

No. Cot.I/31(4)/50  
Government of India,  
Directorate General of Industries & Supplies,  
(Cottage Industries Directorate)

New Delhi, the 23rd January, 1950.

NOTICE

Designs are invited from artists for printed and woven fabrics of the following categories, proposed to be produced on cottage-industry basis:-

- (i) Saree borders, not exceeding 4" in width with Palla to match.
- (ii) Table Cloth, Luncheon Sets, Bed Covers, Door and Window Curtains.
- (iii) Children's wear.
- (iv) Ladies dress material, other than Sarees.

2. The designs should be original in character and drawn preferably from Indian motif. Designs, suitable for weaving, should be submitted on Graph Paper and those for printing on plain paper. The size of the paper, in both cases, should be 18" x 12".

3. While designs for weaving purposes may be in one or more colours according to the genius of the artists submitting them, designs for printing purposes should be confined to a maximum of six colours and in the latter case it must be stated clearly whether the designs are suitable for Block Printing or Screen Printing.

4. All the designs submitted will be examined by a committee of experts appointed by the Government of India, and the selected designs will be paid for at the rates recommended by the Selection Committee. There will be three First Prizes of the value of Rs. 500/- each, six Second Prizes of the value of Rs. 350/- each and nine Third Prizes of the value of Rs. 250/- each. Other designs, if considered suitable, may also be purchased and paid for according to the recommendation of the Selection Committee.

5. The last date for receiving designs will be the 1st of March, 1950. They must either be delivered to the undersigned personally, or be sent by registered post carefully packed to avoid damage in transit.

6. All designs, approved and paid for, either in prizes or by purchase, as mentioned above, will become the property of the Government of India and the artists concerned will have no future claim on them whatsoever. Designs not approved by the Selection Committee will be returned.

P.T.O.....

-: 2 :-

7. Every artist, who submits a design or designs, will be required to sign a declaration, duly attested by a first-class magistrate, a gazetted officer, or the Principal of an Art, or Craft, or Training institute, attached to each design stating that it is original and does not infringe on the copy-right of any other party.

*V.R.Chitra*

(V.R.CHITRA)

DEPUTY DEVELOPMENT OFFICER (COTTAGE INDUSTRIES)

OPK/-

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DEPARTMENT OF COTTAGE INDUSTRIES  
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*V.R. Chitra*

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DEPUTY DEVELOPMENT OFFICER (COTTAGE INDUSTRIES)

OPK/-

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IMMEDIATE

No. Côt.I/31(4)/50  
Directorate General of Industries & Supplies  
(Cottage Industries Directorate),  
"Jamnagar house", Shahjahan Road,  
New Delhi, the ~~23rd Jan.~~, '50.

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To

Mr. S. Hoerich,

Hall Estate,

Naggarkulu (Punjab)

Sub:- Competition for Handloom Textile Designs.  
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Dear Sir(s),

I enclose herewith 2 copies of a Notice  
inviting designs for printed and woven fabrics of the  
categories enumerated therein.

.....P.T.O.

001(A) 10/1.003 .001

(The above mentioned scheme is being carried out by the Government of Madhya Pradesh)

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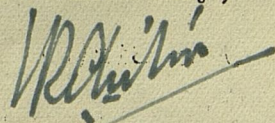
(The above mentioned scheme is being carried out by the Government of Madhya Pradesh)

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2. I shall be grateful if it could be possible either for you or for your other friends to participate in this scheme.

2. I shall be grateful if you please give it as wide a publicity as possible.

Yours faithfully,



(V. R. CHITRA)

Development Officer (Cat. I.)

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