its full capacity.

7) It is suggested that extension lectures on the Art and Philosophy of Professor Roerich be planned now for the next season and that Mr. Kaun, Watson and many others, not only in the United States but everywhere be approached and material and slides for such lectures be sent to them as soon as possible. Such lectures could be arranged best through the Roerich Society and its branches.

8) It is suggested that in view of the fact that all the paintings of the Roerich Museum constitute the National Property of the people of the United States of America that no paintings be removed ever

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from the walls of the Roerich Museum be it for the sake of reproduction or even reframing or any other cause, without the written consent of the Trustees, present in New York. In case of removing one or more paintings outside of the Roerich Museum building this consent should be procured from all Trustees, from those who are absent the same can be procured in telegraphic form.

Respectfully submitted by

H. H. Tietze

Vice President

*July 2nd 1931
New-York, N.Y.*

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ROERICH MUSEUM BULLETIN

MEMORANDUM

PRESENTED TO MME. AND PROF. NICHOLAS DE ROERICH

BY

M. M. LICHTMANN

1) It is suggested that the type in which the Messages of Prof. Roerich are set in the Bulletin be of the same size as the editorials, thus special prominence be given to these most significant articles of the Master.

2) That in each issue of the Bulletin be devoted one half of a page to quotations from Prof. Roerich's writings, same be selected by the Editor.

3) In view of the fact that the Roerich Peace Pact developed into an activity of universal importance, that space be given to the progress of this project in each consecutive issue of the Bulletin.

4) If sufficient subscriptions could warrant a French edition of the Roerich Museum Bulletin, same could be of unestimable value to the cultural activities of the Roerich Museum.

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5) That binding concerns be approached for estimates on binding 12 issues of the Roerich Museum Bulletin for those desiring to preserve these issues permanently. The cost of this binding be offered to all subscribers in an announcement made on the last page of the Bulletin.

6) In view of the fact that we have so many cuts of Prof. Roerich's paintings, an extra reprint one of those from time to time inside of the Bulletin, would greatly enhance the artistic value of the Bulletin.

7) Also as a Christmas present to the subscribers a special colored print of the postal card size be inserted in the December issue.

8) That in connection with the forthcoming Bicentennial Celebration of George Washington, the February issue of the Roerich Museum Bulletin be dedicated to this occasion with a special message from Prof. Roerich. Same be presented to all U. S. Senators and Congressmen, as well as to the President of the U. S. and his Cabinet, also to all the Governors and Mayors of the principal cities of the U. S. That the Message of Prof. Roerich be read in both houses of Congress by Senator Copeland and Congressman Sol Bloom and same printed and distributed by the U. S. Government Printing Office in the usual

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way, which in such cases reaches millions of people.

Respectfully submitted,

M. M. Frohmann

—
Vice President.

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ROERICH PEACE PACT

MEMORANDUM

PRESENTED TO MME. AND PROF. NICHOLAS DE ROERICH

BY

M. M. LICHTMANN

1) In view of the fact that the universal significance of this pan-human project penetrates more and more the consciousness of nations and because of the unprecedented recognition of the Roerich Peace Banner by the outstanding leaders of Culture, Science and Art, the administration of the Roerich Museum suggests that a Message from Prof. Roerich written by hand, be reproduced in facsimile and send out in many thousands of copies throughout the world. If this Message could be written in English, French and German, these facsimile could be reproduced in these languages and sent out accordingly. Such a Message, which would faithfully reproduce the handwriting of Prof. Roerich would undoubtedly create greatest enthusiasm and would not only be cherished greatly by the many thousands of admirers of the Master, but would bring as well numerous and new response to the activities in regard to the Roerich Peace Pact.

By a new process such facsimile can be reproduced in

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America at a nominal cost and with a remarkable likeness as to the original in the press and special literature.

2) It would be advisable to stress especially the fact that the recognition and endorsement of the Roerich Peace Pact came from over 70 countries throughout the world.

3) It is suggested that a button, with the emblem of the Roerich Peace Banner be ordered for the widest possible circulation so that each one buying a button will not only this way contribute to this noble cause, but will as well in a small manner carry on actually the emblem of the Banner for a still wider knowledge to men.

4) Re Prof. Roerich's suggestion of cataloging the artistic treasures of the Nation. This most significant suggestion should be carried out in the broadest possible way and all efforts should be made for this suggestion to be introduced in the Senate as a legislation and Federal act of both Houses of the Congress that the registered at the Congress treasures of Art be protected by the Federal Government as the property of the Nation. For this purpose the cooperation of all the executives of all Museums, Universities, Cultural and Religious organizations throughout the country be enlisted in order to introduce a proper bill to



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Congress.

5) It is also suggested that every treasure of Art destroyed through ignorance should also henceforth be registered by this special committee and a protest be sent to the Government of the country where such sad occurrence took place and said protest be given to the press for widest possible publicity.

6) That a special Committee be formed for the purpose of presentation of the Roerich Peace Banner to every Institution, which would join this true League of Culture, so named by Mme. and Prof. de Roerich.

7) That all resolutions passed by various organizations for the endorsement of the Roerich Peace Pact be sent out to the most important cultural Institutions throughout the world.

Respectfully submitted,

Vice President.

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ROERICH MUSEUM LIBRARY

MEMORANDUM

PRESENTED TO MADAME AND PROF. NICHOLAS DE ROERICH

BY

M. M. LICHTMANN

1) We have two wall spaces in the Roerich Museum Library of the following dimensions:

- 1) 9 ft. high and 4 ft., $3\frac{1}{2}$ in. wide
- 2) 9 ft. 1 in. high and 4 ft. 8 in. wide

2) This space could be decorated by S. Roerich's Portrait of Prof. Roerich which was in the Roerich Museum during the time when the other portrait was in Venice, also by rare prints and photographs of Prof. Roerich's Paintings. The Administration of the Roerich Museum would greatly appreciate if Prof. Roerich would suggest which prints and photographs would be most appropriate for these wall spaces.

3) The Administration of the Roerich Museum plans a letter campaign for the sake of soliciting donations of books, as well as money for the upkeep of the Library, beginning in September. The letter campaign of last year brought most gratifying results. The number of

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our books increased from a few hundred to about 3,000 volumes.

4) The Roerich Museum Library registers now all donations of books into a special book, however, the administration recommends to order a very large fine book in leather binding with an inscription, "DONORS AND DONATIONS TO THE ROERICH MUSEUM LIBRARY", in golden letters. Into this book every donation as well as donor's name will be registered in handwriting and this book will have a special stand under glass which will be placed in the Roerich Museum Library.

5) It is timely to think, before we begin the new letter campaign, of additional sections for the new on-coming books. These sections can be bought in steel ready to place in the Library. The administration would appreciate if Prof. Roerich would suggest the color of these sections and their place.

6) The administration suggests to gather all material on Prof. Roerich into one special closed bookcase, which could be placed at the wall space between the windows and a special reference catalogue be made for this material. We also could have as we do now for the benefit of the general public, a special section in the Library on Prof. Roerich

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which would contain only those duplicates which can be easily obtained.

7) It would probably also be advisable to issue a small pamphlet of the Roerich Museum Library which would contain one of the messages of Prof. Roerich, the aims and scope of the Library. This pamphlet could be enclosed in the letters sent out for donations.

Respectfully submitted,

M. M. Lichtman

Vice President

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ROERICH MUSEUM APPARTMENTS

MEMORANDUM

PRESENTED TO MADAME AND PROF. NICH. NICHOLAS DE ROERICH

BY

M. M. LICHTMANN

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ROERICH MUSEUM APARTMENTS

1) In view of the fact that the word "Hotel" is entirely eliminated from the residential part of the Roerich Museum, which is exclusively used by the members and students of the Roerich Institutions, our position becomes unique and we greatly can benefit through this, notwithstanding the present prevailing depression. Many intellectual people who live in very expensive hotels throughout the City, and, who due to depression, have to move, would greatly benefit by moving into the Roerich Museum Apartments, which offer so many outstanding cultural events. Our advertisement must be carefully planned so as not to lose the most precious aspect of the cultural character of the Roerich Museum Apartments, which constitute but a very small part of the Roerich Museum activities, just as the Harvard Club is in relationship to the Harvard University.

2) There is a great possibility of successful renting to be accomplished, if a portion of our building would be dedicated to dormitories. Also special prizes for students if inaugurated in the restaurant, would draw a considerable amount of a very desirable and steady clientele to

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the Restaurant.

3) There undoubtedly can be effected a great saving in the reduction of the personnel of the Roerich Museum Apartments if greater efficiency will be practiced by those in charge of the Roerich Museum Apartments, especially by the Manager.

4) A wise circularization of special letters, very intelligently written, stressing the cultural advantages of becoming a resident member of the Roerich Society, with the privilege of residing in the Roerich Museum Apartments may bring fine results.

5) The Cinema given free to the members can play an important part in the cultural life of the Roerich Museum Apartments if its program is somewhat changed. It seems that films devoted to travelogue, science and art would be more appropriate than those given at present, although they are of the fine type and draw always a full house.

6) The house which was just bought, could be used probably for dormitories, thus we could save the \$800 tax.

7) It would be very advisable to have at the cigar counter in the Lobby of Roerich Museum Apartments which

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sells magazines and a few books to have also a very dignified display of all our editions on a special stand. It looks otherwise strange that entering the Roerich Museum from 103rd Street, there on a book stand is not a single edition of our publications.

Respectfully submitted,

M. M. Lichman

Vice President