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## Publications Division

Ministry of Information & Broadcasting Government of India

7941/ATIN

AUGUST 6, 1952

Svetaslov Roerich, c/o The Taj Mahal Hotel, Bombay

Dear Sir,

The next issue of the March of India (a government's bi-monthly intended for circulation abroad) will be exclusively devoted to the Himalayas and to make it a success we solicit your cooperation and assistance.

We feel that you could write authoritatively on "Customs, manners and life in the Himalayas" and we shall be grateful indeed if you kindly contribute a popular article of about 2,000 words on the subject.

Any photographs to illustrate your article that you might consider appropriate would be most welcome. The article and the photographs may be sent on or before September 15, 1952.

An early communication regarding your acceptance of our request would be appreciated. Incidentally all contributions appearing in this juurnal are paid for at our usual rates.

Thanking you,

Yours faithfully,

(Dr) S. Man Mohan Editor, The March of India.





Publications Division
Ministry of Information & Broadcasting
Government of India

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9107/AT/SZ

SEPTEMBER 8, 1952

Dear Mr. Roerich,

This is to acknowledge
the receipt of your article
entitled "The Spirit of the
Himalayas" and the photograph
for which I am deeply grateful.

With best wishes,

Yours sincerely,

S. Man Rhan

(Dr) S. Man Mohan Editor, The March of India

Mr. Svetaslov Roerich, c/o Indian Bank, Bangalore