



"My Mamma Told Me"

Is Your Advice As Good As They Deserve

THERE is no question of your motive. You want to give the best advice — but do you? If your child's health is in danger you consult a physician. If his eyes trouble him, you do not rely on family opinion — you visit an optometrist. It is also your duty to guide his imagination into the right channels — to awaken natural latent talents — to give him the start that perhaps you did not have. But are you prepared? Can you instill in the susceptible mind of your boy or girl — *those few words each day* — that can influence his or her later life for the better? You cannot pass this responsibility on to school and teacher. The moulding of their characters, the direction of their mental vision, are *your job*.

The Junior Order of Torch Bear-

children, has prepared a series of intensely interesting, simply and understood, lesson-stories for parents to read to their children for children to read for themselves. Whether your child is five or ten, there is a lesson-story to fit or her mind. They teach appreciation of beauty, art, and music; indicate the need of self-reliance and the consideration of others; they encourage initiative.

Send For These Free Particulars

Without obligation you may receive further information on how you can receive these child guidance stories or lecture-lessons. Just send today to the address below and for the Junior Order of Torch Bear-

