

Rough Draft

From Ichhubhai V. Vyas (Prop).

21-3-58

The Lakshmi Art Printing Wks.
Red House, (B'bay Chronicle Bldg)
Parsee Bazar st - Fort.
Bombay. 1.

~~Block~~ - Estimate for
Reproduction of Paintings.

Block Process.

- (1) Preparing one set of blocks on copper
for printing in 3-colours, @ Rs. 3-8-0
per sq. inch (Thus, cost of 1 set $5 \times 7 \frac{1}{2}$ Rs 122-8-0)
S. TAX - EXTRA and G.S. TAX EXTRA 5% p. Rs.
- (2) do do 4 Colours @ Rs 4-8-0
per sq. inch. (S. Tax & G.S. Tax Extra 5% p. Rs.)

The above rate includes 2 sets of Hand Proofs
in colours (progressive proofs).

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- (1) Printing 1000 copies of the above block on good
quality Art Paper size $10 \times 7 \frac{1}{2}$ in 3-colours.
price approx. Rs. 125/+ S Tax
- (2) do do 4 colours Rs. 140/+ S. Tax

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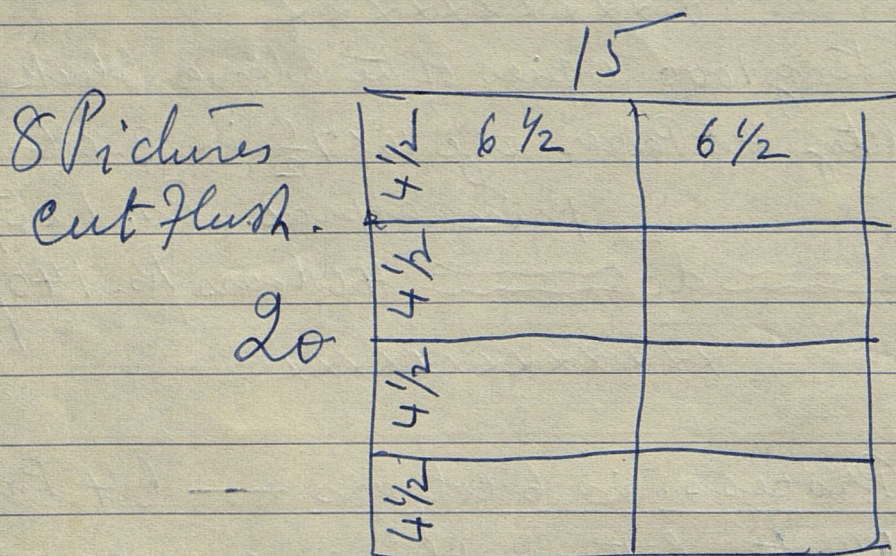
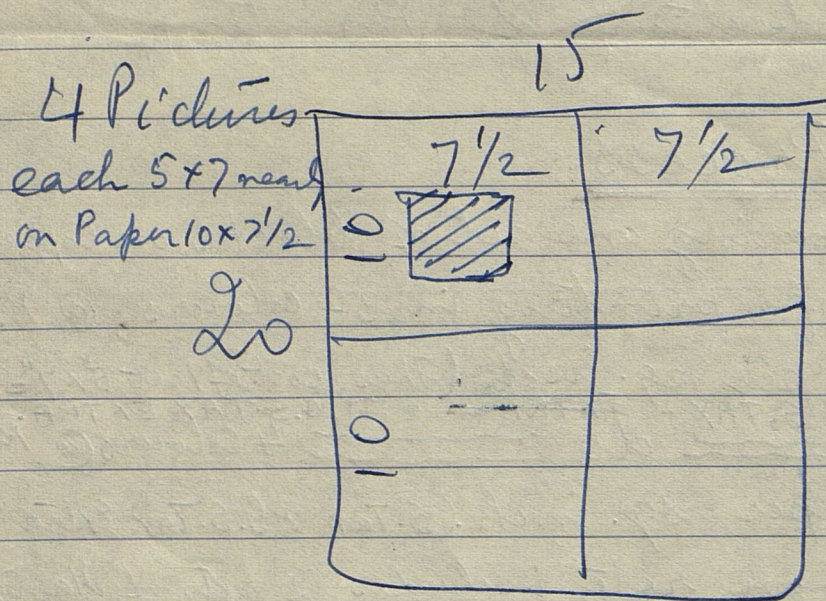
Photo -

Offset Process. in 6 colours. — (4 Pictures)

(a) Photo-Lithographing one painting
in size $4 \frac{1}{2} \times 6 \frac{1}{2}$ in 6 colours and
submitting handproofs thereof Rs 250/-
Thus cost of 4 Pictures = Rs. 1000/-

one picture
for trial
only hand proof

(b) Preparing ~~4~~ ⁶ Machine Plates of
4 pictures as above, each picture
on a paper size of $10 \times 7 \frac{1}{2}$ inches
(nearly), cost Rs. 600/-



(c) Prtg with Paper.

5000 Copies each of 4 Pictures as above in 6 colours Rs. 1200/-

Thus 4 Pictures each picture size $4\frac{1}{2} \times 6\frac{1}{2}$ on paper size $10 \times 7\frac{1}{2}$ in 6 colours 5000 copies on Indian offset Paper. cost as follows:—

(a) Photolithographing Rs. 1000.

(b) Machine Plate with Proof } Rs. 600.

(c) Prtg with Paper Rs. 1200.

(S. Tax. & S.S. Tax Extra), Total 2800

The prices are subject to slight variation due to market fluctuations or if changes are found necessary in due to different colour schemes of the paintings.—

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One Form of ~~8 pp~~ 8 pictures by offset each picture $4\frac{1}{2} \times 6\frac{1}{2}$ in 6 colours, size cut-flush— as follows:—

(a) $8 \times 250 =$ Rs 2000 (Lithograph)

(b) Machine Plate Rs. 1000

(c) Prtg with Paper Rs 1500
5000

Total 4500 + S Tax.