

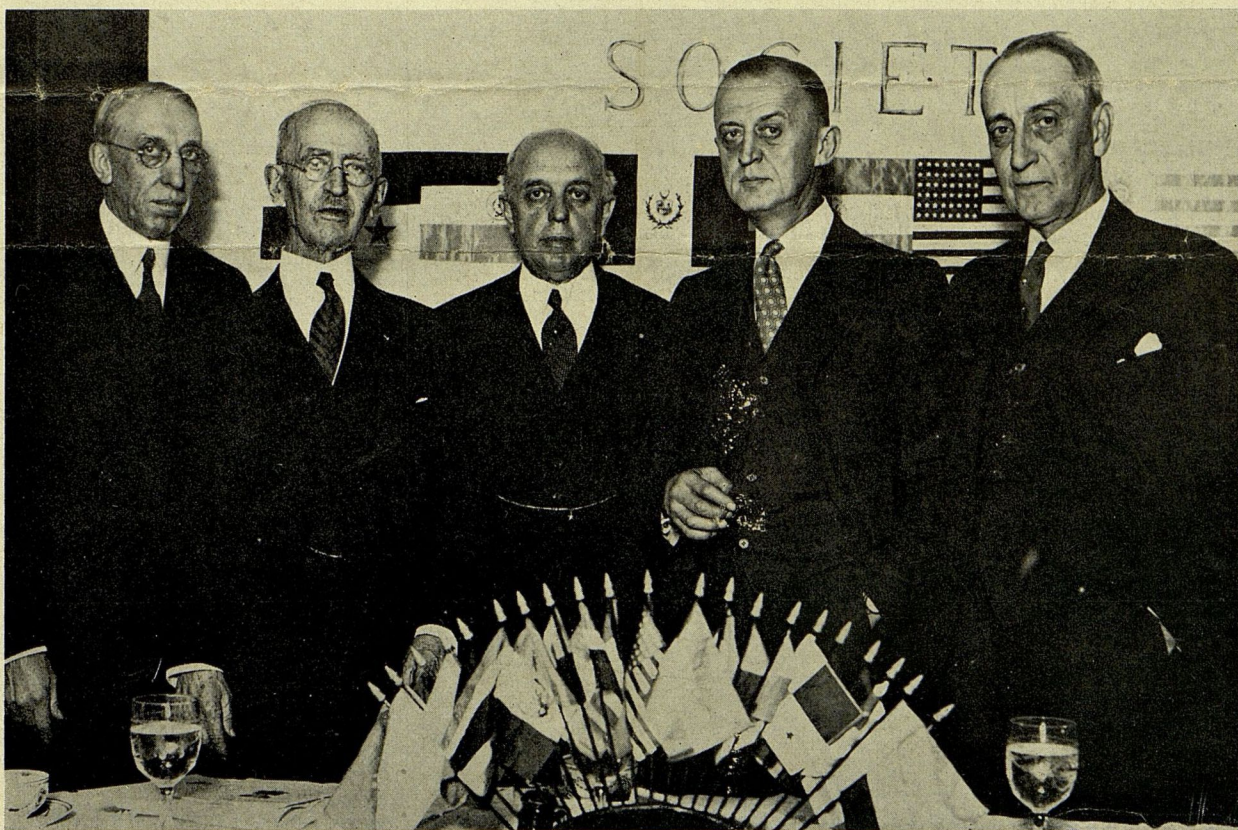
NEWS-BULLETIN

The Pan American Society Inc.

Vol 3.

67 BROAD ST., NEW YORK, N. Y.

November 1, 1930



(Photo: Staff Photographer, Chicago Daily News)

Organization meeting of Chicago leaders at the Hotel Blackstone on October 15 for a chapter of the Society in the mid-western metropolis. Left to right: Mr. William R. Dawes, President, The Mississippi Valley Association; General Enoch H. Crowder, former United States Ambassador to Cuba; Mr. John L. Merrill; Colonel Robert Isham Randolph, President, Chicago Association of Commerce, and Mr. Rufus C. Dawes, President of the Century of Progress (Chicago World's Fair of 1933).

A group of Chicago bankers, industrial leaders, business and professional men perfected plans for the organization of a Chicago chapter of the Pan American Society at a meeting at the Blackstone Hotel on October 15. Mr. John L. Merrill, President of the Society in New York, was the principal speaker. He told of the purposes of the general Society and of the suggestions made by its directors to expand the organization's activities through Chapters in the larger cities of the country. He emphasized the importance of a Chapter to Chicago, in view of the approaching Chicago Centennial Exposition, during which many prominent Latin Ameri-

cans are expected to visit that city, and expressed the opinion that an organized group would be a factor in acquainting these visitors with Chicago and its opportunities as one of the key cities of the country in the development of closer relations with the southern republics.

Colonel Robert Isham Randolph, President of the Association of Commerce, presided. Following Mr. Merrill's address, Colonel Randolph endorsed the proposal for a Chapter in Chicago, and asked for a vote of the sense of the meeting. On motion of Mr. W. R. Dawes, the meeting voted unanimously to effect permanent organization and requested the chairman

to appoint a committee on organization and by-laws.

The following committee was appointed: Mr. Rufus Dawes; Mr. L. A. Downs, President, Illinois Central Railroad; Colonel Randolph; Mr. Hayden B. Harris, Harris Trust and Savings Bank, and Mr. W. H. Walter, Associated Telephone and Telegraph Company.

Present at the meeting were: Colonel Randolph, Messrs. Rufus Dawes, president of the Chicago Centennial Exposition; Charles F. Swift, Swift and Co.; Hayden B. Harris, Harris Trust and Savings Bank; General E. H. Crowder, Dr. A. Albert, W. M.

(Continued on page 2)

Rhett, General Foreign Freight Agent, representing the President of the Illinois Central Railroad; Colonel T. A. Siqueland, vice-president, Foreman State National Bank; W. H. Walter, Associated Telephone and Telegraph Co.; B. J. Dolan, Armour and Company; C. D. Middlebrook, Wilson and Co.; C. T. Corliss, Illinois Central Railroad; F. L. Roberts, District Manager, United States Department of Commerce; William Horlick, Jr., Racine, Wis.; R. C. Le Bret, President, Export Advertising Agency; Dr. Isaac Cox, Northwestern University, Evanston, Ill.; Ed. T. Mehren, McGraw-Hill Publishing Company; Louis H. Schroeder, Vice-Chairman of the Board, Central Illinois Company; Mr. W. Deans, Continental Illinois Bank and Trust Co.; B. C. Lingle, Harris Trust and Savings Bank; V. D. Seaman, Secretary, Foreign Trade Committee, Chicago Association of Commerce; Charles Petersen, Treasurer of the City of Chicago; Donald F. McClure, Lee Higginson and Co.; W. N. Curtis, Automatic Electric Co.; F. M. Fleck, Central Trust Company; William W. Welch, A. G. Becker and Co.; W. C. Castle, Vice-President, Northwestern State Bank; Wm. B. Freer, Grace Lines; Lawrence Whiting, Indiana Limestone Company; F. B. Tedford, First National Bank of Chicago; S. H. Mudge, General Manager, The

Postal Telegraph Cable Co.; John Nering, Superintendent, The Postal Telegraph Cable Company; W. P. Flower; Dillon Read and Co., representatives of the Chicago Daily News and the Chicago Tribune.

After organization of a Chapter had been voted, Mr. Merrill read telegrams of greetings to the Chicago group from Dr. L. S. Rowe, Director General of the Pan American Union, and from Dr. David P. Barrows, of the University of California, on behalf of the San Francisco Chapter of which he is President.

INDEPENDENCE DAYS

More than 4,000 printed notices of the national anniversary dates of the Latin American Republics were distributed by the Society in the last four months to 450 newspapers and leading college publications in the United States.

The following covering letter was sent with the first announcement:

To the Managing Editor:

With the thought that the newspapers of the country would co-operate with this Society in familiarizing the American people with the Independence dates of the Republics of Latin America, inclosed is brief data on Colombia, first of a series of national holiday dates which will be sent to you from time to time.

Newspapers in the leading cities of the Latin American Republics give much prominence to the Independence Day of the United States, an international courtesy that is highly gratifying to our own nationals living in those countries. We feel that the effect would be far-reaching in the cause of inter-American cultural relationships if American Editors would publish a brief item on the anniversary dates of our nearest and increasingly important neighbors.

Your co-operation in this disinterested international service will be greatly appreciated by the officers and members of this organization.

Following the Colombian independence day notice, advance distribution of similar announcements covering national anniversary dates of other American Republics was made to the same group of newspapers. Usage of the material has been general and distribution of notices covering all national anniversaries will be continued by the Society as a permanent feature of its work. Cities in which the material was used included New Orleans, Charlotte, N. C., Atlanta, Ga., Los Angeles and San Francisco, Boston, Springfield, Mass., Utica, N. Y., Elmira, N. Y., Rockford, Ill., Chicago, Houston, Texas, San Antonio, Philadelphia, Cleveland.

CENTENARY OF

BOLIVAR'S DEATH

The centenary of the death of General Simon Bolivar will be observed by the Society at appropriate exercises at the equestrian statue of the Liberator located in Central Park, New York City, on December 17. The statue was presented to the United States government by the Venezuelan Government in 1923.

The cooperation of the City of New York has been invited by the Pan American Union and by the Society with the view of making the observance fitting in every detail. Educational institutions in New York City are also planning to participate in the ceremonies.

Commemoration of the centenary of the death of General Bolivar will be observed in virtually all of the Latin American capitals as well as in the capitals of Europe. Imposing ceremonies have been planned at San Pedro, near Santa Marta, Colombia, where the military leader died.

Notice of the Society's part in the local ceremonies and the hour will be sent to the membership early in December.

La Paz, August 14.

Dear Mr. Merrill:

I consider it my first duty on arrival at my post to express to you personally and in your capacity of President of the Pan American Society my deep appreciation of the farewell luncheon you were so kind to arrange for me. It was a great pleasure to receive the greetings of so many good friends and I went on my way greatly encouraged to undertake the tasks that await me here.

I shall follow the work of the Society with the greatest interest and if at any time I can be of service here please do not hesitate to call on me.

I would appreciate it if you would express my thanks to the Society, and my best wishes for continued success in the great work it is doing.

With warm personal regards, believe me,

Sincerely,

EDW. F. FEELY.

Mr. John L. Merrill, President,
The Pan American Society,
New York City.

NEW MEMBERS

(SAN FRANCISCO CHAPTER)

WALLACE M. ALEXANDER

President

ALEXANDER & BALDWIN, LTD.
215 Market Street
San Francisco, California

ALLEN C. BLAISDELL, *Director*

International House
Berkeley, California

R. B. HALE

HALE BROTHERS STORES, INC.
Fifth & Market Streets
San Francisco, California

ROBERT NEWTON LYNCH

Chamber of Commerce
San Francisco, California

H. E. PATTON, *General Manager*

POSTAL TELEGRAPH CABLE CO.
22 Battery Street
San Francisco, California

ROBERT G. SPROUL, *President*

UNIVERSITY OF CALIFORNIA
Berkeley, California

NEWS-BULLETIN

Published Monthly

by the

PAN AMERICAN SOCIETY, INC.

(An unofficial organization whose object is to bring the peoples of the American Republics into closer understanding and co-operative effort for the advancement of their common interests.)

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Los Angeles: COL. WM. ERIC FOWLER,
President.

Chicago:

No. 26

November 1, 1930

TO MEMBERS OF THE SOCIETY

I am pleased to report the successful inauguration of the Chicago Chapter of the Pan American Society at the Hotel Blackstone, Chicago, on Wednesday, October 15th. The inauguration luncheon was attended by a large number of prominent men of Chicago, and the Chapter promises to be a great success in every way.

It was my pleasure to personally bring the greetings of the Pan American Society to the fine group of men in the new Chapter and I feel confident that the aid and the cooperation which we shall receive from the citizens of that great city will be of immense

advantage in furthering the general objects of the Society.

Having been informed that it was the purpose of the Chile American Association to publish a translation of the speech delivered by His Excellency, don Carlos G. Davila, Chilean Ambassador at Washington, in Santiago on July 7th, 1930, I asked that Association for one thousand copies of the said speech, in order that I might send it to each member of the Pan American Society. A copy is sent under separate cover and I feel sure that you will enjoy reading the same.

Will you permit me, in this way, to remind you that we count upon the cooperation of every member of the Pan American Society. I very earnestly hope that if you have any suggestions to offer—at any time—you will communicate the same to the Secretary, or to me.

Personally, I am of the opinion that your Society is performing a great work and I want to emphasize the fact that we are counting upon your enthusiastic cooperation.

Yours faithfully,

JOHN L. MERRILL.

Dr. Manuel Malbran, recently appointed Argentine Ambassador to the United States by the provisional government at Buenos Aires, is expected to arrive in New York early in November.

The Ambassador has accepted an invitation from the Society to be its guest at a luncheon on Wednesday, November 12, due notice of which will be sent to all members of the Society.

Recent changes in the United States diplomatic service in Latin America include the appointment of Mr. J. Butler Wright, formerly Under Secretary of State and recently Minister at Budapest, to be Minister to Uruguay, succeeding Mr. Leland Harrison.

SAYS CHICAGO:

The organization of a Chicago chapter of the Pan American Society is the latest evidence of a rather tardy awakening of our business community to our substantial interest in Ibero-American relations. The moment the Panama Canal was opened South and Central America acquired a new importance to midwestern commerce and industry. Before that event we were seriously handicapped as against the coast, both coasts. After it the new markets were a fair field for us and they are destined to an increasing importance.

If we have been slow to realize this, we are at last bestirring ourselves, and we congratulate the representatives of nearly fifty financial and industrial organizations who participated in the founding of the Chicago chapter. It will provide a means of entertaining visitors from our sister American nations, who we hope and believe will come to us in increasing numbers and find a warm welcome. We have much to learn from them, and the exchange of ideas and information will not be unprofitable to them.

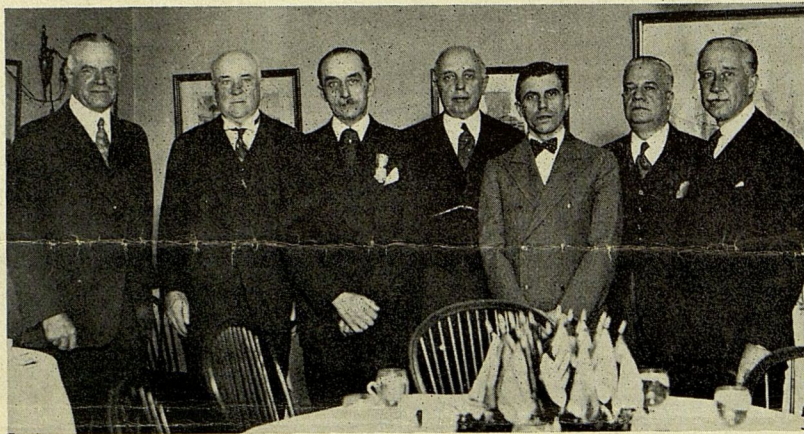
Our intercourse ought not to be and will not be a mere matter of dollars and pesos, though our mutual economic profit is a justifiable and desirable objective. But we think the Pan American Society aims also at less material objects, and will try sincerely and earnestly to increase the cultural exchange of the two continents and bind us with ties of understanding, sympathy, and good will. Men of foresight and intelligence in our country and in the Ibero-American republics are growing steadily more aware of the common destiny of our peoples and of the need for the deliberate cultivation of friendship as well as for the development of a co-operation which will be mutually profitable in material things.

(Editorial, CHICAGO TRIBUNE)

Oct. 21, 1930

"* * I am glad to see so many signs of activity by the Society and I wish it every success."—Wm. Miller Collier, ex-Ambassador to Chile, in a letter to the Society.

PERUVIAN AMBASSADOR ENTERTAINED



Section of Speakers' Table at Society luncheon in honor of the new Peruvian Ambassador to Washington. Left to right: Mr. C. V. Drew, chairman of the Society's Peruvian Committee; Mr. E. H. Clark, Ambassador Freyre, Mr. John L. Merrill, Dr. Carlos Concha, Peruvian Minister to Bolivia; Sr. Alfredo Henriod, new Peruvian Consul General in New York City; Mr. D. S. Iglehart.

The need for a definite program to advance intellectual and cultural relations between this country and Latin America was emphasized by Señor Dr. Don Manuel de Freyre y Santander, newly appointed Peruvian Ambassador to the United States, at a luncheon of the Pan American Society in his honor at India House on October 21.

Other guests at the luncheon were Señor Alfredo Henriod, newly appointed Peruvian Consul General in New York City, and His Excellency, Dr. Carlos Concha, newly appointed Peruvian Minister to Bolivia. Both were formally introduced to members of the Society by President Merrill.

While admitting that commercial relations were a great factor in bringing nations closer together, Dr. Freyre said he wished the United States would send more of its citizens to Peru who "deal in the abstract," and he denied that "spiritual kinship could be called sentimental." He said it would not be honest to deny that there were barriers to friendly relations between nations, cit-

ing race differences as the greatest.

Contrasting the fundamental differences between the Anglo-Saxon and Latin races, he pictured the latter as individualists and theorists, while citizens of this country were more practical. While Latin Americans are emotional, he said, North Americans do not lack feeling, but know better how to control their emotions.

"In order to bridge this deep chasm," he said, "we need a systematic effort to exchange intellectual, spiritual and cultural thought. You have changed from indifference to mild interest, but we want it to be converted into friendly interest. We have changed from hostile distrust to hopeful expectancy."

Dr. Freyre, speaking with an eloquence that impressed his auditors with the deep sincerity of his remarks, said that if he understood correctly the mission of the Pan American Society it stood for just those features of international cultural contact to which he had referred.

After his address the Ambassador was presented with an Insignia of the Society by President Merrill.

ACTIVITIES IN
SAN FRANCISCO

The Latin American delegates to the recent Pan American Reciprocal Trade Conference in Sacramento, Calif., were the guests of the San Francisco Chapter of the Society in cooperation with the San Francisco Chamber of Commerce, at a dinner

before the opening of the Conference. Nearly 100 members of the Chapter and others were present.

Sr. Francisco Medina Mora, secretary of the Banco Nacional de Mexico, and Sr. Atanasio G. Saravia of the same institution, were also entertained at luncheon by members of the Chapter during their recent visit in San Francisco.

FOREIGN STUDENTS
HERE

The statement by the Peruvian Ambassador, Dr. Freyre, about the need of a systematic effort to extend intellectual exchanges between Latin America and North America, has support in the figures of registration of foreign students in the United States, published this month in the Bulletin of the American Association of University Professors. These statistics cover the period 1921-22 to 1929-30, and include all such students registered in "accredited institutions." The striking fact is that, with the exception of China, the only countries in which there is not a marked increase are those of Latin America * *

Latin America has looked to Europe, and especially France, for its cultural contacts, but surprise is expressed that, with the great industrial development of some of these Latin States, students preparing for careers in industry, commerce and finance have not turned to the United States in these fields of education, especially as American corporations having interests in Latin America have positions to offer. No doubt some students not included in these statistics are brought here by industrial concerns. But it was rather the cultural relationships of which Ambassador Freyre was speaking; and the statistical evidence is that there is, indeed, need to convert a sometime indifference into a friendly interest.

(Editorial, NEW YORK TIMES)

NEW MEMBERS

(SAN FRANCISCO CHAPTER)
GEORGE M. STRATTON
UNIVERSITY OF CALIFORNIA
Berkeley, California

F. L. LIPMAN, *President*
WELLS FARGO BANK & UNION TRUST
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WESTERN UNION TELEGRAPH Co.
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FOSTER E. STARR
F. E. BOOTH Co., Inc.
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San Francisco, California