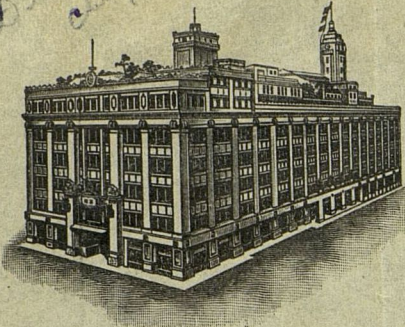


12.SEP.1933



MITSUKOSHI LIMITED

ESTABLISHED 1673

TRADE



MARK

REGISTERED

THE LEADING DEPARTMENT STORE IN THE ORIENT
MUROMACHI NIHONBASHI
TOKYO JAPAN

WHEN REPLYING
PLEASE REFER TO

BOOK DEPT

ADDRESS ALL MAILS TO
P.O. BOX F/115
TOKYO

BRANCH STORES:
GINZA & SHINJUKU IN TOKYO
OSAKA
KOBE
SENDAI
SAPPORO
KANAZAWA
TAKAMATSU
KEIJO (SEOUL)
DAIREN, S. MANCHURIA

CABLE ADDRESS:
"MITSUKOSHI TOKYO" (RECEIVING)
"IJACY TOKYO" (SENDING)

CODES USED:
BENTLEY'S COMPLETE PHRASE
BENTLEY'S SECOND PHRASE
A.B.C. 6TH EDITION
RUDOLF MOSSE-CODE & SUPPL.

August 1st, 1933

Gentlemen: OUR NEW CABLE ADDRESS "MKOSI"

For years already we have been using "MITSUKOSHI" as our cable address.

Effective January 1st, 1934, code words will be restricted to five letters instead of ten as at present. While "MITSUKOSHI" as our address holds good until March 31st, 1934, thenceforward it will be replaced by "MKOSI".

The new cable address "MKOSI" has been already registered with Tokyo Telegraph Office and we are going to use it on and after August 1st.

With kindest regards,

Yours faithfully,

MITSUKOSHI LIMITED
BOOK DEPT.