

# NICHOLAS ROERICH

---

*—the artist, scientist, philosopher; one of the towering geniuses of contemporary history, and one of the great artists of all time—*

will lecture in America during the 1929-30 season on

## **The Heart of Asia**

*Four Years of Central Asiatic Expedition*

and

## **The Message of Asia**

*Legends of Asia and Its Future*

---

*Exclusive Management*

WILLIAM B. FEAKINS, INC.

TIMES BUILDING, NEW YORK



HOTEL ST. FRANCIS, SAN FRANCISCO

**O**F NICHOLAS ROERICH—recognized as one of the greatest contemporary figures of art and philosophy—Ivan Narodny once wrote: “His is the world-soul, the onward moving spirit of cosmic evolution.” His achievements have been universally acclaimed. Leaders of thought and culture in many lands, such as Tagore, Zuloaga, Andreyeff and others too numerous to mention, have paid him the highest tributes.

In 1924, Roerich left America on the Roerich American Central Asiatic Expedition under the auspices of the Roerich Museum in New York and other American institutions. His purposes were to make a panorama of paintings of Asia which would transmit to the West the spirit of the East, and to study the cultures of Asia. Since 1924 Roerich has been in India, Little Tibet, over the Karakorum Pass to Chinese Turkestan, across Mongolia and Tibet, completely encircling the heart of Asia. The story of his expedition is well known. Yielding, as it has, such remarkable artistic and cultural material, it was nevertheless fraught with dangers. The members of the expedition were held captive in Turkestan, at great risk of life, their arms confiscated, thus depriving them of means of protection; they were held for five months in the mountains of Tibet at heights of 15,000 feet under such terrific climatic and physical hardships that five members of the caravan died and ninety of their caravan animals. Yet, in spite of all these obstacles, Roerich was able to complete more than 350 paintings—a veritable “Pageant” of Asia, transmitting its natural beauties, its lore and legends.

Furthermore, equipped with the artist’s eye and philosopher’s spirit, as well as the scientist’s experience, Roerich has been able to touch and understand

as could possibly no one else the pulse of Asia, its beauties, its ancient cultures, its hopes and prophecies.

It is this message of Asia which Prof. Roerich will present on his first general lecture tour of America this season.

\* \* \*

Born in Russia, Roerich’s destiny has been an international one. From the beginning of his career he at once identified himself with the artistic and cultural lives of numerous countries. His paintings were shown throughout Europe and acquired by most of the leading museums and collectors here and abroad. It was while he was living in England that the Chicago Art Institute invited Roerich to this country and sponsored his two-year exhibition of two hundred of his works throughout America. While here he founded the Master Institute of United Arts and the Corona Mundi, or International Art Center. The Roerich Museum, created by admirers of his genius, is now erecting its magnificent new twenty-four story structure in New York City.

The chief glory of his paintings is their spiritual quality—though his technique, of course, is that of a great master. His paintings are animated by the poetry of a mystic who is a worshipper of life and nature—whose ruggedness has caused him to be called a Walt Whitman in painting. There is to be seen in them a fourth dimensional quality of greatness, the effect of which, as told by an American critic, “is one of stunning, blending, luminous impact, like that of an intensified, moving and metallic rainbow.”

Among Roerich’s printed writings are many works published in France, Russia and America, but his new volume, *Altai-Himalaya*, just published by F. A. Stokes & Co., will probably be the most widely discussed at the present time.



(Extract from article in *New York Times*,  
March 3, 1929)

## ROERICH NOMINATED FOR PEACE AWARD

### Artist and Scientist Named with Four Prominent Statesmen for the Nobel Prize

According to a cablegram received from Paris by the Roerich Museum, the names submitted to the Nobel Commission for the Peace Prize . . . include those of Secretary Kellogg of the United States, Senator Jouvenal of France, Prof. Nicholas Roerich, former Premier Ramsay MacDonald of Great Britain and former Premier Herriot of France.

Prof. Roerich’s name was presented officially through the Department of International Law of the University of Paris. . . .

In presenting the name of Prof. Roerich, the committee of presentation states, among other things:

“Since 1890, Nicholas Roerich through his writings, through his lectures, researches, paintings and through the many fields into which his broad personality has led him, has forcefully expounded the teaching of international brotherhood. His propaganda for peace has penetrated into more than twenty-one countries and the recognition of its influence has been testified by the widely different activities which have invited his assistance.

“As an artist, one of the greatest that history has produced, his paintings have illustrated the great volume of beauty and spiritual light symbolized by his teaching. . . .

“The works of Roerich have, for the last thirty years, been one of the greatest summons to the world for love among men.”



BUDDHA, THE CONQUEROR ("Banners of the East" Series)

Nicholas Roerich

## Roerich—By His Contemporaries

ANDREYEFF, the Russian writer, in the last work published during his lifetime, devoted himself to an appreciation of Roerich's art. "The world of Roerich," he wrote, "is the world of truth. . . . Here [in Roerich's realm] is the cradle of wisdom."

ZULOAGA, the Spanish painter, on seeing some of Roerich's paintings, exclaimed: "Great artist! Here is the evidence that from Russia is coming some force to the world—I cannot measure, cannot impart what it is, but it is here."

CLAUDE BRAGDON has written: "One has the feeling that in everything Roerich does he is seeking the hidden truth, the unrevealed beauty; the Lost Word, in point of fact."

From DR. EDGAR L. HEWETT, director of the School of American Research, comes the following: "To me Roerich is the fulfilment of Browning's ideal—Sordello; all-containing, all-imparting."

ROYAL CORTISSOZ, the art critic, in the *N. Y. Tribune*: "The essential charm of his art springs from his depth of imaginative power, its inventive

fervor. . . . Roerich passes from dreams to realities and back again."

DR. R. TAIT MCKENZIE, sculptor, Director of the Pennsylvania Academy of Fine Arts, proclaims of Roerich's work: "A gigantic achievement!"

"Roerich's paintings," said OLIN DOWNES, the music critic, "are so great because of their affirmation, their great surety, in this restless day. His work reminds me of the expression of Renan that 'all the world's reveries nestled around his heart'."

DR. ROBERT A. HARSHE of the Chicago Art Institute, which first invited Roerich to America, said, "Roerich's message goes beyond museum walls. He has been a tremendous influence on American Art."

CHARLES R. CRANE, American statesman, said: "I consider Roerich the greatest living artist and one of the world's ten greatest living men."

There are many thousands of others who have acclaimed Roerich and his work. There is no end to the tributes such as these few representative examples.



THE NEW ROERICH MUSEUM ON RIVERSIDE DRIVE,  
NEW YORK, NOW BEING ERECTED

Extract from a letter to the Roerich Museum by Secretary Davis of the  
Department of Labor:

"In whatever direction your endeavors reach out I wish you a great and ever-growing success through the years. After all, while this is a time of danger to things of the spirit, the time has also its propitious aspect. Civilization attains its highest peaks only after it has amassed the material means with which to recompense the artist and the thinker. These ample means we have. The need is only for leaders to call forth this wealth and see that it is expended in cultural advancement. You and your associates are such leaders. May you build not only this building but a great new movement among us toward a love of the beautiful, and may both endure to serve our people and bring more light into their lives.

Most cordially yours,

JAMES J. DAVIS."



3

# WILLIAM B. FEAKINS, Inc.

## Lecture and Concert Management

### *Preliminary Announcement*

(Regular Yearly Booklet Will Be Issued in March)

SEASON of 1929-1930

*An Ever-Increasing List of Distinctive Attractions*

PROF. NICHOLAS ROERICH

BERTRAND RUSSELL  
FRIDTJOF NANSEN  
ELLY NEY  
VACHEL LINDSAY  
SELMA EKREM  
EDWARD DAVISON  
BRUCE BLIVEN  
MME. SAYBA-GARZOUZI  
DR. LOUIS PIERARD  
MRS. BEATRICE ENSOR  
PROF. FRASER-HARRIS  
DR. JOSEPH JASTROW  
GEORGE ROERICH  
MME. PIERRE PONAFIGINE  
JOHN TASKER HOWARD  
DOROTHY THOMPSON  
DR. C. F. G. OBERMEYER  
DR. P. W. KUO  
JOHN MACY  
MATTHISON-KENNEDY-GAGE  
PLAYERS

THE KEDROFF QUARTET  
ANDRÉ MAUROIS  
REGINALD WRIGHT KAUFFMAN  
JOHN MULHOLLAND  
DR. BRUNO ROSELLI  
ELLERY WALTER  
CARL SANDBURG  
JOHN BAKELESS  
MARY AGNES HAMILTON  
S. K. RATCLIFFE  
FLOYD L. DARROW  
TOYOKICHI IYENAGA  
BRAYTON EDDY  
DR. FRANK BOHN  
B. R. BAUMGARDT  
MAY ELLIOTT HOBBS  
DAVID SEABURY  
DR. HENRY GODDARD LEACH  
BARRETT H. CLARK  
DHAN GOPAL MUKERJI

MRS. FORBES-ROBERTSON HALE AND HER DAUGHTER  
SANCHIA ROBERTSON

MARIA SAFONOFF AND JULIA MERY GILLI IN JOINT RECITAL

*Early Booking Makes It More Readily Possible to Secure the Attractions  
You Wish on Dates Convenient to You*

---

WILLIAM B. FEAKINS, INC.

TIMES BUILDING, NEW YORK

HOTEL ST. FRANCIS, SAN FRANCISCO

---

**DHAN GOPAL MUKERJI**, winner of the Newbury medal for his book "Gayneck," has just had published another delightful book for children, "Ghond the Hunter." These books among others such as "Caste and Outcast" and "A Son of Mother India Answers," combined with a most engaging platform ability, have made Mr. Mukerji one of the most sought-after lecturers today.

**MAY ELLIOTT HOBBS** has the rare gift to make live in the minds of her listeners The English Folk Songs and Ballads and the Cottage Gardens of England. She is a masterful entertainer, and each year that she lectures in America she brings joy to those who are seeking beauty in their lives and their homes.

**REGINALD WRIGHT KAUFFMAN** is the director of the Geneva Bureau of **The New York Herald Tribune**, and is well known in literary and international circles both in America and abroad. As a speaker he has the attributes of a powerful personality combined with a voice that is at once engaging and convincing.

**MRS. BEATRICE ENSOR**, editor of **The New Era**, is a highly distinguished educator in England, having been instrumental in 1921 in starting The New Education Fellowship. She is a dynamic speaker on subjects dealing with Education, Psychology, Parents, The Child, etc.

**DR. HENRY GODDARD LEACH** in a few years has built out of **The Forum** a magazine of very significant purpose and power. As editor of this distinctive publication, Dr. Leach is in daily contact with literary and international affairs, and is a most stimulating speaker on these subjects.

**DAVID SEABURY**, author of "Unmasking Our Minds" and "Growing Into Life," has gained a wide hearing for his gospel of applied everyday psychology. Mr. Seabury holds the attention of not only the scientific-minded, but the laymen as well.

**ELLERY WALTER**—With Another Foot He Would Have Gone to Mars! This amazing young adventurer, author of "The World on One Leg," is the very symbol of courageous, daring youth. On one leg, without funds, he made his way around the world, and interviewed Mussolini, Von Hindenburg, and many other world figures into the bargain.

**B. R. BAUMGARDT** has lectured ninety-two times at the Brooklyn, N. Y., Institute. This will give some idea of the constant demand there is for this brilliant lecturer on Travel, Literature, Astronomy, Einstein, and a host of allied subjects. Mr. Baumgardt's lectures are illustrated with the most beautiful and authentic lantern slides of their kind.

**MME. PIERRE PONAfidINE**, known to lecture audiences throughout America as one of the most valued and reliable commentators on the problems of Russia, Turkey, the Baltic States and the "Romantic East," is welcomed back year after year by the largest and most discriminating audiences in the country.

**PROF. D. F. FRASER-HARRIS** is a highly accomplished physiologist with vast experience in the superintendence of laboratory work. Dr. Fraser-Harris is recognized throughout Great Britain as an unexcelled authority in his field, and has written numerous books, among which are "Nerves, Master System of Body" and "Morpheus or the Future of Sleep." Dr. Fraser-Harris has the art of communicating his enthusiasm to his hearers.

**CARL SANDBURG**, whose new "Good Morning America" is regarded by the critics generally as his finest work, gives—as you know, or should know—a veritable treat in the way of an entertainment, reading from his poems, singing songs from "The American Song Bag" to the accompaniment of his guitar, and talking on modern poetry. Of late he has been literally forced to talk on Lincoln and Lincoln biographies, because of the popularity of his "Abraham Lincoln: The Prairie Years."

**DR. BRUNO ROSELLI**, founder and chairman of the Italian department at Vassar College, who was twice decorated by the Italian government for military and cultural achievements, is a brilliant and authoritative speaker on Art, Literature and International Affairs.

**JOHN BAKELESS**, editor of **The Living Age**, and constant contributor to leading newspapers and periodicals, is a widely acknowledged authority on the cause and origin of war.

**GEORGE ROERICH**, eminent Orientalist, graduate of Harvard and the Sorbonne, is regarded by Tibetans as one of the greatest authorities of their language. He knows equally well Mongolian, Sanskrit, Pali, Chinese and many other Asiatic tongues. Hence, on the historic Roerich Central Asiatic Expedition, which has just been completed after four years through India, Turkestan, Mongolia, Tibet, he met the peoples of Asia intimately. His message, as scientist and Orientalist, brings new light on Asia's past as well as on contemporary Asiatic life and thought.

**DR. FRANK BOHN** is always in demand as a speaker on subjects of timely interest. As a special feature writer for the **New York Times** he is in close touch with national and world problems.

**BRAYTON EDDY** has studied nature with the eye of a scientist. But, more important than this, he has humanized it, and in his lectures on the subject he makes one understand in simple and entertaining fashion the loves, hates, trials and triumphs of the smaller animals and insects. He makes one wish a wasp a Merry Christmas.

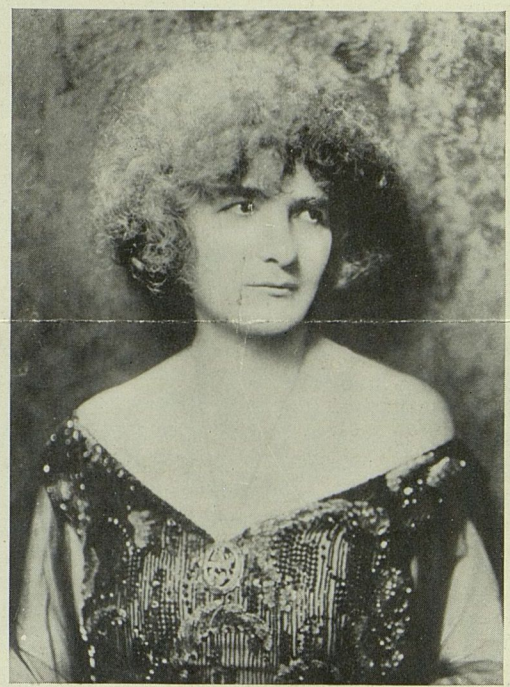
**JOHN MACY**, author of "Story of the World's Literature," has been hailed as the broadest, sanest and most erudite of American critics, also, one of the most delightful. And the most delightful thing about John Macy is himself. Mr. Macy is a vivid and diverting speaker. Writing in the **New York Evening Post**, Christopher Morley wondered "if there is any book you can mention that John Macy has not read."

**JOHN TASKER HOWARD**, biographer of Deems Taylor, and composer, offers lecture-recitals on Mr. Taylor's notable opera "The King's Henchman." Mr. Howard also offers lectures on "Is America Musical?" and "The Folk Song in the Concert Hall." Being a fine pianist, a fluent speaker and a well-qualified authority on his subjects, Mr. Howard is both stimulating and entertaining.

**HADIJE SELMA EKREM** is a charming young woman of "The New Turkey," who two seasons ago made a splendid and lasting impression on audiences all over this country. Miss Ekrem comes of a highly distinguished Turkish family and has been in close touch with the political and educational pulse of her country. She is keen, with a sense of humor, young, and altogether a captivating speaker.

F NANSSEN, Arctic Explorer and Humanitarian, AVAILABLE CURRENT SEASON—FEBRUARY  
Dr. Nansen is leading the Aero-Arctic Expedition, which will traverse the North Pole in 1930 in the Graf Zeppelin

# ELLY NEY



“Mme. Ney holds her audience with the eloquence and beauty of her art.”—*New York Times*, March 7, 1928.

“The one pianistic genius since Paderewski.” — *Chicago Journal*, March 23, 1927.

“The greatest living genius of the piano.”  
—LEOPOLD SCHMIDT in *Berliner Tageblatt*, 1924

---

# THE KEDROFF QUARTET



“A MIRACLE OF VOCAL ART.”—*Feodor Chaliapin*

“They sang in a way to justify Chaliapin in calling them ‘a miracle,’ and Koussevitzky in describing them as the most wonderful phenomenon of the vocal world today.”  
—*New York Evening Post*

## JANUARY AND MARCH, 1929

Zeppelin.

---

**EDWARD DAVISON** is a poet and critic of constantly growing distinction. He is the editor of *The Wits Weekly*, and talks quite as well as he writes. Mr. Davison's new book, "Some Modern Poets," has brought forth enviable discussion and praise. There is a spontaneity about Mr. Davison which always stirs in his audiences a genuine enthusiasm for poetry and literature.

---

**BRUCE BLIVEN**, managing editor of *The New Republic*, keeps his mind apace with that of America. As chief editorial writer and managing editor of the former *New York Globe*, his business was largely concerned with our national affairs. He knows American problems as only a metropolitan editor can know them.

---

**MARY AGNES HAMILTON**, formerly editor of *The New Leader* and co-editor of *The English Review of Reviews*, is remarkably keen and vigorous in her treatment of the British political situation and phases of current life in England. Those who have heard Mrs. Hamilton speak, on her previous visits to America, will be glad of the return of this remarkable lecturer to our country.

---

**DOROTHY THOMPSON** (Mrs. Sinclair Lewis) was for many years foreign correspondent to leading American newspapers, among them *The New York Evening Post*. Miss Thompson is a vivacious, convincing speaker with a wealth of important material, especially about Russia. Her book, "The New Russia" has been heralded as the most intelligent, broadminded piece of writing yet published about that country.

---

**DR. TOYOKICHI IYENAGA** has been commissioner of the Japanese Government of Formosa to Persia, Turkey, India, and China, and was for eleven years professorial lecturer at the University of Chicago. Dr. Iyenaga is returning to the Orient this summer, and will have much new material.

---

**DR. JOSEPH JASTROW** occupied the chair of psychology at the University of Wisconsin from 1888 to 1927. Dr. Jastrow now lectures every Tuesday at the New School for Social Research in New York, and has recently had published a uniquely practical book entitled "Keeping Mentally Fit" which is a collection of his articles which are appearing in *The New York Evening Post*.

---

**MRS. FORBES-ROBERTSON HALE** and **SANCHIA ROBERTSON**, her daughter, will appear together in America for the first time in dramatic presentations from Shakespeare. Mrs. Hale will continue to lecture on Problems of the Rising Generation, Our Shrinking Home Life, etc.

---

**MARIA SAFONOFF** and **JULIA MERY GILLI**, pianist and soprano, in joint recital, afford music lovers a unique pleasure, for it is seldom that one finds so perfect a blending of talent and personality as one does in this combination of musicians.

**VACHEL LINDSAY**, known as the Troubadour, has justified his right to be called "one of the great voices in poetry of all times." Those who have heard Mr. Lindsay sing his own poems will not be forgetting him. Quite naturally, his lecture-recitals have come to be annual events in many communities.

---

**JOHN MULHOLLAND** is not only a master magician but is an authority on magic, possessing the largest private library of books on magic in America. This past summer Mr. Mulholland had the privilege of giving a performance for the boy-King Michael of Roumania. He is a ready and amusing speaker, and performs startling feats of magic throughout his lectures.

---

**BARRETT H. CLARK**, whose recent biography of Eugene O'Neill attracted such wide attention, has been prominent in the realm of dramatic literature for many years. He offers lectures on "The American Drama Comes of Age," and "The Current Significant Plays on Broadway."

---

**FLOYD L. DARROW** knows how to thrill an audience with his vivid exposition of the way in which chemistry is creating for us a new civilization. He is the author of "The Story of Chemistry," and his lectures, like his book, are crammed full of amazing knowledge of a fascinating factor in our lives.

---

**S. K. RATCLIFFE** of *The New Statesman*, and *The Contemporary Review*, is now familiar to a large portion of the lecture audiences in the United States, and is reputed to be one of the very finest speakers on current affairs of world importance that England has ever sent to us.

---

**DR. LOUIS PIERARD**, who lectured at the Williamstown Institute of Politics in the summer of 1928, is well known in Belgium as an outstanding author and political leader. Dr. Pierard is a member of the Belgian Parliament. He has great force as a speaker with a fluent command of English. Available October, 1929.

---

**MME. SAYBA-GARZOUZI**, one of the first women lawyers of Egypt, is a splendid type of the new woman of the Near East. She speaks English fluently, comes of a brilliant family, and is a member of the Egyptian Board of the Y. W. C. A. She is an able speaker and comes to us to lecture on the history of the women's movement in Egypt and Syria, their legal situations, what they are working at and for.

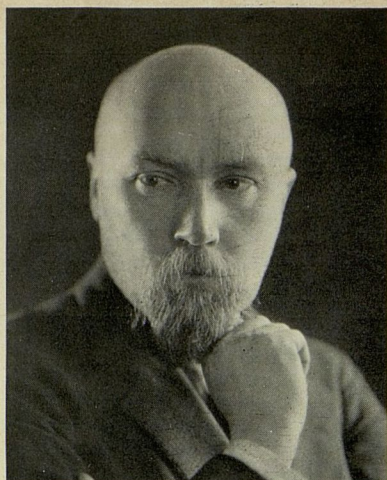
---

**DR. P. W. KUO**, director of the China Institute in America, has headed many important educational organizations and international commissions. Dr. Kuo has probably the most intelligent and broadminded view of the China-America situation of any man today, and has, moreover, a sterling platform personality, speaking English with a fluency which Americans could envy.

---

**DR. C. F. G. OBERMEYER, M.A., PH.D.**, London, has distinguished himself in England for his very brilliant and entirely original lectures on Literature and Æsthetics. University groups especially will be interested in this, his first visit to America.





As we go to press a cable has arrived from India giving us exclusive management of

## PROFESSOR NICHOLAS ROERICH

*Internationally Renowned  
Artist—Scientist—Philosopher*

After the four-year Roerich American Expedition through India, Little Tibet, Turkestan, Mongolia and Tibet, this master, regarded as one of the leaders of contemporary culture, comes to give his message from Asia. Professor Roerich will lecture on

### THE HEART OF ASIA

Four Years of Central Asiatic Expedition

### THE MESSAGE OF ASIA

Legends of Asia and Its Future

## Matthison-Kennedy-Gage Players

with

## EDITH WYNNE MATTHISON

## CHARLES RANN KENNEDY

## MARGARET GAGE

Presenting

Old Nobody

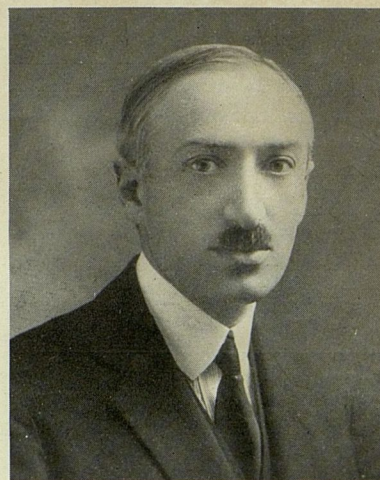
The Admiral

The Chastening

The Salutation

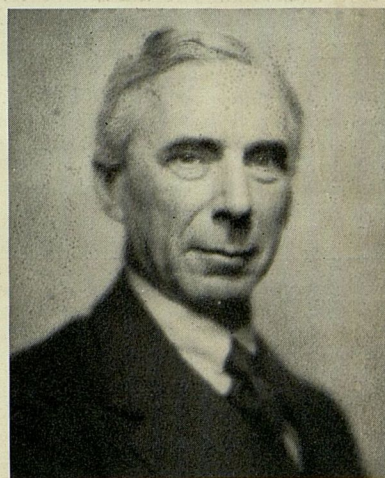
By CHARLES RANN KENNEDY

These four plays for three players were written expressly and exclusively for this noted all-star company, which is acclaimed both in America and in England as one of consummate artists.



## ANDRÉ MAUROIS

Those who experienced the joy of reading M. Maurois' "Ariel—The Life of Shelley" and "The Life of Disraeli" and who are now eagerly seeking a copy of his new book "Climates" will be glad to know that this distinguished French author is again to visit America. When M. Maurois lectures in his beautiful English, one finds the same strange combination of lyricism and power that make his writing so inestimably great.



## BERTRAND RUSSELL

"One of the most genuinely distinguished and brilliant philosophic minds of the age."—Prof. Ralph Barton Perry of Harvard.

SUBJECTS

EDUCATION (*with special reference to early education*)

THE PHILOSOPHY OF PHYSICS

BEHAVIORISM

MODERN DOCTRINES OF THE ATOM

CIVILIZATION AND THE MACHINE

THE OUTLOOK FOR CIVILIZATION *and other topics*

Mr. Russell will be in America from October to December of 1929.